



IN-Newsletter

Vol. 42, No. 22

June 9, 2017

Covers the period May 27 – June 2, 2017

Upcoming In-Person Meetings and Events:

West Gulf Division Convention (Ham-Com)

June 09 – 10 @ Irving, TX

PCC.11

June 26 – 29 @ Orlando, FL

HAM RADIO 2017

July 14 – 16 @ Friedrichshafen, Germany

Administrative & Finance Committee

July 20 @ HQ, Newington, CT

Programs & Services Committee

July 20 @ HQ, Newington, CT

ARRL 2nd Board Meeting

July 21 – 22 @ Farmington, CT

JARL (Tokyo Hamfest)

September 2 – 3 @ Tokyo, Japan

New England Division Convention

September 8 – 10 @ Boxboro, MA

ARRL Audio News

Below is a link to last week's edition of the ARRL Audio News podcast, dated June 2, 2017:

<https://www.blubrry.com/arrlaudionews/24166331/arrl-audio-news-june-2-2017?sbe=1>

Chief Executive Office

Reported by Tom Gallagher, NY2RF

Tom Gallagher and Bob Inderbitzen attended the ARRL Northwestern Division Convention, SEA-PAC, June 2-4 in Oregon. On Saturday, Tom participated on an ARRL Forum hosted by Director Jim Pace. He also gave a presentation that afternoon focusing on the ARRL's Collegiate Amateur Radio Initiative, as well as the goals of the League moving forward. In the evening, he gave the welcome remarks at the official convention banquet, which included recognition, scholarship presentation, and ARRL briefs. Tom also met one-on-one with members throughout the weekend. Over 2,000 registered attendees the 3-day event, which also included all-day workshops on Friday, and a mobile-radio event held on the beach. Be sure to check out Bob's Facebook link (under "Sales & Marketing") for some great photos of the convention.

Planning and preparations for the board meeting with the Marriott Farmington are advancing. Several RSVP's from Directors and Vice Directors have already come in.

Development

Reported by Lauren Clarke, KB1YDD

The Spring Spectrum Defense continues to bring in good results in its second week - donations to date total \$70,396 from 802 donors.

A new bench is being installed by the rear entrance of W1AW as a surprise 'honor' from a ham to his Elmer. Placing a bench requires a \$10,000 donation to the Diamond Club.

2017 ARRL Foundation scholarships were announced this week. Emails and letters to the recipients have gone out, as well as letters to the scholarship sponsors letting them know of the Committee's selections. This year 88 scholarships were awarded, totaling \$120,650.

Education

Reported by Lisa Kustosik, KA1UFZ

The Teaching Institute Classes of 2017 have been notified.

Field Services

Reported by Dave Patton, NN1N

Field Organization

The Newington Chamber of Commerce held their 72nd Annual Dinner and Awards Presentation on Friday evening, June 2, at Indian Hill Country Club. Steve Ewald was invited to represent ARRL at this dinner meeting as Tom Gallagher was attending the ARRL Northwestern Division Convention in Seaside, Oregon, that weekend. Steve met and had dinner with Newington Mayor Roy Zartarian, Town Manager Tanya Lane and four of the eight Town Councilors. Around 120 persons attended this event that recognized and celebrated the Newington business community.

Preliminary plans are underway to hold this year's Section Manager's Workshop at Headquarters on October 13, 14, and 15 (Friday through Sunday). Thursday, October 12, will be a travel day for the new Section Managers who are eligible to attend.

Leona Adams reports that San Francisco Section Manager Bill Hillendahl, KH6GJV, has been nominated to run for a new two-year term of office that starts October 1. Petitions are due at Headquarters on Friday, June 9, for this particular election cycle.

WIAW

Joe worked the early afternoon/night shifts Tuesday through Friday for the vacationing Scott Gee. Thanks to Steve Ewald and Dan Wall for covering the morning shifts. Joe also processed one Qualifying Run certificate and one endorsement. He also processed regular QSL card requests and updated the code practice file QST source web page. He completed construction of the temporary 40-meter antenna to be used for the regularly scheduled transmissions.

Media & Public Relations

Reported by Sean Kutzko, KX9X

Sean Kutzko attended both the Hamvention in Ohio and the Rocky Mountain Division convention in Cody, Wyoming in the last few weeks. At Hamvention, Kutzko utilized social media, video interviews and Facebook Live sessions to take ARRL's online presence to a new level. More than twenty videos were shot at Hamvention, which had the highest level of engagement of our organic (meaning: non-paid) social media output in the last year. In Wyoming, Kutzko gave a forum on portable operating techniques and events, interacted with convention attendees, and delivered the keynote address at the banquet. His topic was "Embracing Change: The Future of Amateur Radio."

