



IN-NEWSLETTER

Vol. 42, No. 41

October 27, 2017

Covers the period October 8 – October 21, 2017

Upcoming In-Person Meetings and Event

Administrative & Finance Committee Meeting
November 11 @ HQ, Newington, CT

New Director/Vice Director Orientation
January 17 @ HQ, Newington, CT

***2017 Director and Vice Director Election
Ballot Count***
November 17 @ HQ, Newington, CT

2018 Annual Board Meeting
January 19-20 @ HQ, Newington, CT

ARRL Audio News

Below are links to the latest editions of the ARRL Audio News Podcast, dated October 20, 2017 and October 20, 2017, respectively:

<https://www.blubrry.com/arrlaudionews/28235338/arrl-audio-news/>

Chief Executive Office

Reported by Tom Gallagher, NY2RF

On October 9, Tom Gallagher went to dinner with a group of representatives from the Amateur Radio Emergency Data Network, who were on a visit to the HQ Lab.

Later that week, Tom traveled to Washington D.C. with Dan Henderson, 2nd Vice President Brian Mileskosky, and ARRL General Counsel Chris Imlay at the request of the FCC for an enforcement bureau meeting. While in D.C., Tom also met with Ted Okada, K4HNL, CFO of FEMA, and the EOC staff at FEMA HQ.

Tom gave a presentation to the new Section Managers who were at HQ for orientation. Please see more on the SM visit below under “Field Organization.”

The full Executive Committee of the Board met on October 14 in Windsor, CT. The Planning and Services Committee held a telephonic meeting the following day. These are the semi-annual committee meetings held every fall in advance of the January Board Meeting.

Last Tuesday, Tom and Hudson Division Director Mike Lisenco traveled to Troy, NY to attend a meeting of the Troy Amateur Radio Association, where they made a presentation and answered questions. Also in attendance were members of the Albany ARA, Schenectady ARA, Schenectady Museum ARC, East

Greenbush ARC, Saratoga RACES, Greene County ARC, Warren County RC, and Rensselaer County ARES.

Tom and Michelle Patnode attended the Annual NAB Show at Jacob Javitz Convention Center in NYC. The NAB show is the foremost event for connecting all segments of the media with agencies and digital platforms expanding and influencing the industry. They attended both days of the show.

Carla Pereira attended the 2017 Pacific Division Convention (Pacificon) in San Ramon, CA Oct 20 – 22. This was Carla's first amateur radio convention ever. For more details on the convention, as well as links to photos and videos, please read below under "Sales & Marketing."

Field Services

Reported by Steve Ewald, WV1X

Field Organization

Thank you to all of the ARRL Headquarters staff for your help in leading sessions and for your overall great support of the 2017 Section Managers' Workshop that was held in Newington on October 13 -15. Several positive comments about the Workshop weekend were shared by the Section Managers who participated. They also appreciated the chance to meet many staff members and for the hospitality extended to them while they were here.

The 2017 Workshop included Ron Morgan, AD9I (Illinois); Jay Ferguson, N5LKE (Arkansas); Rick Paquette, W7RAP (Arizona); Steve Morgan, W4NHO (Kentucky); John Fritze, K2QY (Eastern New York); Dan Ringer, K8WV (West Virginia); David Benoist, AG4ZR (Georgia); Dale Durham, W5WI (West Texas) and Raymond Lajoie, KB1LRL (SM Elect from Western Massachusetts). Ray is starts his term of office in January.

Lab

Reported by Ed Hare, W1RFI

W1AW

W1AW received the "okay" from UTC - Utilities Technology Council - regarding the ability to operate on the 630/2200 meter bands. In essence, W1AW is NOT within 1 kilometer of a transmission line that conducts a power line carrier (PLC) signal in the 135.7 to 137.8 or 472.0 to 479.0 kHz frequency range.

Joe created the texts for the November W1AW Qualifying Runs. He processed regular QSL card requests. Joe also finalized the 2018 W1AW/West Coast Qualifying Run schedules, and forwarded them both to the Production department. He worked the Monday through Wednesday early afternoon/night shifts for the vacationing Scott Gee. Joe also repaired a Ten-Tec power supply (from the Lab) that is now in use on the bench in the W1AW workshop. Joe also worked with Larry Buck, K1HEJ, CT OBS/ORS, on some issues regarding email [not being delivered] he sent via Winlink2000 during the last SET.

Scott worked on slow and fast code practice texts for the upcoming week. He processed eight paper, and six electronic VUCC applications, for a total of 225 credits.

Media and Public Relations

Reported by David Isgur

Top 3 Social Media Posts October 15 to October 21:

Facebook – It's #ThrowbackThursday with Bob Allison, WB1GCM, of the #ARRL Lab. #TBT #HamRadio

Twitter – Caribbean Telecommunications Union Head Calls for “New Generation” of Hams
<http://ow.ly/17J630fW2wT> #ARRL #HamRadio
<https://twitter.com/arrl/status/920295941470609409/photo/1>

Instagram – It's #throwbackthursday with Bob Allison from the #ARRL Lab #hamradio

Instagram Video – Check out the answer to yesterday's #WhatIsItWednesday video. #ARRL #HamRadio

Production/Editorial

Reported by Becky Schoenfeld, W1BXY

We are working on the FCC Rules and Regulations update. We are also working on the 2018 edition of the Repeater Directory.

