



## **IN-Newsletter**

*Vol. 41, No. 38*

*October 28, 2016*

*Covers the period October 15-21, 2016*

### **Upcoming In-Person Meetings and Events**

#### ***LoTW Study Committee***

November 11, 2016 @ 10:00am in Newington, CT

#### ***Administration & Finance Committee***

November 12, 2016 @ 8:30am in Newington, CT

#### ***Board Meeting, Semi-Annual***

January 20 – 21, 2017 @ 8:00am in Windsor, CT

### **Field Organization/Public Service Team**

Reported by Steve Ewald WV1X

Leona Adams reports that James Ferguson, N5LKE, of Searcy, has been nominated to run for the Arkansas Section Manager position. Dale Temple, W5RXU, the current Arkansas Section Manager, has previously announced that he will not seek a new term of office. Dale, of North Little Rock, has been the Section Manager since 2011.

Jay Urish, W5GM, of McKinney, has been nominated to run for the office of Section Manager in North Texas. Jay previously served as the North Texas Section Manager from 2009 to 2011. Nominating petitions for this particular Section Manager election are due at Headquarters by December 9, 2016, and the new terms of office are set to begin on April 1, 2017.

Steve Ewald wrapped up work on the Field Organization Reports column for December QST, and 2016 Simulated Emergency Test reports from across the country are arriving in a steady stream at Headquarters.

## **Field Services & Radiosport**

Reported by Dave Patton, NN1N

### *DXCC*

Paper/Fieldcheck Processing Time	<u>2 Weeks</u>
Logbook Processing Time	<u>1-2 Days</u>

## **Lab**

Reported by Ed Hare, W1RFI

### *Membership Contact*

Walter Hampton, a blind ham who frequently calls for technical advice, wanted ideas on articles he could write to encourage young people to become hams. I suggested that he just needs to do things he is capable of—like spending time to talk to people who show up on repeaters—it can be very discouraging to new and potential hams if there is nobody to talk to on all the repeaters. Doing a lot of little things like that may be more important than trying to make that big contribution.

### *Radio Frequency Interference*

Mike Gruber reviewed the 2017 Handbook chapter on RFI for the upcoming 2018 revision.

Mike Gruber revised the p1897 document per the last p1897 Working Group meeting.

## **Production/Editorial**

Reported by Becky Schoenfeld, W1BXY

The December 2016 issue of QST is at the printer.

## **Sales and Marketing**

Reported by Bob Inderbitzen, NQ1R

Diane Petrilli conducted a handful of targeted emails, including some campaigns promoting membership by license class. She is also preparing materials for a membership mailing in November.

While visiting a friend in North Carolina, Diane made a connection with a student and school teacher at the New School Montessori Center in Holly Springs. Diane shared some ARRL resources and a care package with the Upper Elementary students, and they're now working toward their Technician class licenses.

Yvette Vinci prepared a report for the recent Executive Committee Meeting with a listing of the elected Life Members since the last EC meeting—209 new Life Members.

Yvette prepared a reminder emailing to members with a summary of “What’s trending” in November QST, taking advantage of some early analytics she had collected. The notification was sent to 121,009 members on Wednesday, October 19.

Yvette and Diane continue to participate with an interdepartmental team to define the criteria for programming a new membership system.

Jackie Ferreira has been busy promoting the new editions of The ARRL Handbook and ARRL Operating Manual. She has also completed targeted emailings promoting a variety of publications and products, license manuals, the new DXCC List, and the 2017 ARRL Calendar.

Bob Inderbitzen is in regular contact with Hamvention organizers as they continue to plan the event's relocation to a fairgrounds in Xenia, Ohio next year. No commitments have been made for ARRL's participation at 2017 Hamvention.

*Summary of Sales and Marketing Department telephone group, reported by Yvette Vinci:*

Week Ending	Calls Answered	Calls Per Hour	Total Talking Duration	Average Speed of Answer
10/21/2016	856	19.0	27:37:20	13 seconds
10/14/2016	729	16.2	22:13:20	9 seconds
10/7/2016	828	18.4	27:53:18	11 seconds
9/30/2016	787	17.4	30:05:46	11 seconds

*Summary of warehouse fulfillment activity, reported by Steve Capodicasa:*

Week Ending	Packages fulfilled	Member Premiums
10/21/2016	988	574
10/14/2016	832	427
10/7/2016	1,462	415
9/30/2016	1,206	342

**Hamfest/Member Contact/ARRL Representative/Meetings/Vacations**

Leona Adams	11/11	PTO
Bob Allison	11/03 – 11/04	Club Travel, PA
“	12/26 – 12/30	PTO
Steve Capodicasa	11/07	PTO
Lauren Clarke	10/26 – 10/31	PTO
“	11/22 – 11/23	PTO
Steve Ewald	11 28 – 12/06	PTO
Jackie Ferreira	10/28	PTO
Steve Ford	10/28	PTO
	11/07	PTO
	11/11	PTO
Tom Gallagher	10/28	PTO
	11/04 – 11/07	PTO
	11/08 – 11/09	DX Energy Tour and Presentation to Mercer County ARC, Pittsburgh, PA
“	11/10	National Association of Broadcasters Show, NYC
“	11/18	PTO
“	12/08	Princeton University Meeting, Princeton NJ
Dan Henderson	11/10 – 11/13	Indiana Section Convention, Ft Wayne IN
Gail Iannone	10/07 – 01/09	Sick Leave
Sean Kutzco	11/09	National Association of Broadcasters Show, NYC
Barry Shelley	11/04	PTO
Yvette Vinci	11/03 – 11/04	PTO

**Sincerely Compiled by,**  
Carla Pereira, Assistant to CEO