



IN-NEWSLETTER

Vol. 43, No. 17

April 27, 2018

Covers the period April 15 – 21, 2018

Upcoming In-Person Meetings and Events:

New England Amateur Radio Festival (NEAR-Fest)

May 4 @ Deerfield, NH

Great Lakes Division (Hamvention)

May 18 – 20 @ Xenia, OH

HAM RADIO Friedrichshafen

June 1 – 3 @ Friedrichshafen, Germany

SEA-PAC (Northwestern Division Convention)

June 1 – 3 @ Seaside, OR

HAM-COM 2018

June 8 – 10 @ Plano, TX

ARRL Audio News Podcast

Please click the link below for the latest edition of the ARRL Audio News podcast, dated April 20, 2018:

<https://www.blubrry.com/arrlaudionews/33363226/arrl-audio-news-april-20-2018?sbe=1>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

The Executive Committee held their annual Spring meeting last weekend at the Marriott Windsor, Barry Shelley's first as CEO. The matters addressed at this important meeting will be followed up on at the July Board Meeting.

A team from the Mintz & Hoke agency met with the ARRL staff working group for a kick-off strategy meeting now that they are officially on-board, consulting on all areas of the league's internal and external communications.

Carla Pereira has begun planning and preparations for the July Board Meeting, July 19 – 21, 2018.

Two new full-time staff began their positions on Monday, April 23:

- Kris Bickell, Lifelong Learning Manager
- Lou Treglia, Controller

Communications

Reported by David Isgur, KC1JMX

Michelle Patnode and David Isgur worked (along with Rick Lindquist, WW1ME) on promoting World Amateur Radio Day on April 18. We funneled information on various individuals and stations' activity to the IARU for inclusion on its WARD web page, Rick wrote an article for the ARRL News web page, and

Michelle posted items to the ARRL's Facebook, Twitter, Instagram and LinkedIn social media feeds. Our announcement on World Amateur Radio Day was the top post, in terms of engagements, on all of ARRL's social media platforms this week. (We hope to have similar success promoting ITU's Girls in Information and Communication Technology Day on April 26.)

Michelle worked with Mike Corey on recording and editing training videos for those who are beta-testing the new ARES Connect volunteer management software system.

David worked with Mike Corey on some additional tweaks and polishing of the "ARES in the 21st Century" Guidelines.

David and Michelle joined other staff in attending the kick-off meeting with Mintz + Hoke officials for our collaboration. We will be providing them with analytics on our social media platforms.

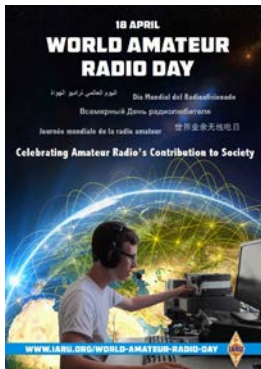
Michelle updated the DXCC webpage with information provided by Sharon Taratula and also shared to social media, with help from Scott St. Onge. Michelle also updated the social media listings on the ARRL web page for the Eastern MA section, at their request.

Michelle worked with Sue Fagan and Dave Pingree to make the Field Day Facebook Group cover photo the Field Day logo.

Media Mentions:

Among the new news links posted to the Media Hits web site are:

- a feature story in a Pine Bluff (AR) newspaper about finding ways to engage teenagers in disaster preparedness training
- a feature story from The Daily Tribune News in Bartow, GA, about how the Etowah Valley Amateur Radio Club is providing service to its community
- a story from Lake Township, OH, about a ham radio operator making a rare river otter sighting.



Top Social Media Posts:

A post promoting World Amateur Radio Day 2018 was the top post on Facebook, Instagram, LinkedIn and Twitter:

Facebook/Instagram/LinkedIn/Twitter: Get on the Air and join us in celebrating World Amateur Radio Day! Today is the 93rd anniversary of the International Amateur Radio Union, founded in Paris in 1925. Each year, WARD celebrates Amateur Radio's contribution to society. #WorldAmateurRadioDay #amateurradio #hamradio #arrl #iaru

Development

Reported by Lauren Clarke, KB1YDD

Central Division Vice Director Carl Luetzelschwab, K9LA, presented a Maxim Society plaque to Bob and Donna Streeter, (W8ST and W9DJS, respectively) at the Fort Wayne Radio Club meeting.



Lab

Reported by Bob Allison, WB1GCM

WIAW

Thank you to Steve Ewald, WV1X, and Dan Wall, W1ZFG, for covering the early morning shifts on Monday through Thursday for Joe Carcia, who was working the early afternoon/night shifts on these days for the vacationing Scott Gee.

