

# **IN-NEWSLETTER**

Vol. 43, No. 30 July 27, 2018 Covers the period July 15 – July 21, 2018

**Upcoming In-Person Meetings and Events:** 

**Columbus Hamfest/Ohio Section Conference** August 4 @ Grove City, OH

**Midwest Division Convention** August 4 – 5 @ Central City, IA

**Southeastern Division Conventions** August 18 – 19 @ Huntsville, AL **Roanoke Division Convention** August 31 – September 2 @ Shelby, NC

**New England Division Convention** (**BOXBORO**) September 7 – 9 @ Boxborough, MA

# ARRL Audio News Podcast

Please click the link below for the latest edition of the <u>ARRL Audio News podcast</u>, dated July 20, 2018: <u>https://www.blubrry.com/arrlaudionews/35680151/arrl-audio-news-july-20-2018?sbe=1</u>

# **Chief Executive Office**

Reported by Carla Pereira, KC1HSX

The LoTW Committee, Administration & Finance Committee, and Programs & Services Committees all met last week at HQ. Discussions included DXCC awards, a progress update from Mintz & Hoke, and the Repeater Directory, among other topics.

The 2<sup>nd</sup> ARRL Board Meeting was held last week in Windsor, CT. In addition to reports from various committees and divisions, the new Volunteer Monitoring program was approved, the ARES Strategic Plan was discussed, and several awards and recognitions were announced.

### **Communications**

Reported by David Isgur, N1RSN

Michelle Patnode and David Isgur spent two days in working sessions with PR Committee chairman Steve "Sid" Caesar, NH7C, and Bill Morine, N2COP, Board liaison to the PR Committee, on a variety of topics. Projects range from the short-term (creating a Social Media Users Guide) to long-term (a strategic plan to set goals and expectations for PIOs).

Michelle posted videos to ARRL's new Instagram TV (IGTV) channel and on Instagram stories. And as she is taking PTO the week of July 23, she filmed and edited videos that could be posted to IGTV during that week by David.

David wrote a media advisory to draw media attention to the Teachers Institute session being held in Newington the week of July 23. He also began reaching out to media outlets to generate interest in the program.

Michelle and David met with Bob Inderbitzen to go over plans for posting photos, videos and news items from Bob's work at the EAA Air Venture convention in Oshkosh, WI, during the week of July 23.

### **Field Services**

Reported by Mike Corey, KI1U

Leona reports that she has received Section Manager nominations from the following for the term beginning January 1, 2019:

- Tom Dick, KF2GC -- Northern New York
- Tom Walsh, K1TW -- Eastern Massachusetts
- Tom Preiser, N2XW -- Southern New Jersey
- Cecil Higgins, ACØHA Missouri
- Marc Tarplee, N4UFP South Carolina

The deadline to receive these SM nomination petitions is September 7, 2018.

### ARES Connect

As of July 20, the beta test of ARES Connect is complete and we are beginning the first phase of roll out to the Sections. Each week we introduce ARES Connect to 3-5 Sections. First access is given to the Section Manager and Section Emergency Coordinator; second access is given to DECs and ECs approximately two days after the Section staff. Once the DEC/EC are comfortable with the system they can begin adding their ARES volunteers.

The roll out schedule is as follows (those in bold are already using ARES Connect):

Phase 1 July/August 2018	CT, EB, <b>ENY</b> , <b>GA</b> , <b>IL</b> , <b>MI</b> , MO, <b>NFL</b> , <b>OH</b> , OR, SB, SCV, SJV, STX, <b>SFL</b> , <b>SNJ</b> , <b>WCF</b> , <b>WTX</b> , WMA, <b>WNY</b> , WPA, <b>WWA</b> , WI
Phase 2 September/October 2018	AK, DE, EMA, EPA, IN, KS, KY, LAX, MDC, MN, MS, NE, NLI, NNJ, OK, PR, RI, SF, SD, TN, VA, VI, WV, WY
Phase 3 November/December 2018	AL, AZ, AR, CO, EWA, ID, IA, LA, ME, MT, NV, NH, NM, NC, ND, NTX, NNY, ORG, PAC, SV, SDG, SC, UT, VT

#### ARES HQ Monthly Report

Signature: Ken Bailey

ARES-005 (2/18)

# Lab

Reported by Bob Allison, Assistant Laboratory Manager

### <u>WIAW</u>

Thank you to Steve Ewald, WV1X and Dan Wall, W1ZFG, for providing morning station coverage on Monday through Wednesday for Joe Carcia, who was working the early afternoon/night shifts for the vacationing Scott Gee.

