

# **IN-NEWSLETTER**

*Vol. 42, No. 33* **August 18, 2017** *Covers the period August 6 – August 12, 2017* 

## **Upcoming In-Person Meetings and Events**

Huntsville Hamfest (Alabama State Convention) August 18 – 20 @ Hunstville, AL

*West Virginia State Convention* August 18 – 20 @ Weston, WV

Shelby Hamfest (North Carolina state Convention) September 1 – 3 @ Shelby, NC

*Tokyo HAMFEST* September 2 – 3 @ Tokyo, Japan *New England Division Convention* September 8 – 10 @ Boxboro, MA

HAMCON (Southwestern Division Convention) September 15 – 17 @ Los Angeles, CA

*Wisconsin State Convention* September 29 – 30 @ Milwaukee, WI

United States Telecommunications Training Institute (USTTI) October 2 – 6 @ HQ, Newington, CT

*Pacificon (Pacific Division Convention)* October 20 – 22 @ San Ramon, CA

# ARRL Audio News

The August 11, 2017 edition of ARRL Audio News is the first to feature a new format. The writing and editing of Audio News is now under the management of Steve Ford. Please use the link below to listen to the "new" Audio News podcast:

https://www.blubrry.com/arrlaudionews/25903362/arrl-audio-news-august-11-2017?sbe=1

The ARRL Audio-News Extra Edition piece included in last week's In-Newsletter has been slightly revised. Please access the updated and final version here (scroll midway down page): <u>http://www.arrl.org/arrl-audio-news</u>

Business Services Reported by Debra Jahnke, K1DAJ

Yaesu has placed an additional page of advertising in the October issue of *QST*. This is to further highlight their product review in the same issue. We are also pleased to welcome back Hilberling, which will be placing a one-third page advertisement in the next four issues of *QST*.

## **Chief Executive Office**

Reported by Tom Gallagher, NY2RF

Budget meetings for 2018 budget plans have commenced.

Tom Gallagher, along with Lauren Clarke, met with a long-time ARRL member who has committeed to bequeath a very large sum of money to the league in his will.

Tom has identified a small group of media and public relations firms in contention to lead ARRL's Media & Publications messaging. Tom and a group of ARRL staffers met with the first of these firms last week.

#### **Field Services**

Reported by Dave Patton, NN1N

#### <u>ARES</u>

#### Amateur Radio Emergency Service July 2017 National Report

5 diy 2017 1	ational Report
Sections Reporting this Month	AL, AZ, CT, DE, EB, ENY, EPA, GA, IL, IN, IA, ID, KY, LA, ME, MI, MO, MN, MS, ND, NLI, NM, NNJ, NV, OH, OR, PAC, PR, RI, SD, SFL, SJV, SNJ, STX, SV, TN, VI, WI, WCF, WNY, WPA, WTX, WV, WWA,
Total Number of ARES Members reporting this month	21,079
Active ARES Nets this Month	3,110
Active ARES Nets this Month with NTS Liaison	747
ARES Training and Exercise Events	3,912 events – 37,750 person hours
ARES Public Service Events	640 events – 15,073 person hours
ARES Emergency Events	117 events – 2,214 person hours
SKYWARN Events	129 events – 2,301 person hours
Total Events and Hours	4,788 events – 57,329 person hours
Total Volunteer Value this Month	\$1,089,251
Average Value of a Single Volunteer this Month	\$51.67
Significant National Level Events	None
HQ Emergency Response Team Activations	None
W1AW Emergency Activations	None
Ham Aid Deployments	None
National Media Hits	27
National Partner Meetings	0
Field Services Staff Training Hours	6

### Field Organization

The Emergency Preparedness and Field Organization Teams collaborated on contacting Section Leaders in the states that will experience a total solar eclipse on Monday, August 21. This was in response to a request Mike Corey received from the American Red Cross national headquarters. The American Red Cross, Salvation Army and ARRL are among the groups who are coordinating their plans ahead of time just in case an emergency occurs and an activation is requested near or along the path of the total solar eclipse.

Leona Adams updated the Field Organization data base and prepared the upcoming Section Manager nomination notice for October QST.

### **Media and Public Relations**

Reported by Sean Kutzko, KX9X

#### *Top social media posts:*

Facebook: Live radio contact from W1AW in Newington, Connecticut USA with the young participants of YOTA 2017 (Youngsters on the Air) in Gilwell Park, near London, UK. (Reactions: 423/ Comments: 93/ Shares: 74/ Total engagements: 590)

Twitter: Radio Amateurs in Atlantic Canada Go on Standby During Telephone Outage http://ow.ly/Z8iO30ehTTi #ARRL #HamRadio https://twitter.com/arrl/status/895338915997011969/photo/1 (Retweets: 26/ Replies: 0/ Quotes: 3/ Likes: 23/ Total engagements: 52)

Instagram: This morning, Bob Inderbitzen, NQ1R, made radio contact from #W1AW with Youngsters on the Air 2017 (YOTA) over in the UK. Check out the video on #ARRL's Facebook page: http://www.facebook.com/ARRL.org/videos/10155089069327408/

(Likes: 119/ Comments: 1/ Total engagements: 120)

#### **Radiosport**

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	1-2 Weeks
Logbook Processing Time	1 – 2 Business Days
2017 DXCC Applications	7166
2017 WAS Applications	800
2017 VUCC Applications	390
2017 WPX Applications	386

#### Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Yvette Vinci prepared the bulk email notification for the September 2017 digital edition of QST, distributed to ARRL members on Wednesday, August 9. The distribution list included 116,669 members. The email included a reminder promoting the upcoming 2018 ARRL Handbook, which is a major new edition.

