



IN-NEWSLETTER

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June 22, 2018

Covers the period June 10 – June 16, 2018

Upcoming In-Person Meetings and Events:

Indiana Section Convention

July 13 @ Indianapolis, IN

Administration & Finance Committee Meeting

July 19 @ ARRL HQ, Newington

Programs & Services Committee Meeting

July 19 @ ARRL HQ, Newington

2018 2nd Board Meeting

July 20 – 21 @ Windsor, CT

Nevada State Convention (NVCON 2018)

July 20 @ Reno, NV

Columbus Hamfest/Ohio Section Conference

August 4 @ Grove City, OH

Southeastern Division Conventions

August 18 – 19 @ Huntsville, AL

ARRL Audio News Podcast

Please click the link below for the latest edition of the ARRL Audio News podcast, dated June 8, 2018:

<https://www.blubrry.com/arrlaudionews/34796018/arrl-audio-news-june-15-2018?sbe=1>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Mintz & Hoke completed their calls with many ARRL managers and staff regarding the current ARRL.org website, going over every single page of the site. The purpose of these talks was to determine the function of each page, how well it is meeting those goals, how it could be improved and what's needed or unnecessary. This was a comprehensive endeavor over a two-and-a-half week period, so thank you to everyone who made time to participate on these calls.

Barry Shelley participated in meetings to discuss publication sales, and RFinder and the Repeater Directory.

Planning and preparations continue for the July Board meeting.

Communications

Reported by David Isgur, N1RSN

David took part in the 2018 Atlantic Hurricane Season webinar hosted by ARRL Emergency Preparedness Manager Mike Corey on June 11. David spoke about how public relations can raise

awareness of amateur radio's role in disaster relief efforts and he talked about the type of information that he and PIOs need to do an effective public relations job. Michelle assisted David in creating the PowerPoint presentation he used during the webinar. She also helped during the Hurricane Webinar hosted by Go To Meeting to ensure the audio and picture on the presentation worked smoothly from all ends.

David created a sample Media Advisory for PIOs and others to use in promoting the Field Day 2018 event to TV and other broadcast media outlets and distributed it over the PR reflector. It received good feedback from PIOs.

David and Michelle took part in the SKYWARN training program that was presented at ARRL HQ on Friday, June 15.

David assisted John Barrett, KC1ADT, partner in Barrett Outdoor Advertising, who offered to create two electronic billboard ads that would promote Field Day 2018. The ads are currently in rotation on two Barrett-managed billboards on Interstate 95 in Stratford and West Haven, CT. Barrett is also looking to get the ads into rotation on billboards in other locations, such as I-84 in New Britain.

Michelle and Mike Corey worked to get Yammer, (a website linked to Microsoft Office/ basically a social media tool for in house communication), up and running to see if this platform can be useful for ARRL JHQ's day-to-day work.

Media Mentions

Among the story links recently posted to the [Media Hits web site](#) were:

- an interview that Rob Macedo did about the value of SKYWARN training with WILI-AM radio in Connecticut
- a story in a Wisconsin newspaper about how amateur radio operators were helping with communications during a bike-ride fundraiser
- a feature story in the Atlanta Journal Constitution about a radio reporter and a ham radio operator who is using new technology to help him get his voice back

Top Social Media Posts



Facebook: #ThrowbackThursday to one year ago today, Joe Walsh, WB6ACU, came to #ARRL HQ to record PSAs for us! Thank you Joe Walsh <http://www.arrl.org/public-service-announcements>

Twitter: #ThrowbackThursday to one year ago today, Joe Walsh, WB6ACU, came to #ARRL HQ to record PSAs for us! Thank you @JoeWalsh <https://twitter.com/arrl/status/1007273752416145409/photo/1>

Instagram: #ThrowbackThursday to one year ago today, Joe Walsh, WB6ACU, came to #ARRL HQ to record PSAs for us! Thank you @joewalshofficial <http://www.arrl.org/public-service-announcements>

(Photos: Chris Zajac)



LinkedIn: Thank you for tuning in to The 2018 Hurricane Season Live Webinar last night. Couldn't make it? Here it is via YouTube: <https://lnkd.in/dcugXbC>

Development

Reported by Lauren Clarke, KB1YDD

We are pleased to welcome Solveig A. Walstrom, of the Midwest Division, as the 257th member of the Maxim Society.

