



ARRL The National Association for
Amateur Radio®

IN-NEWSLETTER

Period Ending May 4, 2024

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and edited by Executive Assistant Danielle Biologlowy*

Upcoming Meetings and Events

[Dayton Hamvention](#), hosting the ARRL National Convention, Xenia, Ohio | May 17 – 19

Memorial Day (HQ Closed) | May 27

[SEA-PAC](#), hosting the ARRL Northwestern Division Convention, Seaside, Oregon | May 31 – June 2

[International Digital Contest](#) | June 1 – 2

[June VHF](#) | June 8 – 10

[ARRL Teachers Institute](#), TI-2, Newington, CT | June 10 – 14

[Knoxville Hamfest](#), hosting the ARRL Delta Div. Convention, Knoxville, Tennessee | June 15

[Kids Day](#) | June 15

[ARRL Teachers Institute](#), TI-1, Newington, CT | June 17 – 21

[ARRL Field Day](#) | June 22 – 23

[ARRL Teachers Institute](#), TI-1, Newington, CT | June 24 – 28

[HAM RADIO](#), Friedrichshafen, Germany | June 28 – 30

Independence Day July 4th (HQ Closed) | July 3 – 4

[HamCon: Zion](#), hosting the ARRL Rocky Mountain Division Convention, St. George, Utah | July 12 – 13

[IARU HF World Championship](#) | July 13 – 14

[ARRL Teachers Institute](#), TI-1, Newington, CT | July 15 – 19

Second Meeting of the Board of Directors | July 19 – 20

[ARRL Teachers Institute](#), TI-2, Newington, CT | July 22 – 26

[ARRL Teachers Institute](#), TI-3, Newington, CT | July 29 – Aug 2

Executive Office

The Administration & Finance Committee held its second quarter meeting in Denver, Colorado. After the meeting, David Minster, NA2AA, traveled to Washington DC to meet with various ARRL interests and associates.

W1AW

Reported by Joe Carcia, NJ1Q

On Friday, April 26, Joe Carcia, NJ1Q, with help from John McAuliffe, KD2ZWN, and Bill Spring, moved the Diamond 2m/70cm vertical antenna from the rear of the back penthouse building to the front penthouse building. They also replaced the coaxial feed for this antenna. It terminates in W1HQ. This antenna is accessible from the W1HQ patch panel and may be used with the FM transceivers located in W1HQ.

On Tuesday, April 30, the same team installed a new 60-meter dipole antenna Joe built for W1HQ. Joe and John also ran two new coaxial lines from the penthouse to W1HQ. One cable has UHF (PL-259) connectors and the other N-type. These spare coaxial lines terminate in the penthouse and will be used for any future antenna/equipment testing.

On Friday, April 26, Joe participated in a FEMA R1 RECCWG Amateur Radio Subcommittee Zoom call. He gave a brief report on the current activities taking place in W1AW and W1HQ.

W1AW received (and replied to) another monthly Winlink 2000 test message sent from FEMA Region 1 as part of the overall collaboration between DHS, FEMA, and ARRL (W1AW). The WL2K messages are sent to both W1AW and its SHARES callsign (NCS310). One of the purposes of these monthly tests is to verify communications between W1AW and other served agencies. These test messages are sent to several radio operators in FEMA Region 1.

On Thursday, May 2, W1AW was visited by Michael Clouse, WG7D. Michael has a YouTube channel - <https://www.youtube.com/@WG7D> – called *WG7D Ham Radio and RV Adventures*. Michael recorded a video tour of W1AW for his channel. After a 4-year hiatus from ARRL membership, Michael re-joined during his visit.

Membership

Reported by Marc Spardello, W1NJ

A cross-departmental team from IT, Marketing, and Membership have been working on implementing the new, free ARRL Student Membership offering for full-time students aged 21 and younger. The offering will go-live before the National Convention.

A 30,000 piece mailing was sent to ham radio operators on May 1 who have never been members of ARRL. The campaign uses an advocacy-themed mailing piece that yielded good results during a recent re-acquisition membership mailing.

Jason Leonard, KJ7FEZ, and Marc Spardello, W1NJ, collaborated on a large email campaign to reach a potential list of 32,000 never members. A multi-layered approach was taken, reaching a wider audience based on specific popular areas of interest like EmComm and ARES, Parks and Summits on the Air, and developing practical technical skills in the hobby.

Marc and Jason are working on the final design of a new VE handout to be given to exam takers. We are hopeful to have these in the hands of our VEs by early June.