Yvette and Dan Wall will attend the Huntsville Hamfest, the ARRL Alabama State Convention, this upcoming weekend, Aug 19-20. Bob Inderbitzen had organized the ARRL membership booth, which will be supported by our staff, and Division and Field organization volunteers. Dan is also presenting an LoTW forum.

With thanks to Scott St. Onge, members can now see their expiration date (Membership thru date) as part of their online user profile. If you're logged into the ARRL website, you can quickly get to your profile at <u>www.arrl.org/myARRL</u>. Life members will see "Life Member" instead of a date. Also with Scott's help, the ARRL logo and logotype have been updated throughout the website to reflect the current, post 2014 design.

On Friday, August 11, Bob supported a successful radio contact from W1AW with GB17YOTA, the official station of YOTA 2017 UK (Youngsters On The Air) at Gilwell Park, outside of London. Bob made contact with Mike Jones, 2E0MLJ, RSGB's Youth Committee Chair on 20 meters. He livestreamed the video to ARRL's Facebook page, which has already enjoyed a lot of attention: <u>https://www.facebook.com/ARRL.org/videos/10155089069327408/</u>. Thanks to Michelle Patnode and Steve Ewald for their additional support.

We are pleased that our two newest publications, *More Arduino Projects for Ham Radio* and *Grounding and Bonding for the Radio Amateur* are featured in a full page ad in the August issue of RadCom, the journal of the Radio Society of Great Britain (RSGB).

The 2017-2018 edition *ARRL Repeater Directory*®, introduced in April, has sold out. This was the first edition to use data supplied by RFinder. RFinder's data is supplied by users, repeater owners, and volunteer frequency coordinators. The next edition will be introduced in 2018. Some ARRL publication dealers and online resellers may have remaining copies of the current edition, or an annual subscription to RFinder provides immediate access to its worldwide database of repeater frequencies and related data: www.rfinder.net. ARRL enjoys a commission for each new RFinder subscription and renewal.

Bob administered a bulk emailing, carrying an appeal from President Rick Roderick rallying members to contact their US Senators to support The Amateur Radio Parity Act.

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations		
Leona Adams	09/08	РТО
"	09/15	РТО
Bob Allison	08/24 - 09/01	РТО
"	09/15 - 09/17	HAMCON, Los Angeles, CA
Steve Capodicasa	08/21 - 08/25	РТО
	08/30	РТО
"	09/18 - 09/22	РТО
Joe Carcia	08/25	РТО
"	09/01	РТО
"	09/28 - 09/29	РТО
"	10/09	РТО
"	12/01	РТО
"	12/08	РТО
Mike Corey	09/05 - 09/06	NPSTC Meeting, Washington D.C.
Steve Ewald	08/18 - 08/20	West Virginia State Convention, Weston, WV
Jackie Ferreira	08/24 - 08/25	РТО
Steve Ford	09/05 - 09/08	РТО
Tom Gallagher	09/06	NPSTC Meeting, Washington, D.C.
"	09/08 - 09/10	Boxborough Hamfest, Boxborough, MA
"	09/15 - 09/19	РТО
"	09/26 - 10/26	РТО
"	10/18 - 10/19	NAB Show, NYC

#### Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

"	10/26	Montgomery County ARES/RACES and Philadelphia
	10,20	Digital Repeater Association Meeting, PA
Regina Galuppi	09/18 - 09/19	PTO
"	10/30 - 11/03	РТО
Scott Gee	08/18 - 08/23	РТО
"	09/14 - 09/15	РТО
"	09/22 - 09/25	РТО
"	10/26 - 10/27	РТО
"	11/02 - 11/03	РТО
Mike Gruber	08 21 - 08/25	РТО
"	09/25 - 09/29	РТО
Dan Henderson	08/28 - 09/05	PTO and ARRL NC State Convention (Shelby Hamfest)
"	09/21 - 09/26	SEDCO/W4DXCC and PTO
Gail Iannone	08/23 - 08/28	РТО
Bob Inderbitzen	08/21 - 08/25	РТО
"	09/08 - 09/10	New England Division Convention, Boxborough, MA
"	09/29 - 09/30	Wisconsin State Convention, Milwaukee, WI
"	10/19 - 10/23	Pacific Division Convention, San Ramon, CA
"	10/24	РТО
Maryann MacDonald	08/14 - 08/29	РТО
Allison McLellan	08/25 - 08/31	РТО
Carla Pereira	09-01 - 09/08	РТО
"	10/19 - 10/23	Pacific Division Convention, San Ramon, CA
"	10/24	РТО
Diane Petrilli	09/29	РТО
Barry Shelley	08/14 - 08/25	РТО
Jon Siverling	08/18 - 08/23	РТО
"	10/06	РТО
Yvette Vinci	08/18 - 08/21	Huntsville Hamfest, Alabama State Convention
"	08/25	РТО
Dan Wall	08/18 - 08/20	Huntsville Hamfest, Alabama State Convention

Compiled and Edited by: Carla Pereira, Assistant to CEO