The December 2017 issue of *QST* is at the printer

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 Weeks
Logbook Processing Time	1 – 2 Business Days
2017 DXCC Applications	9073
2017 WAS Applications	1250
2017 VUCC Applications	476
2017 WPX Applications	467

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

This department report covers two weeks; Oct 9-22:

It has been all hands on deck as we continue to assemble and ship orders for the 2018 *ARRL Handbook*. Our team of Membership Service Representatives has been busy printing and matching packing slips with personalized member badges for the advance orders; thanks to Margie Bourgoïn, Kim McNeill, Ally Riedel, Cathy Stepina, and supervisor Yvette Vinci. Our warehouse clerks have been packaging the shipments; thanks to Michael Scharr, Matthew Brady, Alan Gosselin, and supervisor Steve Capodicasa. Bob Inderbitzen produced a [Facebook LIVE broadcast](#) from our warehouse, highlighting the work being completed to ship advance orders for the *Handbook*. Thanks to Michele Patnode and the warehouse staff for their assistance with the video shoot.

Yvette prepared the bulk email notification for the November 2017 digital edition of *QST*, distributed to ARRL members on Friday, October 6. The distribution list included 116,221 members. Yvette also prepared a reminder, emailed to members on October 17, with a summary of “What’s trending” in November *QST*—taking advantage of some early analytics shared by Allison McLellan. Approximately 8,000 members are considered digital-QST-only subscribers. These are domestic members who have voluntarily opted-out of print *QST*, or international members who have selected the digital-only membership rate. There was very little change in the total number of digital-only members as compared to last year.

Yvette prepared a report for the recent Executive Committee Meeting with a listing of the elected Life Members since the last EC meeting—302 new Life Members. She reports that in October we processed 92 paid-in-full Life Memberships and 25 new Life Membership pledges.

The cover for the 2018 *ARRL Repeater Directory* has been completed. The new edition will begin shipping Jan 1, 2018.

Bob Inderbitzen finalized a group sales agreement to return to the Marriott at the University of Dayton with our usual large team of staff, officials, and volunteers supporting ARRL’s exhibit at Hamvention. 2018 Hamvention is May 18-20.

Bob participated in a luncheon organized by Diane Petrilli to thank and recognize our volunteers supporting the ARRL Headquarters Volunteer and Tour Guide Program. Bob also made a presentation at the Section Managers’ Workshop, highlighting our publications and resources for promoting ARRL membership at events.

Jackie Ferreira produced a bulk email to promote the new [2018 ARRL Calendar](#). She also finalized mailing plans for a handful of projects that will support our direct sales goals throughout the fourth quarter.

We organized the ARRL exhibit for Pacificon, the Pacific Division Convention, held in San Ramon, California, October 20-22. Carla Pereira and Bob Inderbitzen traveled as staff representatives. The annual event is among the largest ham radio conventions, and included workshops, forums, VE testing, kit building, youth activities, and club exhibits. There were two exhibit halls covering all of the major ham radio manufacturers and resellers. Director Bob Vallio, Vice Director Jim Tiemstra, and most of the Pacific Division Section Managers were on hand to support ARRL’s participation at the event. The Saturday evening banquet included a keynote address from President Rick Roderick. Rick’s wife Holly was a tremendous help in the booth, too. There were opportunities for attendees to get on the air from the special event station, W1AW/6, organized by the Palo Alto Amateur Radio Association. Bob and Carla returned from Pacificon with 139 membership applications, including 21 new members. Dues and subscriptions collected at the convention totaled \$9,032. Bob and Carla documented the event, posting photos and videos to the [ARRL Facebook page](#).

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	10/27	PTO
Shelly Bloom	11/10 – 11/14	PTO
Steve Capodicasa	11/10	PTO
Joe Garcia	12/01	PTO
“	12/08	PTO
Steve Ford	11/09	PTO

Norm Fusaro	10/25 – 10/27	PTO
Tom Gallagher	11/20 – 11/24	PTO
Regina Galuppi	10/30 – 11/03	PTO
Scott Gee	10/16 – 10/18	PTO
“	11/02 – 11/03	PTO
Jen Glifort	10/27 – 11/03	PTO
Dan Henderson	11/20 – 11/22	PTO
“	12/18 – 01/05	PTO
Gail Iannone	12/18 – 12/29	PTO
Lisa Kustosik	10/09 – 10/27	PTO
Diane Middleton	02/20 – 02/23	PTO
Michelle Patnode	10/20	PTO
Becky Schoenfeld	10/31 – 11/01	PTO
Barry Shelley	11/03 – 11/06	PTO
Maty Weinberg	10/18 – 11/07	PTO

*Compiled and Edited by:
Carla Pereira, Assistant to CEO*