



## IN-NEWSLETTER

Vol. 44, No. 33

**September 27, 2019**

**Covers the period September 16 – September 22**

### Upcoming In-Person Meetings and Event

#### **Central Division Convention (HRO**

#### **Superfest)**

September 27 – 28 @ Milwaukee, WI

#### **Iowa State Convention**

October 6 @ West Liberty, IA

#### **Dakota Division Convention**

September 28 @ West Fargo, ND

#### **Executive Committee Meeting**

October 12 @ Denver, CO

#### **Washington State Convention**

September 28 @ Spokane, WA

#### **Delta Division Convention**

October 18 – 19 @ East Ridge, TN

### ARRL Audio News

Please listen to the most recent *ARRL Audio News* Podcast, dated September 20, 2019:

<https://blubrry.com/arrlaudionews/49123128/arrl-audio-news-september-20-2019?sbe=1>

### Chief Executive Office

Reported by Carla Pereira, KC1HSX

Howard Michel, WB2ITX, was interviewed by Julianne Pepitone for IEEE Spectrum Online, focusing on the current state of amateur radio, what its future might look like, and how ARRL is evolving to meet those needs.

Howard and Diane Middleton, W2DLM, continued the annual budget overview meetings, meeting with the Publication Sales, Technical Specialist, Lifelong Learning, IT, Field Services, Advertising, VEC, Radiosport and Editorial/Production managers.

Howard also participated in meetings regarding content creation and IEEE.

HQ held a mini Sprint contest for all licensed HQ staff on September 19, followed by a team building lunch. Over one third of HQ staff participated in the 15-minute on-air event. Thirty logs were submitted, and 10 staff members helped with logging. Thanks to all the on-air and behind-the-scenes participants for making it great, especially Emergency Preparedness Assistants Ken Bailey, K1FUG, and Sabrina Jackson, KC1JMW, for programming the handhelds; Becky Schoenfeld, W1BXY, for coordinating the sprint; Radiosport & Field Services Manager Bart Jahnke, W9JJ, and Contest Program Manager Paul Bourque, N1SFE, for adjudicating, and Joe Carcia, NJ1Q, for the wonderful handmade trophies. The winners in each category were: Norm Fusaro, W3IZ, **Master**; Dan Henderson, N1ND and Bob Inderbitzen, NQ1R, tied for **Advanced**; Howard Schwartz, KC1AMJ, **Intermediate**; and Carla Pereira,

KC1HSX, Novice and Overall. All HQ staff attended the appreciation lunch. Thank you to Monique Levesque for coordinating the lunch, and all who volunteered with set up and clean up. Please see the ARRL Facebook page for more photos.



### **Communications**

Reported by David Isgur, N1RSN,

David Isgur and Michelle Patnode W3MVP, along with Lifelong Learning Manager Kris Bickell, K1BIC, and Marketing Communications Manager Kathleen Callahan, met with the communications team at Mintz + Hoke to begin developing the strategy for promoting the launch of courses on the new Lifelong Learning platform.

David and Michelle continued interviewing candidates for the Communications Intern position.

David put together press kits for the ARRL's Legislative Advisory Committee to hand out to legislators and others during their meetings in Washington DC on September 24. The kits contained copies of recent articles from media outlets that extolled the public service value of Amateur Radio.

David worked on article for the ARRL News page to announce the sunseting of the Official Observer program to make way for the new Volunteer Monitor program, created as a partnership between the FCC and ARRL. The article included a message of appreciation to those who had served as OOs because their volunteer efforts paved the way for the partnership with the FCC.

Michelle worked with QST Managing Editor Becky Schoenfeld, W1BXY, to create social media posts to celebrate the winners, participants and activity surrounding the ARRL HQ Sprint Contest.

Michell and Joe Carcia, NJ1Q, were guests on “Ham Talk Live” discussing the *So Now What?* podcast. <https://www.spreaker.com/episode/19250118>

### Media Mentions

Among the notable stories posted to the Media Hits web page were newspaper articles and television stories highlighting the roles that volunteer amateur radio operators were playing in the “Storm Area 51” event in Nevada. ([www.arrl.org/Media-Hits](http://www.arrl.org/Media-Hits))

### Top Media Posts

**Facebook:** A social media joke early this summer setting up a “Storm Area 51, they Can’t Stop Us All” group now has spiraled into emergency declarations in two Nevada counties and spurred an Amateur Radio Emergency Service (ARES®)/Radio Amateur Civil Emergency Service (RACES) deployment of personnel and equipment. Some predictions say the “Storm Area 51” event will draw thousands — many possibly ill-equipped to be out in the desert environment — to the Nevada Test and Training Range, which contains the US Air Force facility known as Area 51. ARES teams plan to staff and support six incident-specific locations along the 50-mile event corridor known as Extraterrestrial Highway, starting on September 19 and continuing until September 24. ARES/RACES personnel in Nevada began gearing up for Storm Area 51 on Monday, and Storm Area 51 visitors already have begun showing up. <http://www.arrl.org/news/view/nevada-ares-races-members-deploy-for-storm-area-51-event>

**Instagram:** Listen to our new episode of, *So Now What? Demystifying the Language of Morse Code*, on Blubrry, Stitcher, Apple iTunes, or wherever you get your podcasts. Watch this video to see how to do a dot and a dash by using a #MorseCode keyer! <https://blubrry.com/arrlnowwhat/>

View the video here: [https://www.instagram.com/p/B2mSGIxDOxw/?utm\\_source=ig\\_web\\_button\\_share\\_sheet](https://www.instagram.com/p/B2mSGIxDOxw/?utm_source=ig_web_button_share_sheet)

**LinkedIn:** Have you caught up with the new season of *Stranger Things* yet? Learn about how #amateurradio saves the day in Sean Kutzko’s, KX9X, article, “Inside Cerebro: *Stranger Things* and Ham Radio,” in the October issue of #QST! Check out Sean’s breakdown of the show’s radio props and an analysis of radio fact versus fiction. The digital edition is live now and print will reach mailboxes soon!

