

IN-NEWSLETTER

January 7, 2022

Vol. 54, No. 1

Covering December 18, 2021 – January 7, 2022

Upcoming Meetings and Events

Events listed below are subject to change at any time; information will be updated as soon as it becomes available. See also the ARRL <u>Contest Calendar</u> and <u>Hamfest and Convention Database</u>.

February 2022 digital edition of QST goes live | January 7, 2022

Dayton Amateur Radio Association meeting: Bob Inderbitzen, NQ1R is guest presenter | January 7, 2022

RTTY Roundup | January 8-9, 2022

January VHF Contest | January 15-17, 2022

March 2022 QST goes to press | January 17, 2022

New Director and Vice Director Orientation | January 18, 2022

ARRL A&F and PSC Committee Meetings, Windsor, CT | January 20, 2022

ARRL Annual Board Meeting, Windsor, CT | January 21-22, 2022

Winterfest, hosting the ARRL Midwest Division Convention, Collinsville, Illinois | January 22, 2022

Capital City Hamfest, hosting the ARRL Delta Division Convention, Jackson, Mississippi | Jan. 28-29, 2022

2022 ARRL National Convention at Orlando HamCation®, Florida | February 10-13, 2022

School Club Roundup | February 14-18, 2022

Yuma Hamfest, hosting the ARRL Southwestern Division Convention, Arizona | February 18-19, 2022

ARRL International DX Contest (CW) | February 19-20, 2022

ARRL International DX Contest (Phone) | March 5-6, 2022

Raleigh ARRL Hamfest (RARSfest), hosting the ARRL Roanoke Div. Conv., North Carolina | April 16, 2022

Dayton Hamvention, an ARRL-sanctioned hamfest, Xenia, Ohio | May 20-22, 2022

Executive Office

We are pleased to announce the hiring of Josh Johnston, KE5MHV, into the role of Director of Emergency Management. Josh is from Ozone, Arkansas, and comes to ARRL with 16 years of experience as the Director of Johnson County (Arkansas) Department of Emergency Management. He will be working with staff and member-volunteers and coordinating with the ARRL Board's new Emergency Communications and Field Services Committee (EC-FSC). See <u>ARRL News</u>.

Preparations for the January Board Meeting have been keeping everyone very busy.

A very snowy morning contributed to a delayed building opening at 10 AM on Friday, January 7, so the parking lot and walkways could be cleared, and allowing for safe travel in. Member Services Representatives were answering the phones beginning at 8 AM, allowing operations for our members to continue uninterrupted.

Membership, Marketing & Communications Reported by Kathleen Callahan, KC1MBY

Work has continued to help promote registration for the 2022 ARRL National Convention Program, which will be held on Thursday, February 10; <u>www.arrl.org/expo</u>. Kathleen Callahan and Bob Inderbitzen meet regularly to co-coordinate various parts of this planning. They are also working closely with the team of staff and volunteers who will be supporting ARRL exhibits and activities throughout the National Convention and Orlando HamCation (February 11-13).

Advertising

Janet Rocco, W1JLR

DX Engineering has been secured as the official sponsor of the 2022 ARRL National Convention Program.

Member Services

Reported by Yvette Vinci, KC1AIM

Close to 100 tours of W1AW were given by our valued HQ volunteer tour guides since the resuming station visitors in July 2021.

Our team of Member Service Representatives handled 3,628 calls in December, versus 3,330 in December 2020. The team includes Margie Bourgoin, W1MRG; Jon Faasen, AA1EZ; Liz Karpiej, KA1DTU; Kim McNeill, KM1IPA, and Cathy Stepina.

December 2021 Membership Statistics

Reported by Yvette Vinci, KC1AIM

December ended with 158,601 members, 1,846 members behind year-to-date goal. This represents a gain from November of 810 members; a gain of 231 was forecast. A large part of this gain was due to the resumption of some mailings – and in particular, the membership solicitation mailing to lapsed and never members.

Notables:

- Acquisition activity hit a record high in December. Year to date acquisitions were up 11%.
- A series of holiday-themed membership email solicitations returned 245 new and lapsed members.
- Yearend membership totals in 2021 had increased from previous years (158,494 members in 2020; 156,755 members in 2019; 156,899 members in 2018).

Below is a snapshot of the ARRL membership dashboard.

