



ARRL The National Association for
Amateur Radio®

IN-NEWSLETTER

Covering September 16 – September 22, 2023

*Edited by Executive Assistant Sabrina Martin, and
Director of Marketing and Innovation Bob Inderbitzen, NQ1R*

Upcoming Meetings and Events

[Collegiate QSO Party](#) | October 7 – 8

[ARRL Simulated Emergency Test \(SET\)](#) | October 7 – 8

2023 ARRL Online Auction | preview days October 10 – 12; auction is live October 13 – 19

[School Club Roundup](#) | October 16 – 20

[Jamboree-on-the-Air \(JOTA\)](#) | October 20 – 22

[Pacificon](#), hosting the ARRL Pacific Division Convention, San Ramon, California | October 20 – 22

TI - 1 Introduction to Wireless Technology (ARRL [Teachers Institute](#)), Newington CT | October 23 – 27

[EME Contest - 50 to 1296 MHz](#) weekend 3 | October 28 – 29

[ARRL November Sweepstakes](#) – CW | November 4 – 6

Veterans Day Observed (HQ closed) | November 10

Thanksgiving Holiday (HQ closed) | November 23 – 24

Division election ballots counted and results certified | November 17

[Fort Wayne Hamfest & Computer Expo](#), hosting the ARRL Central Division Convention, Fort Wayne, Indiana | November 18 – 19

[ARRL November Sweepstakes](#) – Phone | November 18 – 20

[EME Contest - 50 to 1296 MHz](#) weekend 4 | November 25 – 26

[ARRL 160-Meter Contest](#) | December 1 – 3

[ARRL 10-Meter Contest](#) | December 9 – 10

Executive Office

Additional 2024 planning meetings were held with a handful of departments.

Marketing and Product Development **Reported by Bob Inderbitzen, NQ1R**

We are readying the introduction of a new e-newsletter for members: *The NTS® Letter*. The monthly newsletter will be assembled and edited by member-volunteer Marcia Forde, KW1U, EMA Section Traffic Manager. Content review will be completed by Josh Johnston, KE5MHV, and copyediting by Becky Schoenfeld, W1BXY. Jeremy Dunkley, KC1SIV, will help populate our e-newsletter template with each issue. Members will soon be able to opt-in to receive the newsletter at www.arrl.org/opt-in-out. Thanks to Director Fred Kemmerer, AB1OC, and Vice Director Phil Temples, K9HI, for their support and assistance with advancing the newsletter, which promises to support current and future participants of the National Traffic System.

A revised membership application was completed to support field-based recruitment. The application is valid for memberships received and forwarded to ARRL before the end of the year for processing. Board members and Section Managers can access the application here:

<https://www.arrl.org/files/file/Membership/2023%20ARRL%20Membership%20Application.pdf>

A logo and pin are being designed to help commemorate the IARU centennial (2025).

Public Relations and Outreach

Sierra Harrop, W5DX, made a virtual appearance at the New England Division cabinet meeting. She presented on ARRL Public Relations, news-keeping, and the role of PIOs and PICs.

As is typical this time of year, we've seen an uptick in orders and requests for assistance from clubs and schools supporting field-based recruitment for amateur radio. These efforts support exhibits at county fairs, student activity fairs at colleges, and outreach through displays and demonstrations at museums and science centers.

Retail Sales and Marketing **Reported by Jackie Ferreira, KB1PWB**

The new 25 edition *ARRL Antenna Book*, expected early to mid-October, is available in the following formats: hardcover, softcover, and four-volume set. The book has a complementary design to the 100th edition *ARRL Handbook*. Members and customers can reserve a copy of the limited-edition hardcover at www.arrl.org/reserve.

A second email promoting the ARRL Dakota Division Convention was sent to members and lapsed members in the Dakota Division.

Lisa Tardette, KB1MOI, continues to work on the 2023 ARRL Online Auction. She reports that, so far, over 100 items have been added to populate the site. The auction preview begins October 10.

Jackie Ferreira, KB1PWB, and Lisa Tardette attended a promotional products event, seeking ideas for new ARRL-branded merchandise.

Emergency Management

Reported by Josh Johnston, KE5MHV

The Emergency Management Department has been moving forward with updating Emergency Communications courses for ARES. Ken Bailey, K1FUG, and Jeremy Dunkley, KC1SIV, have been collaborating with contributors to move the first 2 levels of the EmComm courses to review.

Publications & Editorial

Reported by Becky Schoenfeld, W1BXY

The November 2023 issue of *QST* went to the printer.

ARRL's new title, *The Parks on the Air Book*, has been sent to the printer.

Field Services

Reported by Michael Walters, W8ZY

Field Services is preparing for two Section Manager elections. The Delaware and Alaska Sections will both have elections with ballots going out in October. Ballots for Alaska will be sent via First Class mail.

Education and Learning

Steve Goodgame, K5ATA, enjoyed a visit from a couple of popular amateur radio YouTubers during their visit to HQ. Jason Johnston, KC5HWB, of [Ham Radio 2.0](#) and [Kyle Krieg, AA0Z](#), were among the visitors. Jason has the second largest ham radio YouTube channel out there with about 153,000 subscribers. They have both been extremely supportive of ARRL and our education outreach.