Media & PR is sharing a social media graphic containing Field Day Tips for everyday in June. These will be posted on our Main Twitter, Facebook, Field Day Facebook Event page, and Instagram account.

End of the month social media follower goals: Facebook: 500; Twitter: 250; Instagram: 100. For the month of May, all goals were met with: 1029 followers on Facebook; 285 on the Main Twitter; and 110 on Instagram.

Social Media Monthly Top 3 Posts

FACEBOOK:

1. We're on the air from 2017 SEA-PAC, the ARRL Northwestern Division Convention...from the beach at Seaside, Oregon. Call WG7D Mike... 14.251 (**Reactions: 258/ Comments: 11/ Shares: 23/ Total engagements: 292**)
2. Field Day is only 3 weeks away! We will be posting Field Day Tips leading up to the event. Here is the first in the series. #ARRLFD #HamRadio (**Reactions: 111/ Comments: 5/ Shares: 61/ Total engagements: 177**)
3. #ARRLFD #HamRadio (June 3rd Field Day Post) (**Reactions: 107/ Comments: 5/ Shares: 50/ Total engagements: 162**)

MAIN TWITTER:

1. Ham Radio Aviator Set to Depart on Round-the-World Flight <http://ow.ly/hial30ccB4v> #ARRL #HamRadio <https://twitter.com/arrl/status/870002563306758144/photo/1> (**Retweets: 19/ Replies: 0/ Quotes: 1/ Likes: 30/ Total engagements: 50**)
2. Strong (G3) Geomagnetic Storm Conditions Reported <http://ow.ly/MpKU30c9rSt> #ARRL #HamRadio <https://twitter.com/arrl/status/869535784113754113/photo/1> (**Retweets: 24/ Replies: 1/ Quotes: 2/ Likes: 20/ Total engagements: 47**)
3. Field Day is only 3 weeks away! We will be posting Field Day Tips leading up to the event. Here is the first in the series #ARRLFD #HamRadio <https://t.co/3qEdMXCnB5> (**Retweets: 22/ Replies: 0/ Quotes: 0/ Likes: 19/ Total engagements: 41**)

INSTAGRAM:

1. June 1 is #NationalBarefootDay! For #HamRadio ops, leave the amplifier off today and operate low power! #ARRL (**Likes: 95/ Comments: 1/ Total engagements: 96**)
2. For #ThrowbackThursday, Bob Allison, WB1GCM, of the #ARRL lab tells us what this is... "Here's a really old wireless apparatus!" #HamRadio (**Likes: 76/ Comments: 1/ Total engagements: 77**)
3. Today is #LoomisDay! Mahlon Loomis was one of the first contributors to wireless technology. Loomis, a dentist, received a patent for "An Improvement in Telegraphing" in 1872. #ARRL #HamRadio (**Likes: 69/ Comments: 1/ Total engagements: 70**)

Membership

Reported by Diane Petrilli, KB1RNF

We ended May with 161,817 members – 431 members *ahead* of year-to-date goal. To date, this is a 1.37% loss of members (3.5% forecast for whole year). The on-time renewal rate for May is 71.95% vs. 70.38% last May.

Production/Editorial

Reported by Becky Schoenfeld, W1BXY

Working on the July/August 2017 issue of *QEX*.
Working on the July/August 2017 issue of *NCJ*.
Working on the August 2017 issue of *QST*.
Working on the *2018 Handbook* and *The Doctor is In* book.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	1 – 2 Weeks
Logbook Processing Time	1 – 2 Business Days
2017 DXCC Applications	5,362
2017 WAS Applications	624
2017 VUCC Applications	207
2017 WPX Applications	280

Regulatory/Assistant Secretary

Reported by Dan Henderson, N1ND

The Election Announcement for the following divisions appears in the July QST: Atlantic, Dakota, Delta, Great Lakes and Midwest. We've already had one request for a candidate nomination forms packet which Carla sent out this week.

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Publication and product sales in May were \$300,616, exceeding the forecast of \$255,186. Direct sales were \$185,931; dealer sales were \$114,686. Year-to-date sales are \$1,246,797; \$29,476 ahead of forecast. In May, *Grounding and Bonding for the Radio Amateur* contributed \$22,396 (1,217 units sold), *More Arduino Projects for Ham Radio* contributed \$18,000 (620 units sold), and 2017 ARRL Field Day supplies (t-shirts, hats, pins, patches, mugs, etc.) contributed sales of \$43,074. Sales at our exhibit at Hamvention® contributed \$42k to direct sales (\$50.8k in 2016). Royalties earned on sales of our Kindle e-books in May were \$8,035 (\$39,944 year-to-date).