Joe finished the construction and testing of the 16-channel passive audio distribution box. This unit will be used in the broadcast racks. He also assembled the second M-Square 6-meter loop antenna. This antenna will be part of a stacked-array for use with the 6-meter broadcast transmissions. Joe modified two PVC caps for use with the 6-meter loop antennas. These caps will fit over the feed points of these antennas in an effort to keep rain – but mostly snow and ice - off the feed points. It has been observed that snow, ice, and occasionally, heavy rain, will adversely affect the tuning of the 6-meter loop antenna used for broadcasts. He also completed programming of a new set of ARISS frequencies that are to be programmed into the Yaesu FT-857D HF/V/UHF transceiver used for ARISS school contacts.

Scott processed one paper and ten electronic VUCC applications for a total of 862 credits.

Production

Reported by Becky Schoenfeld, W1BXY

ARRL Publications currently at the printer:

- The June issue of *QST*
- A new edition of the Ham Radio License Manual
- A reprint of FCC Rules and Regulations
- The Southeast VHF Society Conference Proceedings
- Books for 2018 Contest University

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	4 weeks
Logbook Processing Time	2 – 3 business days
2018 DXCC Applications	4,631
2018 WAS Applications	1016
2018 VUCC Applications	204
2018 WPX Applications	333
2018 WAZ Applications	165

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Yvette Vinci reports that on Friday, April 20, a reminder emailing was sent to members with a summary of “What’s trending” in May *QST*—taking advantage of some early analytics shared by Michelle Patnode. The notification was sent to 118,213 members.

In March, we processed 20 paid-in-full Life Memberships and 11 Life Membership pledges.

Jackie Ferreira reports that there were 176 orders placed on Wed, April 18, responding to her one-day World Amateur Radio Day promotion.

Materials were assembled and shipped to Louisiana EC James Coleman, AI5B – to assist him with supporting a delegation from Haiti attending an Emergency Management event in the Delta Division in May.

The students from the radio club of Case Western Reserve in Cleveland, Ohio sent a nice thank you message to the Sales & Marketing team acknowledging the ham radio recruitment materials we had recently supplied. They were used at campus organization recruiting events throughout the month.

ARRL at 2018 Hamvention (May 18-20) update:

- The deadline for assembling materials to bulk ship to Hamvention has passed. The warehouse clerks are now assembling the pallets for shipping – which is expected to arrive in Ohio on Fri, May 4.
- The Marriott has sent confirmation numbers to each of our team members with reservations at the hotel.
- Exhibitor badges and event polo shirts were shipped to team members on Thu, April 26.
- At the request of Amateur Radio educator Carole Perry, WB2MGP, we have contributed some prizes for the Youth Forum.
- We produced water bottles to support the volunteers who have organized our Collegiate Amateur Radio booth.
- Visit www.arrl.org/expo for a complete guide to ARRL activities and exhibits at 2018 Hamvention.

Now shipping: [Portable Operating for Amateur Radio](#), by Stuart Thomas, KB1HQS.

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Bob Allison	05/10 – 05/14	PTO
“	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Ken Bailey	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Shelly Bloom	05/03 – 05/04	PTO
Margie Bourgoin	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Steve Capodicasa	09/17 – 09/21	PTO
Joe Garcia	05/25	PTO
“	06/08	PTO
“	07/02 – 07/06	PTO
“	07/13	PTO
“	07/20	PTO
“	07/27	PTO

“	08/03 – 08/10	PTO
“	08/16 – 08/17	PTO
“	08/24	PTO
“	08/31	PTO
“	10/05	PTO
“	10/08	PTO
“	11/30	PTO
“	12/07	PTO
Lauren Clarke	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Mike Corey	05/07 – 05/10	National VOAD Conference, Providence, RI
“	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	07/13 – 07/14	Indiana Section Convention, Indianapolis, IN
Jackie Ferreira	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	06/16 – 06/20	PTO
Steve Ford	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/21 – 05/23	PTO
“	06/08 – 06/10	HAM-COM 2018, Plano, TX
Norm Fusaro	05/17 – 05/18	PTO
“	05/29 – 06/04	HAM RADIO, Friedrichshafen, Germany
“	06/05 – 06/06	PTO
Regina Galuppi	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/21	PTO
Scott Gee	05/17 – 05/18	PTO
“	08/16 – 08/17	PTO
“	09/10 – 09/14	PTO
Dan Henderson	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/29 – 06/01	PTO
“	08/09 – 08/10	PTO
Gail Iannone	05/04 – 05/07	PTO
Bob Inderbitzen	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	08/13 – 08/20	PTO
Dave Isgur	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Sabrina Jackson	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Bart Jahnke	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Kim McNeil	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Diane Middleton	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Michelle Patnode	05/04	New England Amateur Radio Festival, Deerfield, NH
“	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/29 – 05/30	PTO
“	08/02	Half day (8a – 12p)
“	08/31	Half day (8a – 12p)
Carla Pereira	06/15	PTO
Diane Petrilli	05/31 – 06/04	SEA-PAC, Seaside, OR
“	06/20 – 07/02	PTO
“	08/03 – 08/20	PTO
Barry Shelley	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/22 – 06/01	PTO
Yvette Vinci	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH

*Compiled and Edited by:
Carla Pereira, Assistant to CEO*