Joe updated the web code practice files and their archives. He processed five Qualifying Run certificates and four endorsements. Joe processed regular QSL card requests. He continues work on the high-power, 6-meter amplifier that will be used on the 6-meter broadcast exciter.

Scott processed thirty-five electronic VUCC applications for a total of 2258 credits.

# Lifelong Learning

Reported by Kris Bickell, KC1JWJ



The second of three Summer 2018 ARRL Teacher's Institute sessions was held in Dayton OH from July 16-20. The topic of this TI-1 session was "Introduction to Wireless Technology" and was led by instructor Larry Kendall, *K*(NDL). There ware

K6NDL. There were 10 participants who spent five days learning basic electronics, building clocks, making BOE-

BOTS, and learning how to conduct fox hunts. We extend our appreciation to DARA (Dayton Amateur Radio Association) for their help with the facilities and equipment, and their hospitality in making our group of teachers feel welcome!



# <u>Radiosport</u>

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2-3 weeks
Logbook Processing Time	1-2 business days
2018 DXCC Applications	8,108
2018 WAS Applications	1,604
2018 VUCC Applications	546
2018 WPX Applications	566
2018 WAZ Applications	642

### Sales & Marketing

Reported by Bob Inderbitzen, NQ1R

Jackie Ferreira reports that an email offering a free ham radio book with online orders generated 215 orders.

An introductory ad featuring the 2019 ARRL Handbook six-volume boxed set was designed for September *QST*. Pre-orders will begin September 5th.

Yvette Vinci prepared the bulk email notification for the August 2018 digital edition of *QST*, distributed to ARRL members on Tuesday, July 10. The distribution list included 117,674 members. She also reports that on Friday, July 20, a reminder emailing was sent to members with a summary of "What's trending" in August *QST*—taking advantage of some early analytics shared by Michelle Patnode. The notification was sent to 118,085 members.

A staff team, including Yvette Vinci, Steve Capodicasa, John Proctor, and Bob Inderbitzen, is studying our fulfillment of small-parcel shipments. The goal is to be able to make recommendations to provide ARRL and its members with new cost saving shipping options for publication orders.

Warehouse Supervisor Steve Capodicasa reports that our first-ever freight shipment to support ARRL's exhibit at EAA AirVenture was shipped on Thursday July 12 and arrived in time for the event in Oshkosh, Wisconsin.

Hamiest/Member Co	ontact/AKKL Represe	ntative/Meetings/Vacations
Bob Allison	08/20 - 08/31	РТО
Steve Capodicasa	09/17 - 09/21	РТО
Joe Carcia	07/27	РТО
"	08/03 - 08/10	РТО
"	08/16 - 08/17	PTO
"	08/24	PTO
"	08/31	РТО
"	10/05	РТО
"	10/08	РТО
"	11/30	РТО
"	12/07	РТО
Mike Corey	07/23 - 07/27	РТО
"	09/07 - 09/09	New England Division Convention, Boxboro, MA
"	09/15	Wyoming State Convention, Rock Springs, WY
"	09/21 - 09/23	Rocky Mountain Division Convention, Albuquerque,
		NM
Steve Ford	08/27 - 08/28	РТО
Steve Ewald	07/30 - 08/07	РТО
Regina Galuppi	09/14	РТО
	10/16 - 10/24	РТО
Scott Gee	08/16 - 08/20	РТО
"	09/10 - 09/14	РТО
Dan Henderson	08/08 - 08/10	РТО
"	08/29 - 08/31	РТО
"	09/12 - 09/24	РТО

### Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Gail Iannone Bob Inderbitzen " "	$\begin{array}{r} 08/23 - 08/31 \\ 07/21 - 07/30 \\ 08/13 - 08/20 \\ 10/18 - 10/22 \\ 10/23 \end{array}$	PTO EAA AirVenture, Oshkosh, WI PTO Pacific Division Convention, San Ramon, CA PTO
Diane Middleton	08/23 - 08/24	РТО
"	11/19 - 11/21	PTO
"	12/26	PTO
Michelle Patnode	07/23 - 07/27	РТО
"	08/02	Half day (8a – 12p)
"	08/31	Half day $(8a - 12p)$
Carla Pereira	08/03	РТО
Diane Petrilli	08/03 - 08/20	РТО
Barry Shelley	08/01 - 08/03	PTO
Maria Somma	08/03 - 08/09	РТО
Yvette Vinci	08/17 - 08/20	Southeastern Division Convention, Hunstville, AL

Compiled and Edited by: Carla Pereira, Assistant to CEO