



## **IN-NEWSLETTER**

Vol. 44, No. 37

**October 25, 2019**

**Covers the period October 14 – October 20, 2019**

### **Upcoming In-Person Meetings and Events**

#### **South Carolina Section Convention**

October 26 @ Conway, SC

#### **LoTW Committee Meeting**

November 14 @ HQ, Newington, CT

#### **Committee on Communications to Members**

November 15 @ HQ, Newington, CT

#### **Administration & Finance Committee Meeting**

November 16 @ Windsor, CT

#### **Indiana Section Convention**

November 16 – 17 @ Fort Wayne, IN

### **ARRL Podcasts**

Please listen to the most recent editions of ARRL's podcasts:

*ARRL Audio News* dated October 18, 2019:

<https://blubrry.com/arrlaudionews/50681829/arrl-audio-news-october-18-2019?sbe=1>

*So Now What?* dated October 17, 2019

<https://blubrry.com/arrlnowwhat/50534400/14-ham-lingo/>

*The Doctor is In* dated October 24, 2019

[https://blubrry.com/arrl\\_the\\_doctor\\_is\\_in/50546173/beverage-antennas/](https://blubrry.com/arrl_the_doctor_is_in/50546173/beverage-antennas/)

### **Chief Executive Office**

Reported by Carla Pereira, KC1HSX

Howard Michel, WB2ITX, and Diane Middleton, W2DLM, held meetings throughout the week with several managers and staffers regarding various topics including Personify, Radiosport & Field Services, Lifelong Learning, and the Ethics & Elections Committee, among others.

Howard attended the Delta Division Convention in East Ridge, Tennessee, joined by Delta Division Director David Norris, K5UZ, Delta Division Vice Director Ed Hudgens, WB4RHQ, and Section Manager Keith Miller, N9DGK, along with ARRL volunteers. In addition to working at the booth and meeting attendees around the event, Howard also participated in the ARRL Forum on Saturday.

Dan Henderson, N1ND, and Carla continue to address matters related to the 2019 Director and Vice Director Elections.

## **Communications**

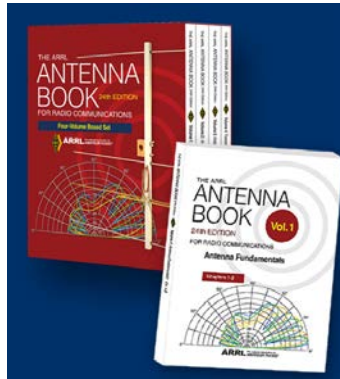
Reported by David Isgur, N1RSN

### Top Social Media Posts

**Facebook:** ARRL is launching a new magazine, "On the Air," in January 2020. To be published on a bimonthly basis, "On the Air" will offer new and beginner-to-intermediate-level radio amateurs a fresh approach to exploring radio communication. <http://www.arrl.org/news/arrl-to-launch-new-on-the-air-magazine-in-january>



**Instagram:** Limited Edition #ARRL multi-volume sets are now shipping! NEW Antenna Book Four-Volume Boxed Set and 2020 Handbook Six-



Volume Book Set (shrink-wrapped together).

Each set is divided by major topic areas, grab the volume you need without having to retrieve the entire book. Order today while supplies last.

[www.arrl.org/shop](http://www.arrl.org/shop) #HamRadio #AmateurRadio

**LinkedIn:** Limited Edition #ARRL multi-volume sets are now shipping! NEW Antenna Book Four-Volume Boxed Set and 2020 Handbook Six-Volume Book Set (shrink-wrapped together). Each set is divided by major topic areas, grab the volume you need without having to retrieve the entire book. Order today while supplies last. [www.arrl.org/shop](http://www.arrl.org/shop) #HamRadio #AmateurRadio

**Twitter:** Report Causes Concern and Confusion in California's Amateur Radio Ranks

<http://ow.ly/2bgW101WKKI> #ARRL #HamRadio

### Podcast Downloads

**Audio News:** 575,862

#44 Apple Podcasts/USA/Tech News

**So Now What?:** 111,589

#20 Apple Podcasts/USA/Hobbies

**The Doctor is In:** 1,219,709

#111 Apple Podcasts/USA/Technology

## **Lab**

Reported by Joe Carcia, NJ1Q

### WIAW

On Thursday, 10/17, Joe held a Skype presentation about W1AW for the members of the Blossomland ARA from Michigan (<https://www.w8mai.org/>). The presentation was lively and several questions about W1AW were asked by club members. Matt Severin, N8MS – one of the ARRL TI Instructors – is also a member of this club.

Joe processed five Code Proficiency certificates. Joe also managed to get two new AREDN units up and functional.

Joe and Michelle Patnode, W3MVP, recorded another “So Now What?” podcast.

Scott Gee, WB9RRU, worked on fast and slow code practice files for the week. Scott also processed eight paper and eleven electronic VUCC applications for a total of 801 credits.

