

ARRL ONLINE PRIVACY POLICY

ARRL has created this online privacy policy to notify you of our commitment to the privacy of the users of our website. Please read the following to learn more about our online privacy policy, and how we treat personal information about our visitors and users. Please also review ARRL's general privacy policy, available at privacy@arrl.org.

What this Online Privacy Policy Covers

- This online privacy policy covers ARRL's treatment of personally identifiable information collected by ARRL through a website owned and operated by ARRL.
- Except as otherwise specifically noted below, this online privacy policy does not apply to the practices of companies that ARRL does not own or control, or of persons that ARRL does not employ or manage, including any third-party content contributors bound by contract and any third-party websites to which ARRL's website is linked.

Collection and Use of Personal Information

- You can visit the ARRL website without revealing any personal information. However, ARRL needs certain personal information if you wish to purchase ARRL products, become a member, request information, or use certain ARRL services.
- Where required, this information may include your personal contact information and/or other personal and personal identification information. ARRL will use this information to reply to your inquiries, to provide you with requested products and services, to communicate member information to you, and to contact you regarding new ARRL products and services.
- By accessing the online services of ARRL and voluntarily providing us with the requested personal information, you consent to the collection and use of the information in accordance with this online privacy policy.

Collection and Use of Non-Personal Information

- ARRL automatically receives and records non-personal information on our server logs from your browser including your IP address, cookie information and the page you requested. Some of our web pages and applications may send anonymous usage statistics to ARRL and to our service providers to help us improve our website and content, and better meet the needs of radio amateurs. ARRL may use this information to customize the content you see and to fulfill your requests for certain products and services. *However, ARRL does not connect this non-personal data to any personal information collected from you.*
- Individual IP addresses (which are unique numbers assigned to your computer or device by your ISP each time you connect with the Internet) are collected and used *in the*

aggregate only for website analysis. These are never associated with any personal information. This allows ARRL to measure, understand and optimize web usage. General information collected includes site traffic patterns, page views, links selected, and search terms. *None of the collected information can be used to identify a particular person.* Rather, it is only aggregate data that is collected. Most web browsers can be configured to not share website browsing histories. ARRL's native applications can be configured to disable sending usage information to ARRL. This is called "disable tracking." It may or may not be available to you, depending on the equipment you use for web browsing.

- There are two types of "cookies" utilized in ARRL's website. These are small files of data that are sent to your computer to store data. The first type are used to store information as users navigate the online store, to allow functions such as adding items to your shopping basket; to allow you to navigate ARRL's membership application; and to facilitate use of other forms and applications used throughout the site. These "session cookies" are removed at the end of the activity, such as when you complete an online publication order. These are necessary in order for some web functions to work. The other type of cookie is used to help the website remember user information and settings when visited in the future. You can delete these from your computer or device at any time, but if you do, such settings as stored usernames and login information will have to be reentered the next time you return to the site. *ARRL does not use cookies to collect any personal information.*
- ARRL also allows third party companies that are presenting advertisements on some of our pages to set and access their cookies on your computer. Again, these cookies are not connected to any personal information. Third party cookie usage is subject to the their own privacy policies, and ARRL assumes no responsibility or liability for this usage.
- The digital edition of *QST*, ARRL's official journal, is hosted by Nxtbook, ARRL's service provider. Nxtbook does not collect any personal or personal identification information from those who utilize the digital edition of *QST* or otherwise, but it does aggregate information as described above in order to supply ARRL with website analytical information.

Information Sharing and Disclosure

- ARRL will not disclose your personal information to third parties except when:
 - We have your express consent to share the information for a specified purpose;
 - We need to respond to subpoenas, court orders or such other legal process;
 - We need to defend the rights or property of ARRL; or
 - We find that your actions on our website violates any of our usage guidelines for specific products or services.
- For details, see [ARRL Privacy Policy](#).

Consent

- If you do not consent to the collection, use or disclosure of your personal information as outlined in this policy, please do not provide any personal information to ARRL. If you have provided personal information to ARRL and no longer consent to its use or disclosure as outlined herein, please notify ARRL at privacy@arrl.org.

Security

- No data transmission over the Internet can be considered 100% secure. However, ARRL has taken steps to protect your personal information protected for your privacy and security. In certain areas of our websites, as identified on the site, ARRL uses industry-standard SSL-encryption to protect data transmissions.
- We also safeguard your personal information from unauthorized access, through access control procedures, network firewalls and physical security measures.

Changes to this Online Privacy Policy

- ARRL may at any time, without notice and in its sole discretion, amend this policy from time to time. Please review this policy periodically. Your continued use of ARRL's website after any such amendments signifies your acceptance thereof.

Questions or Suggestions

- If you have questions or suggestions about this privacy policy, or your own personal information, please e-mail us at privacy@arrl.org.