



ARRL The National Association for
Amateur Radio®

IN-NEWSLETTER

November 19, 2021

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Covering November 13 – 19, 2021

ARRL Headquarters will be closed on Thursday, November 25, and Friday, November 26, for the Thanksgiving holiday. There will be no IN-NEWSLETTER next week. Headquarters will reopen on Monday, November 29 at 8 AM EST. ***We wish you a safe and enjoyable holiday!***

Upcoming Meetings and Events

Events listed below are subject to change at any time; information will be updated as soon as it becomes available. See also the [ARRL Contest Calendar](#) and [Hamfest and Convention Database](#).

Ballot counting for the New England and Roanoke Divisions, HQ Newington, CT | November 19, 2021

Administrative and Finance Committee Meeting, HQ Newington, CT | November 20, 2021

ARRL November Sweepstakes SSB | November 20-22, 2021

Thanksgiving Holiday; HQ Closed | November 25-26, 2021

ARRL & RSGB [160-Meter Transatlantic Centenary QSO Party](#) | 0200 – 0800 UTC on December 12, 2021

Staff Holiday Potluck | December 16, 2021

Christmas Holiday; HQ Closed | December 24, 2021

New Year's Holiday; HQ Closed | December 31, 2021

ARRL Annual Board Meeting, Windsor, CT | January 21-22, 2022

Winterfest, hosting the ARRL Midwest Division Convention, Collinsville, Illinois | January 22, 2022

Capital City Hamfest, hosting the ARRL Delta Division Convention, Jackson, Mississippi | Jan. 28-29, 2022

2022 ARRL National Convention at Orlando HamCation®, Florida | February 10-13, 2022

Yuma Hamfest, hosting the ARRL Southwestern Division Convention, Arizona | February 18-19, 2022

Executive Office

The Learning Center is up and running. We are in the process of fine tuning a few things and adding more content. We would like to invite you to log into the Learning Center and take a look around. The site can be found at <https://learn.arrl.org/>. We are using volunteers, including some Section Managers, to log in to the site and provide feedback before launching. If you have feedback, please contact Steve Goodgame, K5ATA.

Basic steps to log in:

- Navigate to <https://learn.arrl.org/>
- Log in using the same username (usually your call sign) and password you use on arrl.org
- Explore courses by clicking on the links at the top of the screen, such as COURSES, WEBINARS, etc.

Education and Learning

Reported by Steve Goodgame, K5ATA

The Education and Learning Department worked with Marketing & Communications to host and promote a YouTube *ARRL Handbook* series. The video series launched Monday and was a huge success. The video introduction generated more than 2,500 views in under 24 hours. By the end of the week, the videos produced by invited YouTube content creators approached 20,000 total views! The short videos are part of an effort to make the *2022 Handbook* more approachable to newer/beginner level hams. We engaged these creators, who have audiences geared towards these groups, to produce videos taking their viewers through aspects of the *Handbook* they may find interesting/educational. If you have time, here is the playlist link:

https://www.youtube.com/playlist?list=PL01YuClS6edaHXU8lv_FHzWmb1X7Qy3aO.

Development

Reported by Melissa Stemmer, KA7CLO

The 2021 Spectrum Defense mailing was sent this week to a targeted list of previous and prospective donors.

Publications and Editorial

The Assortment Planning Group met this week to discuss planning for new book editions, opportunities for new publications, and strategies for digital/ebook delivery. The team includes Becky Schoenfeld, W1BXY; Mark Derks; Kathleen Callahan, KC1MBY; Bob Inderbitzen, NQ1R; and David Minster, NA2AA.

Membership, Marketing & Communications
Reported by Kathleen Callahan, KC1MBY

The team is preparing holiday-themed promotions for Thanksgiving, Black Friday, and the rest of the busy season.

Advertising Sales
Reported by Janet Rocco, W1JLR

New advertisers in January QST:

- VHQ Hex Antenna Products
- Penta Laboratories
- WA3RNC CW Transceiver Kits

Operations
Reported Bob Naumann, W5OV

This weekend is ARRL November Sweepstakes Phone! This is great time to learn about contesting by observing or participating yourself. The contest starts at 4 PM Saturday and ends at 10 PM Sunday night. Coaching is available if you'd like to try making some contacts from W1AW. If you have a specific time frame you would like to visit W1AW, please contact Station Manager Joe Carcia, NJ1Q. Joe can also put you in touch with one of the seasoned operators who will be there to help and guide anyone interested in participating.

For those who don't know, Sweepstakes commemorates the origins of the ARRL and goes back to 1929 and 1930. Message handling was the origin of the American Radio Relay League, and every contact in the SS contest is patterned after what became known as a "Radiogram".

Field Services
Reported by Steve Ewald, WV1X

2022 [Dayton Hamvention](#) has been approved as an ARRL-sanctioned hamfest. Hamvention is May 20-22.

Radiosport
Reported by Sharon Taratula

<i>Processing Time</i>	<i>Most recent week</i>	<i>Difference over previous week</i>
Paper/Fieldcheck Processing Time	4 Weeks	+ 1 Week
Logbook Processing Time	3 -5 Business Days	unchanged
<i>YTD Applications</i>		
2021 DXCC Applications	9184	313
2021 WAS Applications	2854	65
2021 VUCC Applications	1592	19
2021 WAC Applications	107	0
2021 WPX Applications	867	19
2021 WAZ Applications	754	11

**Product Development, Public Relations, and Outreach
Reported by Bob Inderbitzen, NQ1R**

This week's ARRL Letter includes a feature promoting February's ARRL National Convention and [registration](#). Marketing & Communications has prepared a bulk emailing to members.

Trending on ARRL social media...

 **ARRL The National Association for Amateur Radio**
Published by Hootsuite · 20h · 

We love guest operators at W1AW! Today, we were pleased to welcome Mickey Baker, N4MB, ARRL Director for the Southeastern Division.

[#OntheAir](#) [#ARRL](#) [#hamradio](#) [#W1AW](#) [#amateurradio](#)



14,927 People reached **808** Engagements — Distribution score [Boost post](#)

 396 12 Comments 25 Shares

Edited by Bob Inderbitzen, NQ1R, Director of Public Relations and Innovation