The Spring Spectrum Defense Mailing, mailed in mid-May, continues to pull in strong results – nearly \$86,000 to date.

The ARRL Foundation Scholarship Committee decisions were approved by the full board. Recipients were notified on June 8 via email. USPS letters were sent to recipients and scholarship sponsors on June 11. Development is currently collecting recipients' college information and photographs for September *QST*.

Lauren continues to wrap up the Development/Circulation parameters for the new database.

Lab

Reported by Joe Carcia, NJ1Q

WIAW

Scott worked on fast and slow code practice files for the week. He also processed one paper and thirty-one electronic VUCC applications for a total of 2064 credits.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 – 3 weeks
Logbook Processing Time	1 – 2 business days
2018 DXCC Applications	6,862
2018 WAS Applications	1,383
2018 VUCC Applications	359
2018 WPX Applications	474
2018 WAZ Applications	563

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Jackie Ferriera reports that an email encouraging members to order their Field Day merchandise for the upcoming event was distributed last weekend.

The ARRL Ham Radio License Manual new [4th edition](#) and *ARRL's Tech Q & A* new [7th edition](#) are now available in the Kindle format from Amazon.

A flyer promoting popular new book *Portable Operating for Amateur* by Stuart Thomas, KB1HQS, was sent to the printer.

Yvette Vinci prepared the bulk email notification for the July 2018 digital edition of *QST*, distributed to ARRL members on Friday, June 8. The distribution list included 117,787 members (117,458 in 2017).

Our team of Member Service Representatives handled 3,497 calls in May, versus 3,392 in May 2017. The team includes Margie Bourgoïn, Jon Faasen, Liz Karpiej, Kim McNeill, and Cathy Stepina.

In May, we processed 47 paid-in-full Life Memberships and 18 Life Membership pledges. “Reminder letters” were sent to 308 members making quarterly payments toward Life Membership.

Membership applications returned from the ARRL Northwestern Division Convention, SEA-PAC (June 1-3) have all been processed. Of the 126 applications, 27 were from new and previous members.

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Bob Allison	06/21 – 06/25	PTO
“	08/20 – 08/31	PTO
Steve Capodicasa	09/17 – 09/21	PTO
Joe Carcia	06/29 – half day	PTO
“	07/02 – 07/06	PTO
“	07/13	PTO
“	07/20	PTO
“	07/27	PTO
“	08/03 – 08/10	PTO
“	08/16 – 08/17	PTO
“	08/24	PTO
“	08/31	PTO
“	10/05	PTO
“	10/08	PTO
“	11/30	PTO
“	12/07	PTO
Mike Corey	07/02 – 07/06	PTO
“	07/13 – 07/14	Indiana Section Convention, Indianapolis, IN
“	07/23 – 07/27	PTO
“	09/07 – 09/09	New England Division Convention, Boxboro, MA
“	09/15	Wyoming State Convention, Rock Springs, WY
“	09/21 – 09/23	Rocky Mountain Division Convention, Albuquerque, NM
Steve Ford	06/22	PTO
“	06/25 – 06/27	Association Media & Publishing Conference, Washington D.C.
“	07/02 – 07/03	PTO
Regina Galuppi	07/13 – 07/16	PTO
“	10/16 – 10/24	PTO
Scott Gee	08/16 – 08/20	PTO
“	09/10 – 09/14	PTO
Dan Henderson	06/26 – 07/06	PTO
“	08/08 – 08/10	PTO
Bob Inderbitzen	08/13 – 08/20	PTO
Diane Middleton	07/09	PTO
“	07/25	PTO

“	08/23 – 08/24	PTO
Michelle Patnode	06/29	PTO
“	07/02	PTO
“	07/03	PTO
“	07/23 – 07/27	PTO
“	08/02	Half day (8a – 12p)
“	08/31	Half day (8a – 12p)
Carla Pereira	07/06	PTO
Diane Petrilli	06/20 – 07/02	PTO
“	08/03 – 08/20	PTO
Becky Schoenfeld	06/21 – 06/26	PTO
Barry Shelley	06/22	PTO
Yvette Vinci	06/26 – 06/26	PTO
“	08/17 – 08/20	Southeastern Division Convention, Hunstville, AL

Compiled and Edited by: Carla Pereira, Assistant to CEO