Tom Gallagher and Bob Inderbitzen attended the ARRL Northwestern Division Convention, SEA-PAC, June 2-4 in Oregon. Bob visited the four all-day technical workshops held on Friday, including a packed Raspberry Pi workshop. He took photos and videos, some of which were posted to ARRL's [Facebook](#)

page. Attendance topped 2,100 by Saturday. The ARRL booth was supported by Division and Section leadership. With help from Lisa Tardette, Ham Radio Outlet carried our newest publicccctions in their booth (sales were brisk!). Bob returned with 85 membership applications, and total dues and contributions of \$6,457 (\$4,316 in 2016). Among the new ARRL members signed at SEA-PAC were three youth – all new licensees. Bob offered closing remarks on behalf of ARRL before the big end-of-convention prize drawing.

ARRL has received payment of \$4,918 for commissions earned on new and renewal subscriptions of RFinder made during the first quarter, 2017 (\$6,975 Q4 2016; \$23,532 for FY 2016). ARRL established an agreement with RFinder, creator of a web and app-based directory of Amateur Radio repeaters, in February 2016 to be our preferred online resource of repeater frequencies. Visit RFinder here: <http://www.rfinder.net/blog/>

ARRL earned \$5,239 in May for royalties attributed to the ARRL Visa Credit Card. The largest source of program growth is email conducted by ARRL on behalf of U. S. Bank. YTD (Jan-May), ARRL has earned \$19,111 (\$17,256 Jan-May 2016). There are 2,692 open cards. Card holder sales volume was over \$3.1 million YTD. ARRL earns royalties on newly opened cards and on net purchases.

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	06/26 – 06/30	PTO
Bob Allison	06/15 – 06/19	PTO
Joe Carcia	06/16	PTO
“	07/05 – 07/07	PTO
“	07/14	PTO
“	07/21	PTO
“	07/28	PTO
“	08/04	PTO
“	08/07 – 08/11	PTO
“	08/25	PTO
“	10/09	PTO
Steve Ewald	06/12 – 06/16	PTO
“	06/17 – 06/19	Tennessee State Convention, Knoxville
“	06/20	PTO
Tom Gallagher	06/22 – 06/28	PCC.II Meeting, Orlando, FL
“	06/24 – 06/24	ARRL South Florida Field Day events with Vice Director Joe Tiritilli, N4ZUW
“	07/20 – 07/22	ARRL 2 nd Board Meeting, Farmington, CT
“	08/28 – 09/03	JARL (Tokyo HAMFEST), Tokyo, Japan
“	09/04 – 09/11	PTO
Scott Gee	06/29 – 06/30	PTO
“	09/15 – 09/18	PTO
Jen Glifort	06/09 – 06/12	PTO
“	07/05 – 7/07	PTO
Perry Green	TBD	Medical Leave
Dan Henderson	06 28 – 06/30	PTO
“	07/19 – 07/23	PSC Committee and Board of Directors meetings, HQ
“	07/05	PTO
“	07/20 – 07/22	ARRL 2 nd Board Meeting, Farmington, CT
Gail Iannone	08/10 – 08/16	PTO

Bob Inderbitzen	06/30 – 07/05	PTO
“	07/11 – 07/17	HAM RADIO, Friedrichshafen, Germany
“	07/18	PTO
“	08/21 – 08/25	PTO
Sean Kutzko	06/29 – 06/30	PTO
Allie McLellan	05/25 – 08/01	On Leave
Dave Patton	06/12 – 06/13	PTO
Carla Pereira	07/05	PTO
“	07/20 – 07/22	ARRL 2 nd Board Meeting, Farmington, CT
“	07/31	PTO
“	09-05 – 09/08	PTO
Diane Petrilli	06/15 – 06/19	PTO
“	06/26 – 06/30	PTO
“	07/07	PTO
“	07/14	PTO
“	07/28	PTO
“	08/04 – 08/11	PTO
“	09/29	PTO
John Proctor	06/14 – 06/28	PTO
Becky Shoenfeld	07/24 – 07/28	PTO
Barry Shelley	06/09 – 06/12	PTO
“	07/20 – 07/22	ARRL 2 nd Board Meeting, Farmington, CT
Jon Siverling	07/19 – 07/29	PTO
“	08/18 – 08/23	PTO
“	10/06	PTO

*Compiled and Edited by:
Carla Pereira, Assistant to CEO*