



IN-NEWSLETTER

Vol. 44, No. 23

June 21, 2019

Covers the period June 10 – June 16, 2019

Upcoming In-Person Meetings and Event

HAM Radio Friedrichshafen

June 21 – 23 @ Friedrichshafen, GERMANY

LoTW Committee Meeting

July 17 @ HQ, Newington

Administrative & Finance Committee Meeting

July 18 @ HQ, Newington

Programs & Services Committee Meeting

July 18 @ HQ, Newington

Nevada State Convention

July 19 @ Reno, NV

ARRL 2nd Board Meeting

July 19 – 20 @ Windsor, CT

ARRL Audio News

Please listen to the most recent *ARRL Audio News Podcast*, dated June 14, 2019:

<https://www.blubrry.com/arrlaudionews/44679211/arrl-audio-news-june-14-2019?sbe=1>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Howard Michel, WB2ITX, participated on a teleconference discussing TDOA RDF's and interference with Director David Norris, K5UZ, Assistant Director Frank Howell, K4FMH, and VM Coordinator Riley Hollingsworth, K4ZDH.

Howard and Diane Middleton, W2DLM, held monthly department meetings with managers from Communications, Marketing Communications, IT, Product Development, and Lifelong Learning.

Howard met with Becky Schoenfeld, W1BXY, to review the progress of the 2018 Annual Report.

Howard held a staff feedback lunch on Thursday.

Howard joined in the first meeting of the ARRL Ad Hoc Committee on Communications with ARRL Members. The goal of the committee is to review ARRL Board and staff communications with members, and determine if changes in communication processes and methods would enhance members' understanding of activity at the League. The committee is chaired by First Vice President Greg Widin, K0GW.

Carla Pereira conducted four telephone interviews for the Executive Assistant position. The two top applicants then came to HQ for in-person interviews, conducted by Carla and Monique Levesque.

Communications

Reported by Dave Isgur, N1RSN

David Isgur shared with the ARRL customer service team the news that a new “What is Amateur Radio” video and PowerPoint presentation has been created, so that they can make members aware that is available to them for download and free for them to use in their presentations about Amateur Radio to public groups or gatherings. David also made the same announcement to ARRL Public Information Officers (PIOs) and Public Information Coordinators (PICs) via the PR reflector.

Michelle Patnode, W3MVP, worked with Scott St. Onge of the IT Department on a downloadable version of the “What is Amateur Radio” video for the ARRL web site.

David wrote stories for the News web page on Paul Bourque, N1SFE, becoming the new ARRL Contest Program Manager and on Rick Murphy, K1MU, being honored with the ARRL President’s Award.

Michelle produced the latest “So Now What” podcast, *Highlights from Hamvention* <https://www.blubrry.com/arrlnowwhat/44678293/6-highlights-from-hamvention/> , which features versions of all the interviews she did in Dayton.

David attended the first meeting of the ARRL Ad Hoc Committee on Communications with ARRL Members. The focus of the meeting was a discussion of about how to create more bi-directional communications between ARRL and its members.

David attended the monthly planning meeting for the Communications Department with ARRL CEO Howard Michel, WB2ITX, and ARRL CFO Diane Middleton, W2DLM.

Top Social Posts

Facebook: What is Ham Radio Video; <https://www.facebook.com/ARRL.org/videos/407302493331616/>

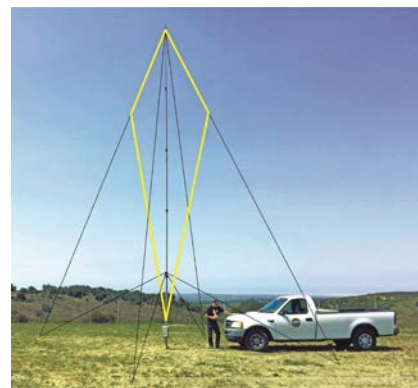
An overview of all the facets of what amateur radio has to offer. Video by Michelle Patnode, W3MVP. Voice-over by Becky Schoenfeld, W1BXY. Script by Becky Schoenfeld, W1BXY, and Jen Glifort, KC1KNL.



Twitter: Ham Radio Satellites to Deploy from ISS <http://ow.ly/ke1h101DhXF> #ARRL #HamRadio

Instagram: Stand out with “Superior Performance from a Unique HF Vertical,” by John Portune, W6NBC, just in time for #ARRL Field Day. This simple, no-radial #antenna can outperform a conventional vertical, even in antenna-restricted areas. Learn more in the July 2019 issue of #QST, available digitally now and coming to your mailbox soon.

LinkedIn: Stand out with “Superior Performance from a Unique HF Vertical,” by John Portune, W6NBC, just in time for #ARRL Field Day. This simple, no-radial #antenna can outperform a conventional vertical, even in antenna-restricted areas. Learn more in the July 2019 issue of #QST, available digitally now and coming to your mailbox soon.



YouTube: What is Ham Radio Video, 3,848 views; <https://www.youtube.com/watch?v=OExEEAFJ4oA>

Podcast Downloads

- **The Doctor is In:** 1,025,820 downloads
- **Audio News:** 494,097 downloads
- **So Now What?** 40,557 downloads

Lab

Reported by Joe Carcia, NJ1Q

WIAW

Thank you to Steve EwaldWV1X, and Dan Wall, W1ZFG. for covering the morning shifts on Monday through Wednesday for Joe Carcia, who was working these night shifts for the vacationing Scott Gee, WB9RRU.