ARRL Association Dashboard	JAN	FEB	MAR	APR	MAY	JUN	JÜL	AUG	SEP	OCT	NOV	DEC	YTD	AVG
Membership Change %	1%	2%	2%	1%	0%	0%	-1%	0%	0%	0%	0%	0%	0%	0%
Curent Member Total	158,984	159,386	159,659	159,423	158,119	157,791	157,132	157,481	157,123	157,364	157,791	158,601	158,238	158,238
Previous Year Member Total	156,681	156,516	156,659	157,626	157,530	157,880	158,049	157,943	157,828	157,820	157,841	158,494	157,488	157,572
New Member Change %	26%	3%	-7%	-10%	-30%	0%	25%	58%	57%	-6%	23%	32%	11%	11%
Current Year New Members	2,647	2,572	2,562	2,155	1,783	2,100	2,190	2,940	2,603	2,066	2,336	3,063	29,017	2,418
Previous Year New Members	2,106	2,497	2,769	2,399	2,533	2,100	1,750	1,866	1,661	2,192	1,901	2,317	26,091	2,174
Conversion %	50.15%	46.00%	44.76%	41.67%	41.44%	37.85%	37.90%	42.52%	45.37%	43.29%	39.64%	47.46%	43.09%	43.09%
Conversions (Actual)	503	472	419	425	421	422	423	432	358	371	331	495	5,072	423
Conversion Candidates (F)	1,003	1,026	936	1,020	1,016	1,115	1,116	1,016	789	857	835	1,043	11,772	981
Y2+ Renewal %	77.27%	73.82%	71.96%	66.78%	66.77%	64.20%	64.24%	70.60%	69.35%	74.32%	70.50%	76.24%	70.41%	70.51%
Y2+ Renewals	6,649	5,996	5,753	6,232	6,208	5,298	5,301	4,529	4,127	4,872	5,314	6,480	66,759	5,563
Y2+ Renewal Candidates (not F)	8,605	8,122	7,995	9,332	9,297	8,252	8,252	6,415	5,951	6,555	7,538	8,499	94,813	7,901
Total Renewal %	74.44%	70.70%	69.11%	64.31%	64.28%	61.07%	61.10%	66.76%	66.54%	70.74%	67.42%	73.10%	67.39%	67.46%
Total Renewals	7,152	6,468	6,172	6,657	6,629	5,720	5,724	4,961	4,485	5,243	5,645	6,975	71,831	5,986
Total Renewal Candidates	9,608	9,148	8,931	10,352	10,313	9,367	9,368	7,431	6,740	7,412	8,373	9,542	106,585	<mark>8,882</mark>

Development Reported by Melissa Stemmer, KA7CLO

We are pleased to welcome Daryl Staehle, W7TAE, of the Northwestern Division, Barrie Britton, W6DX, of the Southwestern Division and Chester Barney Scholl, K3LA, of the Atlantic Division as the 329th, 330th and 331st members of the Maxim Society. We are also pleased to welcome ARRL President Rick Roderick, K5UR, and Holly Roderick of the Delta Division and Carl Young, K5HK, of the Pacific Division into the Ambassador Class of the Maxim Society.

The 2022 ARRL Foundation Scholarship Program applications closed at midnight on December 31, 2021. References may submit their letters of recommendation until midnight on January 31, 2022.

The next ARRL Foundation Grant Program proposal submission period will open on February 1, 2022, and close on February 28, 2022. Following the October 2021 grant submission period, the ARRL Foundation Board voted to approve funding for five grant proposals.

- The Miami County Amateur Radio Club received a \$2,000 award to put together six complete soldering kits to allow up to twelve club members to participate in hands-on electronics projects at club tech nights. Their vision is that instructing new and older hams in the hands-on side of amateur radio will encourage the electronics and science side of the hobby.
- An \$850 award was given to the Amateur Radio Club of Columbia County (ARCCC), Inc. for equipment for their HAM 101 program. The program's audience is the youth of Columbia County, Georgia and its purpose is to foster an interest in amateur radio, to teach amateur

radio-related concepts, and to support youth understanding of the subjects taught in school and recognize the potential real-world applications.

- The Sussex County Charter School for Technology in Sparta, New Jersey was awarded \$1,500 for equipment and activities in support of establishing the school's first Amateur Radio Club, KD2YAQ. Establishing the amateur radio club is a major goal of the school's program in radio and space technology, stemming from their selection as an ARISS program contact with the International Space Station astronauts this spring.
- A grant of \$3,000 was awarded to Comunidad del Bo. Quebradas, Inc. of Yauco, Puerto Rico to support their Amateur Radio Youth Program. The club will offer an amateur radio course of theory to obtain the first amateur license and will be complemented with simple projects applying basic electronics, radio science, and other sources in today's technologies to encourage the interest of the participants. The participants will have to make a final project to participate as a team integrating the knowledge learned with their creativity and leadership skills.
- Finally, ARISS-USA received a grant of \$47,533 to fund the first year of their ARISS *STAR* Keith Pugh Memoriam Project. This is a brand-new two-year STEM education program providing opportunities for junior high and high school students with undergraduates involved. The first year of the program will focus on systems development and initial validation. University faculty and undergraduates will undertake hands-on radio and robot lessons and learn about amateur radio. They will then develop and operate engineering hardware and software and engage with ARISS radios on the ISS, leading to *STAR* youth teams trying hands-on robot and radio lessons and learning about the advantages of having an amateur radio license.