**Twitter:** Well-Known Yukon Ham J Allen, VY1JA, is Stepping Away from Amateur Radio <http://ow.ly/QS0j101LYBZ> #ARRL #HamRadio

### Podcast Downloads

- **Audio News:** 548,808
- **So Now What?:** 81,709  
*Charted this week at #42 on the iTunes Hobby Category in the US and #46 on the iTunes Leisure Category in the US.*
- **The Doctor is In:** 1,151,681

### **Field Services**

Reported by Steve Ewald, WV1X

Thank you to the Mailroom staff for mailing the Section Manager election ballots to ARRL members in Alaska and Tennessee. These ballots were sent out ahead of the October 1 mailing deadline. Members will have until Friday, November 15th, to return their ballots to ARRL Headquarters, and the ballots are scheduled to be counted on Tuesday, November 19th. The winners of these elections will take office on January 1, 2020.

Leona Adams, W1LGA, reports that Eastern New York Section Manager John Fritze, K2QY, has been nominated to run for a new term of office that begins on April 1, 2020. Marvin Hoffman, WA4NC, of Boone, North Carolina, has been nominated to run for the position of North Carolina Section Manager. Nominations remain open for these two sections (and six others, too) until December 6th.

### **Product Development**

Reported by Bob Inderbitzen, NQ1R

Bob Inderbitzen, NQ1R, completed planning with Orlando HamCation to establish a framework of cooperation as they prepare to host the ARRL National Convention in February 2021.

Materials were assembled and shipped to support ARRL's exhibit at the upcoming Central Division Convention, hosted by HRO Superfest in Milwaukee, Wisconsin, Sep 27-28. Eric Casey, KC2ERC, helped prepare a Division-wide emailing to promote the convention.

Bob participated in meetings and worked with many colleagues as he examines a handful of new product considerations and opportunities to innovate within existing programs and services. This work is ongoing. Examples include expanding our digitally-published content, developing partnerships with organizations that have overlapping interests, and creating tools and resources to aid member-volunteers.

Bob contributed, with project team members, to ongoing planning for the Lifelong Learning website and considerations for developing course content.

### **Radiosport**

Reported by Bart Jahnke, W9JJ

Paper/Fieldcheck Processing Time	3 weeks
Logbook Processing Time	1 – 2 business days
2019 DXCC Applications	8,152
2019 WAS Applications	1,508
2019 VUCC Applications	719
2019 WAC Applications	85
2019 WPX Applications	591
2019 WAZ Applications	527

### **Hamfests / Conventions / Meetings / ARRL Representative / Vacations**

Leona Adams	10/04 – 10/07	PTO
“	10/18 – 10/21	PTO

“	11/01	PTO
Bob Allison	10/07 – 10/08	PTO
“	10/21 – 10/23	PTO
“	11/14 – 11/15	PTO
“	11/21 – 11/22	PTO
“	12/03	PTO
Joe Carcia	10/11 – 10/14	PTO
“	10/18 – 10/21	PTO
Kathleen Callahan	09/26 – 09/29	Central Division State Convention, Milwaukee, WI
“	10/17 – 10/21	Pacific Division Convention, San Ramon, CA
Scott Gee	09/26 – 09/27	PTO
“	10/18 – 10/21	PTO
Dan Henderson	09/27 – 09/29	Washington State Convention, Spokane, WA
“	09/30	PTO
“	10/10 – 10/14	Executive Committee Meeting, Denver, CO
“	10/17 – 10/21	Delta Division Convention, East Ridge, TN
“	11/13 – 11/17	Indiana Section Convention, Fort Wayne, IN
“	12/16 – 01/03	PTO
Bob Inderbitzen	10/11	PTO
“	10/14 – 10/16	University of Arizona ARC, Tucson, AZ
“	10/17 – 10/21	Pacific Division Convention, San Ramon, CA
Dee Methé	10/17 – 10/22	PTO
“	11/07	Jury Duty
Howard Michel	09/27 – 09/28	Central Division State Convention, Milwaukee, WI
“	09/29 – 10/06	IARU Reg-2 General Assembly Meeting, Lima, PERU
Diane Middleton	11/11	PTO
“	11/25 – 11/29	PTO
Michelle Patnode	10/16 – 10/17	NAB Show, NYC
Carla Pereira	10/18	PTO
“	11/01 – 11/06	PTO
Diane Petrilli	10/25	PTO
“	12/23 – 12/31	PTO

*Compiled and Edited by: Carla Pereira, KCIHSX, Executive Manager*