### **Product Development**

Reported by Bob Inderbitzen, NQ1R

We organized and supported, with many member-volunteers, an exhibit and related activities at the Pacific Division Convention, Pacificon, held Oct 18-20. It was a great convention. Pacificon has a large and well-organized planning committee that makes this one of the top six (easily) annual ham radio conventions – attracting over 2,000 attendees to the Marriott in San Ramon, California. 2019 Pacificon included a robust slate of programming and presentations, and participation from all of the major manufacturers. The ARRL team included President Rick Roderick, K5UR, Vice President Bob Vallio, W6RGG, Pacific Division Director Jim Tiemstra, K6JAT, Vice Director Kristen McIntyre, K6WX, six of the seven Pacific Division Section Managers, and many other Field Org volunteers. Staff representatives included Yvette Vinci, KC1AIM, Kathleen Callahan, and Bob Inderbitzen. Holly Roderick was also a huge help supporting our exhibit. We collected 163 membership applications in our small booth; 20% of those from new members. That’s the largest application take outside of the Dayton Hamvention and Orlando HamCation! Revenue totaled \$11,678 (\$7,463 in 2018), including contributions of nearly \$2,500. Bob was the banquet keynote speaker, which was attended by over 250 people.

Bob preceded his trip to Pacificon with a visit to Tucson, Arizona. He organized a live video streaming event with the students from K7UAZ Amateur Radio Club at the University of Arizona. Students and alumni from university radio clubs around country tuned-in. You can view a recording of the live stream on the ARRL Collegiate Amateur Radio [Facebook page](#). Bob also enjoyed a tour of the club’s radio shack and rooftop antenna farm, and a visit to a Tucson-area license exam session.

### **Production/Editorial**

Reported by Becky Schoenfeld, W1BXY

The Production Department is pleased to welcome Leanna Zwiebel, the newest Assistant Editor to join the Editorial team. Leanna comes to ARRL from the Connecticut Bar Association, where she worked on print and digital publications and materials, including their bimonthly magazine, *Connecticut Lawyer*. ARRL is excited to have her aboard.

We are also delighted to announce that Jen Glifort, KC1KNL, has been promoted from Assistant Editor to Senior Editor. Her continued growth as a publishing professional has been an asset to the department and the materials we produce.

### **Radiosport**

Reported by Bart Jahnke, W9JJ

Paper/Fieldcheck Processing Time	2 weeks
Logbook Processing Time	1 – 2 business days
2019 DXCC Applications	9,027
2019 WAS Applications	1,646
2019 VUCC Applications	778
2019 WAC Applications	93
2019 WPX Applications	637
2019 WAZ Applications	569

### **Sales and Marketing**

Reported by Yvette Vinci, KC1AIM

Jackie Ferreira, KB1PWB, reported that we received a \$1,836 donation from the AmazonSmile Foundation for Q2/2019 program activity. To date, AmazonSmile has donated a total of: \$34,045 to ARRL. The foundation donates 0.5% of the purchase price of eligible AmazonSmile items to ARRL— from purchases made by members and friends who have selected American Radio Relay League (ARRL) as their charity of choice. More information is available at <http://www.arrl.org/Amazon>.

Jackie also reports that a news story introducing the limited-edition multi-volume *Antenna Book* (four-volume boxed set) and *Handbook* (six-volume book set) sets was prepared for the homepage.

Emails promoting the 2019 ARRL On-line Auction preview and live bidding were distributed on behalf of Business Services.

2019 Fall/Winter 2020 ARRL Publications and Products Catalog is being finalized to send to the printer.

Warehouse Supervisor Steve Capodicasa reported that all the preorders for the new editions of the Handbook and Antenna Book have been fulfilled.

Eric Casey, KC2ERC, prepared the bulk email notification for the November 2019 digital edition of *QST*, distributed to ARRL members on Friday, October 4. He also reports that on Tuesday, October 15, a reminder emailing was sent to members with a summary of “What’s trending” in November *QST*—taking advantage of some early analytics shared by Michelle Patnode. The notification was sent to 118,158 members.

In efforts to improve the Repeater Directory and our responsiveness to our members and customers, Jon Faasen, AA1EZ, has been assigned to serve as liaison to RFinder. He will support anyone who contacts us for assistance with the listings in the Repeater Directory. RFinder will work with Jon to ensure the corrections are made, and Jon will reach out to frequency coordinators and Section Managers for any instances requiring additional verification of repeater information.

### **Hamfests / Conventions / Meetings / ARRL Representative / Vacations**

Leona Adams	11/01	PTO
Bob Allison	11/14 – 11/15	PTO
“	11/21 – 11/22	PTO
“	12/03	PTO
Ken Bailey	10/25	PTO

“	12/09 – 12/20	PTO
Steve Capodicasa	11/08	PTO
“	11/15	PTO
Steve Ewald	11/28 – 12/10	PTO
Steve Ford	10/25	PTO
“	11/25 – 11/29	PTO
“	12/23 – 12/31	PTO
Norm Fusaro	10/28	PTO
Regina Galuppi	11/25 – 11/27	PTO
Dan Henderson	11/13 – 11/17	Indiana Section Convention, Fort Wayne, IN
“	12/16 – 01/03	PTO
Dave Isgur	10/30 – 11/01	PTO
Dee Methé	11/07	Jury Duty
Howard Michel	11/07 – 11/08	Warminster ARC, Warminster, PA
Diane Middleton	11/11	PTO
“	11/25 – 11/29	PTO
Michelle Patnode	02/05 – 02/11	PTO
Carla Pereira	11/01 – 11/07 (half day)	PTO
“	11/27	PTO
“	12/23 – 12/24	PTO
Diane Petrilli	10/25	PTO
“	12/23 – 12/31	PTO

*Compiled and Edited by: Carla Pereira, KCIHSX, Executive Manager*