ARRL Lab Reported by Ed Hare, W1RFI

The Lab has two staffing changes to announce. ARRL's Product Review Test Engineer, Paul Cianciolo, W1VLF, has left our employ to work for a company closer to home. We wish him well. Until we can hire someone to do this job, Ed Hare will once again put on his test-engineer hat. Ed was hired in 1986 as ARRL's test engineer, so he will be able to pick up on this fairly easily.

The Lab also welcomes Steve Anderson, W1EMI, as ARRL's new RFI Engineer. Steve comes to us with a background that includes a lot of amateur radio experience and, more importantly for the diverse nature of this job, experience working with government agencies at multiple levels, with manufacturers and installers of major solar-project equipment. He will be working closely with Ed to learn the ropes of the job, ranging from working with hams, their neighbors, FCC and manufacturers.

Field Services

The second issue of ARRL Club News was emailed to subscribers on December 21; <u>http://www.arrl.org/club-news</u>. The monthly newsletter, edited by Mike Walters, W8ZY, is also emailed to ARRL-affiliated clubs (via club presidents and newsletter editors), Affiliated Club Coordinators, and Section Managers.

<u>Radiosport</u> Reported by Sharon Taratula

Processing Time	Most Recent Week	Difference Since Dec 15, 2021, Report				
Paper/Fieldcheck Processing Time	2 Weeks	-2 Weeks				
Logbook Processing Time	5 Business Days	+2 Days				
YTD Applications						
2021 DXCC Applications	11,227	+877				
2021 WAS Applications	3302	+192				
2021 VUCC Applications	1749	+73				
2021 WAC Applications	125	+7				
2021 WPX Applications	969	+28				
2021 WAZ Applications	873	+52				

Product Development, Public Relations, and Outreach Reported by Bob Inderbitzen, NQ1R

Bob Inderbitzen has drafted a survey seeking feedback from purchasers of our end-fed half-way antenna kit offering, introduced last year. A cross-functional team is reviewing the survey before it's turned over to Marketing and Communications to administer and distribute.

A PR Committee meeting was held (via Zoom) on Wednesday night, January 5.

Recent posts via our social media channels contributed to some excellent engagement over the last weeks.

- Each week, Steve Goodgame, K5ATA, posts an Education and Learning "Tuesday Tech Tip." Recent tips and topics have included the end-fed half-wave antenna, toroids, and grounding & bonding.
- Posts were made promoting 2022 ARRL National Convention at Orlando HamCation.
- Posts were made to highlight Cycle 25 and the K7RA Solar Update featured regularly in ARRL News.
- A Christmas Eve post included a selection of vintage December *QST* magazine covers.

Rosalie White, K1STO, reported that NASA has recognized Amateur Radio on the International Space Station (ARISS) in its 2021 year-in-review! Bob Inderbitzen shared the good news with ARRL PIOs and PICs, and for attention via ARRL News. Here are the NASA media hits:

 A 2.5-minute NASA video on Twitter recognizes ARISS in two of its "Best Space Station Science Pictures of 2021". (at 1.57 minutes and 2.02 minutes); https://twitter.com/i/status/1476589898673143814

• NASA's web site featuring best 2021 ISS science pictures has the photos, too: https://www.nasa.gov/mission_pages/station/research/news/best-space-station-science-pictures-2021

Publications and Editorial

The following is a summary of e-newsletter subscribers.

- ARRL Letter (January 6); 113,044 members and 1,822 90-day website guest accounts
- ARRL Club News (December 21); 68,095 subscribers, including 6,780 club officers
- ARES Letter (December 15); 38,782 members and 274 guests
- ARRL Contest Update (December 22); 26,001 members and 172 guests

The February 2022 <u>digital edition</u> of *QST* went live Friday, January 7.

W1AW Reported by Joe Carcia, NJ1Q

Thanks to David Minster, NA2AA, and Bob Inderbitzen, NQ1R, for operating W1AW during the 2022 Straight Key Night (SKN). They made 85 QSOs on 40, 20, and 15 meters.

W1AW took part in monitoring the SSTV transitions from the International Space Station (<u>http://www.arrl.org/news/iss-sstv-transmission-set-for-late-december</u>). While some of the ISS passes did not offer clear SSTV pictures, two relatively decent images were received.



Joe installed and enabled the VARA modem protocol (<u>https://www.winlink.org/tags/vara</u>) on the W1AW HF Winlink (WL2K) system. It's now in the testing stages. Once VARA testing is complete, and the protocol is active, attention will turn to activating the ARDOP protocol (<u>https://www.winlink.org/content/ardop_overview</u>).

Scott Gee, WB9RRU, worked on slow and fast code practice files for the week. He also processed one (1) paper and thirty-two (32) electronic VUCC applications for a total of 2489 credits.

Edited by Bob Inderbitzen, NQ1R, Director of Public Relations and Innovation