

# **IN-NEWSLETTER**

November 23, 2022

Vol. 55, No. 19

*Covering November 12 − 23, 2022* 

# **Upcoming Meetings and Events**

Events listed below are subject to change at any time; information will be updated as soon as it becomes available. See also the ARRL Contest Calendar and Hamfest and Convention Database.

ARRL 160 Meter Contest | December 2 – 4, 2022

SKYWARN™ Recognition Day | December 3, 2022\*

For US time zones, activity begins on the evening of Friday, December 2, 2022.

ARRL 10 Meter Contest | December 10 – 11, 2022

ARRL Rookie Roundup - CW | December 18, 2022

ARRL Straight Key Night | January 1, 2023

ARRL Foundation Scholarship Program, 2023 applications | deadline, 12 PM ET, January 4, 2023

Kid's Day, sponsored by ARRL | January 7, 2023

ARRL RTTY Roundup | January 7 – 8, 2023

ARRL Annual Board Meeting, Windsor, Connecticut | January 20 – 21, 2023

ARRL January VHF Contest | January 21 - 23, 2023

Winterfest, hosting the ARRL Midwest Division Convention, Collinsville, Illinois | January 28, 2023

Orlando HamCation, hosting the ARRL Southeastern Div. Conv., Orlando, Florida | Feb. 10 – 12, 2023

#### **Executive Office**

We <u>announced</u> to members on November 18 that Southeastern Division Director Mickey Baker, N4MB, was re-elected. For the position of Vice Director, Jeff Beals, WA4AW, defeated challengers. Southeastern Division members had the option to vote using paper or electronic ballots. The election was conducted by third party Election Services Co., of Melville, New York, which had been selected by the Ethics and Elections Committee (E&E). The tabulation was observed by E&E Chair, Midwest Division Director Art Zygielbaum, KOAIZ. Baker and Beals have been declared elected for terms beginning January 1, 2023.

In August, the incumbents in the other four Divisions, running unopposed in this election cycle, were declared winners. They are Pacific Division Director Kristen McIntyre, K6WX, and Vice Director Anthony Marcin, W7XM; Rocky Mountain Division Director Jeff Ryan, K0RM, and Vice Director Dan Grady, N2SRK; Southwestern Division Director Richard Norton, N6AA and Vice Director Edward Stearns, AA7A, and West Gulf Division Director John Robert Stratton, N5AUS, and Vice Director Lee Cooper, W5LHC.

The last A&F Committee meeting of the year took place at HQ on November 19.

### **Development**

Giving Tuesday is November 29 – and is a growing annual movement where individuals and organizations, like ARRL, come together to unleash the power of radical generosity. A campaign for #GivingTuesday launched on Tuesday, November 22. This fundraising supports many ARRL programs and services that are not covered by membership fees alone. This year, ARRL's theme for #GivingTuesday is **young hams!** 

Scott St-Onge, WF4STR, readied the donation page at <a href="www.arrl.org/give">www.arrl.org/give</a>. Alex Norstrom, KC1RMO, produced a short video to promote the campaign, which you can view at <a href="https://youtu.be/ns6VR8h-8T8">https://youtu.be/ns6VR8h-8T8</a>.



# Education & Learning Reported by Steve Goodgame, K5ATA

Steve Goodgame, K5ATA, spoke at the North Fulton Amateur Radio League HamJam in Alpharetta, Georgia on November 12. He spoke about youth outreach and how to keep youth engaged in amateur radio. With several youth in the room, there were some great discussions among the attendees about activities that youth would like to see as a part of meetings.

Education and Technology Program grants are in the scoring process. We received over \$18,000 in grant requests from schools across the country.

The ARRL Learning Center currently has 6,771 registered users with 330 users actively participating in online training last week. 17 Course completion certificates were issued, and 66 assessments were taken, and 236 course presentations were viewed.

Instructor Registrations	24
Teacher Registrations	4
School Outreach Packets Requested	3
Licensing Course Listings	16
Graduation Kits	2
EmComm Course Completions Processed	29
VE Exam Sessions Posted	5

#### **Sales and Marketing**

#### Retail Sales and Marketing

Jackie Ferreira, KB1PWB, completed sales campaigns featuring a variety of publications, products, and special offers for the Thanksgiving holiday, including Black Friday Weekend and Cyber Monday.