Kim McNeill, KM1IPA, sent hotel confirmation numbers to staff and Board members with reservations in our room block for Hamvention. She and Margie Bourgoïn, W1MRG, also assembled the shirts, exhibitor badges, and related materials that shipped to each our team members, including Board participants. Kim also reports that our big shipment to Hamvention left our warehouse for Dayton on April 30.

Kim and Bob Inderbitzen, NQ1R, produced the final layout for the ARRL exhibit area for Hamvention, so Kim could communicate the information to the tradeshow services company.

Marketing Operations and Retail Sales

Reported by Jason Leonard, KJ7FEZ, and Jackie Ferreira, KB1PWB

Jason Leonard, KJ7FEZ, and Jackie Ferreira, KB1PWB, with help from Josh Weissman, had initial discussions about integrating Personify and Mail Chimp in advance of a potential migration of our email marketing software from Informz to Mail Chimp this fall.

Jason along with Janet Rocco, W1JLR, completed the final stages of testing for a new carousel space on the ARRL website. The new space converts the zone from a 590x315 to a 610x315, creating a premium space for visual elements.

The 2024 ARRL Field Day product line – which includes t-shirts, hats, mugs, pins, patches, magnets, and recruitment posters is now shipping.

The ARRL Extra Class License Manual, 13th edition, and *ARRL's Extra Q&A*, 6th edition – valid for exams beginning July 1, 2024 – are now available at www.arrl.org/shop.

Emails promoting ARRL publications and products, including the hardcover *Antenna Book*, were completed. These included themes for World Amateur Radio Day and Morse Code Day.

New overhead banners were designed and printed for our large exhibit area. Designs were also completed for six posters and two rack cards supporting Development at the convention.

ARRL Lab

Reported by George Spatta, W1GKS

John McAuliffe, KD2ZWN, is updating installations of Radio Mobile Deluxe which produces propagation simulations the Lab uses to assist military radar installations in determining potential interference from local repeaters.

Steve Anderson, W1EMI, remains busy at the RFI desk. A recent local power line noise case Steve dealt with in person involved a utility being reluctant to do the proper investigations of their equipment. The power company refused to follow our suggestion to use a hot stick line sniffer to check the pole. After mapping the area with the RFI Mapper, triangulating the noise to the pole, and having the homes fed from the pole turn off their mains, Steve was able to convince them to come back and remove the cutout fuses on the primary lines feeding the capacitor bank. These efforts caused the noise to go away, proving it was their issue to resolve. Steve also recently gave an online RFI presentation to the North Ottawa Amateur Radio Club in Michigan.

George Spatta, W1GKS, continues coordinating SMC Group site visits for data collection and analysis. Recent discussions with Attorney David Siddall, K3ZJ, and our Volunteer Monitor program's Riley Hollingsworth, K4ZDH, about strategies for data collection and attempts to obtain cooperation from SMC site operators will help to further our investigations into the effects of these transmissions on the amateur bands.

Advertising

Reported by Janet Rocco, W1JLR

Janet Rocco, W1JLR, met with David Minster, NA2AA; Diane Middleton, W2DLM; Becky Schoenfeld, W1BKY, and Bob Inderbitzen, NQ1R, to discuss ideas to offset advertising losses following the sudden announcement from owner Martin Jue about his intent to retire, stop production, and pause advertising. Janet is pursuing some new advertising prospects and encouraging some existing advertisers to increase their commitments.

Development

Reported by Kevin Beal, K8EAL

Supplies were gathered and packed for the Development and Foundation booth at the upcoming ARRL Annual Convention at Dayton Hamvention. Printed materials, posters, donor lists, and donation forms were updated with assistance from Marketing. Final details for the Donor Recognition Dinner have been completed and we are looking forward to greeting ARRL's most generous donors at the United States Air Force Museum on May 16.

The success of the first-ever livestream/telethon held in December has led to the planning of a second telethon. Details to come out soon. Pledges of support for this event have already been received.

Education and Learning

Reported by Steve Goodgame, K5ATA

The Education and Learning Department is finalizing plans for the ARRL Youth Rally at Dayton Hamvention.

The deadline for summer sessions of Teachers Institute has now passed, and Education and Learning staff are making selections for attendees. For the first time ever, there will be two sessions of TI-2. The Teachers Institute program continues to grow, and even with running six sessions this summer and one in the fall, we will still have to turn away applicants for both TI-1 and TI-2.