Joe designed and built an audio cut-off switch for use during times of remote operations from WIAW. He also processed regular QSL card requests. He worked with Paul Cianciolo to test a remote-receive system for WIAW.

Scott worked on fast and slow code practice files for the week. He also processed twenty-three electronic VUCC applications for a total of 1775 credits.

Product Development

Reported by Bob Inderbitzen, NQ1R

Bob organized and participated in meetings to discuss publication planning, and membership administration in the context of delivering a new membership benefit. He also participated in a monthly meeting to review the Product Development business unit, a content discussion for Lifelong Learning, and a post-event review with the developer for the mobile app used by ARRL at Dayton Hamvention.

Bob prepared a summary to help advance some next steps in planning with a representative from the Civil Air Patrol who has proposed organizing radio clubs and license instruction classes for CAP Cadets (youth). Bob and Kris Bickell are collaborating on this work.

Bob reviewed 2019 expense planning to date, and prepared information to support the mid-year reforecast.

We assembled materials and information to help support an exhibit for Amateur Radio and ARRL at the IEEE International Symposium on Antennas and Propagation in Atlanta, July 7-12. We're glad to support member-volunteers who exhibit at these professional conventions, which gives increasing attention to our efforts to encourage students and young professionals to pursue Amateur Radio, furthering their interest in technical disciplines and making career connections. This particular IEEE Symposium includes a lot of attention for Amateur Radio; see "Amateur Radio Activities" under the Program menu at <https://www.2019apsursi.org/AmateurRadio.asp>.

Bob assembled a report that summarizes findings from surveys conducted in April and May to support interest in, and future development of, *The ARRL Repeater Directory*.

Bob prepared some final details to support the ARRL team traveling to the International Exhibition for Radio Amateurs in Germany, June 21-23. The convention is among the largest annual gatherings for Amateur Radio in the world, and the biggest in Europe. Staff representatives include Bob, Dan Henderson, N1ND, and Howard Michel, WB2ITX. Also attending is President Rick Roderick, K5UR, and International Affairs Vice President Jay Bellows, K0QB.

Sales and Marketing

Reported by Yvette Vinci, KC1AIM

Eric Casey, KC2ERC, attended the 2019 IEEE MTT-S International Microwave Symposium in Boston on Tuesday, June 4. The event draws over 10,000 participants, making it the world's largest microwave and RF industry trade show. The ARRL booth for the event was supported by a handful of volunteers including New England Director Fred Hopengarten, K1VR, Ed Parish, K1EP and Field Organization volunteers.



(Photo credit, Eric Casey, KC2ERC)

Margie Bourgoin, KB1DCO, reports that in May, we processed 39 paid-in-full Life Memberships. "Reminder letters" were sent to 295 members making quarterly payments toward Life Membership.

Yvette, Jon Faasen, AA1EZ, and Norm Fusaro, W3IZ, participated in a meeting with Headquarters Volunteer and Tour Guides discussing a wide variety of topics. It was a successful meeting.

Five hundred members responded to an email promotion that generated \$11,000 in sales over Father's Day weekend.

Jackie Ferreira, KB1PWB, has prepared a handful of email solicitations to promote publications and products. Some of the themes include ARRL Field Day and the start of summer.

A 2019 "Handbook eBook" solicitation mailed to 92,645 members and past purchasers.

Jackie Ferreira reported that we received a \$1,779 donation from the AmazonSmile Foundation for Q1/2019 program. To date, AmazonSmile has donated a total of: \$32,210 to ARRL. The foundation donates 0.5% of the purchase price of eligible AmazonSmile items to ARRL.

Don't forget, when you shop at [AmazonSmile](https://www.amazon.com/?ref=ainst) and choose American Radio Relay League Inc. as your charity of choice, every qualifying purchase you make Amazon will make a contribution to ARRL. This helps the League to extend its reach in public service, advocacy, education, technology, and membership.

Hamfests/ Conventions/Meetings/ ARRL Representative/Vacations

Leona Adams	07/01 – 07/03	PTO
“	08/01 – 08/02	PTO
Joe Carcia	07/01 – 07/03	PTO
“	07/12	PTO
“	07/19	PTO
“	07/26	PTO
“	08/02	PTO
“	08/05 – 08/09	PTO
“	08/16	PTO
“	08/23	PTO
“	10/11 – 10/14	PTO
Norm Fusaro	06/20 – 06/24	Field Day events
Scott Gee	08/19 – 08/22	PTO
“	09/20 – 09/23	PTO
Dan Henderson	06/20 – 06/23	HAM Radio Friedrichshafen, Germany
“	07/01 – 07/03	PTO
Bob Inderbitzen	06/20 – 06/23	HAM Radio Friedrichshafen, Germany
“	07/01 – 07/03	PTO
“	07/20 – 07/29	EAA AirVenture, Oshkosh, WI
Howard Michel	06/20 – 06/23	HAM Radio Friedrichshafen, Germany
”	07/24 – 07/03	PTO
“	07/18 – 07/20	ARRL 2 nd Board Meeting, Windsor, CT
Diane Middleton	06/17 – 06/28	PTO
“	11/25 – 11/29	PTO
Diane Petrilli	08/02 – 08/16	PTO
Maria Somma	07/15 – 07/18	PTO
“	7/19	NCVEC Annual Conference
“	07/22	PTO

Compiled and Edited by: Carla Pereira, Executive Office Assistant