Advertising Sales
Reported by Janet Rocco, W1JLR

Janet Rocco, W1JLR, wrapped up work on January QST advertising.



Antenna World is beginning a new ad campaign for at least 6 issues starting with the January issue of *QST*.

The 74th International DX Convention, to be held April 21 - 23, 2023, in Visalia, California, will advertise in 3 issues of QST. Orlando HamCation, which hosts the ARRL Southeastern Division Convention, February 10 – 12, 2023, will advertise in 2 issues.

DX Engineering has committed to sponsoring the ARRL Field Day Supplement in June 2023 QST.

# Radiosport Reported by Sharon Taratula

## Week Ending November 16

Most Recent Week	Difference Over Previous Period
2 Business Weeks	0
2 Business Days	0
2 Business Days	0
2 Business Days	0
4 Business Weeks	0
3 Business Days	0
10,625	+ 380
2,671	+ 47
1,533	+ 10
73	0
648	+ 23
691	+ 16
	2 Business Weeks 2 Business Days 2 Business Days 2 Business Days 4 Business Weeks 3 Business Days  10,625 2,671 1,533 73 648

### Week Ending November 23

Processing Time	Most Recent Week	Difference Over Previous Period
DXCC Paper/Fieldcheck Processing Time	2 Business Weeks	0
DXCC Logbook Processing Time	2 Business Days	0
WAS Paper/Fieldcheck Processing Time	2 Business Days	0
WAS Logbook Processing Time	2 Business Days	0
VUCC Paper/Fieldcheck Processing Time	4 Business Weeks	0
VUCC Logbook Processing Time	3 Business Days	0
YTD Applications		
2022 DXCC Applications	10,931	+ 306
2022 WAS Applications	2,739	+ 68
2022 VUCC Applications	1,587	+ 34
2022 WAC Applications	73	0
2022 WPX Applications	656	+ 8
2022 WAZ Applications	705	+ 14

# <u>Product Development</u> Reported by Bob Inderbitzen, NQ1R

A meeting was held with to review remaining work to complete the ARRL Radio Laboratory, W1HQ. Team members also reviewed key objectives for the station, particularly planning to use the station to develop content, including videos, for *QST* Product Review.

#### **Emergency Management**

We have started to promote, via ARRL News outlets, the annual SKYWARN™ Recognition Day (SRD). SRD is Saturday, December 3, 2022, from 0000 to 2400 UTC. SKYWARN Recognition Day was developed in 1999 by the National Weather Service (NWS) and ARRL to honor the contributions that SKYWARN volunteers make to the NWS mission -- the protection of life and property during threatening weather. More information is available at <a href="http://www.arrl.org/skywarn-recognition-day">https://www.weather.gov/crh/skywarnrecognition</a>.

# <u>Public Relations and Outreach</u> Reported by Bob Inderbitzen, NQ1R

Alex Norstrom, KC1RMO, distributed an invitation, and reminder, to ARRL Public Information Coordinators and Public Information Officers, inviting them to complete a survey. The survey was drafted by the PR Committee, and collects information to help improve our public relations initiatives. Among the survey's objectives is to look for new and better ways of communicating with those who maintain local relationships with their communities and media. Section Managers were also notified of the survey, inviting them to share the survey link with anyone in their Sections involved in amateur radio media and public relations. There are already over 200 responses to the survey, which closes November 30.

### **Membership**

**Events** 

2023 Dayton Hamvention is May 19 - 21. We have announced their 2023 theme: "Innovation!"

After seeking multiple bids for our rooming block, we have contracted with the Marriott at the University of Dayton to house our staff and Board members for 2023 Hamvention. This is the same Marriott (1414 South Patterson Blvd in Dayton, Ohio) as 2018, 2019, and 2022.



# W1AW

Bob Inderbitzen, NQ1R, activated W1AW for November Sweepstakes Phone on Saturday, November 19. He made over 400 Qs.

With sadness, we report the passing of <u>George Lillenstein</u>, <u>AB1GL</u> (SK), who died November 18, 2022. George was a member of the volunteer team at ARRL Headquarters, contributing his time to help visitors and guests get on the air from W1AW. He was an ARRL Life Member and donor. He had dedicated years of volunteerism to the local radio club community and ARRL Field Organization.

Edited by Bob Inderbitzen, NQ1R, Director of Marketing and Innovation