

IN-NEWSLETTER

Vol. 42, No. 29 July 28, 2017 Covers the period July 16 – July 22, 2017

Upcoming In-Person Meetings and Events:

Teachers Institute July 24 -28 @ HQ, Newington, CT

Tokyo HAMFEST September 2 – 3 @ Tokyo, Japan

New England Division Convention September 8 – 10 @ Boxboro, MA United States Telecommunications Training Institute (USTTI) October 2 – 6 @ HQ, Newington, CT

Pacificon (Pacific Division Convention) October 20 – 22 @ San Ramon, CA

ARRL Audio News

Below is a link to last week's edition of the ARRL Audio News podcast, dated July 21, 2017: https://www.blubrry.com/arrlaudionews/25417222/arrl-audio-news-july-21-2017?sbe=1

<u>Chief Executive Office</u> Reported by Tom Gallagher, NY2RF

The 2nd Board Meeting and several committee meetings were held last week. Here at HQ, the Logbook of the World Committee met on Wednesday, and the Administrative & Finance Committee and Executive Committee both met on Thursday. The full Board met Thursday – Saturday at the Hartford Marriott Farmington. The board and committee members put in many long hours over the course of four days, and a number of important issues were brought to the table. The Marriott Farmington did a very good job of accommodating the ARRL and meeting our needs.

Education

Reported by Lisa Kustosik, KA1UFZ

Education & Technology Program

We completed the first session of the Teachers Institute (TI-1) that was held in Dayton, OH this week. Larry Kendall, K6NDL was the instructor for the week. There were 14 students. Lisa reports that all arrangements, hotel, transportation, study materials, etc. were taken care of., corresponding with Larry throughout the week making sure that he and the students were comfortable and had everything they needed. Larry reports that the wonderful people at DARA again went above and beyond to put together a special testing session for our TI people (the public was also invited).

Originally, only 3 (out of 14) people said they were interested in taking the licensing exam, but by the end of the week, a total of 7 decided to! Of those, four took the Technician exam, one took the General and two the Extra Class exam. All 4 passed the Technician Class, 1 passed the General but unfortunately, neither of the Extras passed, (recognizing they hadn't had much opportunity to study.)

Next week another Teachers Institute (TI-1) class will be held here at HQ. Tommy Gober, N5DUX will be the instructor. Tommy and Lisa have been corresponding with the in-coming class to make sure they are well prepared and the all the logistics are taken care of.





Teacher Registration	Instructor Registration	Graduation Kit Requests	License Class Listings
1	3	1	3

Field Services

Reported by Dave Patton, NN1N

WIAW

Thanks to Mike Corey, KI1U for putting W1AW in the air using the latest digital mode called **FT8**. In the short period of operating, Mike managed to work 14 stations.

Pictures from the ARISS 20^{th} anniversary SSTV transmissions were received at W1AW. Several good shots were recorded. They can be found on the file server at, <u>M:\W1AW\ARISS 20th 072017</u>.

Scott worked on fast and slow code practice texts for the upcoming week. He also processed five paper, and twenty-two electronic VUCC applications, with a total of 1555 credits. Joe updated the web code practice files and their archives, as well as the weekly CW code practice QST source web page.

Marketing and Public Relations

Reported by Sean Kutzko, KX9X

Top Social Media Posts:

The same event received the number one spot on all three social media platforms, with the most engagement on Facebook.

<u>Facebook:</u> #W1AW will be on the air using the new FT8 digital mode TODAY from 1600z - 1645z on 50.313 MHz. Listen for us! #ARRL #HamRadio #FT8 (**Reactions: 218/ Comments: 13/ Shares: 33/** Total engagements: 264)

<u>Main Twitter:</u> #W1AW will be on the air using the new FT8 digital mode TODAY from 1600z - 1645z on 50.313 MHz. Listen for us! #ARRL #HamRadio #FT8 <u>https://t.co/ERrNYZJxwe</u> (**Retweets: 23/ Replies: 4/ Quotes: 0/ Likes: 62/ Total engagements: 89**) Instagram: #W1AW will be on the air using the new FT8 digital mode TODAY from 1600z - 1645z on 50.313 MHz. Listen for us! #ARRL #HamRadio #FT8 (Likes: 151/ Comments: 1/ Total engagements: 152)

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	1-2 Weeks
Logbook Processing Time	1 – 2 Business Days
2017 DXCC Applications	6774
2017 WAS Applications	763
2017 VUCC Applications	353
2017 WPX Applications	363

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Yvette Vinci reports that on Wednesday, July 19, a reminder emailing was sent to members with a summary of "What's trending" in August QST—taking advantage of some early analytics shared by Michelle Patnode. The notification was sent to 117,395 members.

Jackie Ferreira prepared an email solicitation, promoting our popular new book, Grounding and Bonding for the Radio Amateur (introduced in April). It returned 222 orders over a 6-day period.

The 2018 ARRL Handbook cover was finalized. Some additional planning was also completed to prepare the introduction of the new edition.

Bob Inderbitzen prepared a trip report, summarizing ARRL's participation at the International Amateur Radio Exhibition in Germany, July 14-16. Some of the information was used by Rick Lindquist to finalize his ARRL News brief about the event.

<u>Hamfest/Member Contact/ARRL Representative/Meetings/Vacations</u>				
Austin Bailey	08/03 - 08/05	Austin Summer Fest 2017, TX		
Joe Carcia	07/28	РТО		
"	08/04	РТО		
"	08/07 - 08/11	РТО		
"	08/25	РТО		
"	09/01	РТО		
"	09/28 - 09/29	РТО		
"	10/09	РТО		
"	12/01	РТО		
"	12/08	РТО		
Lauren Clarke	08/01 - 08/04	Bridge to Integrated Marketing & Fundraising Annual		
		Conference, National Harbor, MD		
Mike Corey	07/24 - 07/28	РТО		
Steve Ewald	07/27 - 08/08	РТО		
Jackie Ferreira	08/04	РТО		

"	08/24 - 08/25	РТО
Steve Ford	07/31 - 08/04	PTO
"	09/05 - 09/08	PTO
Tom Gallagher	08/10 - 08/13	Puerto Rico Amateur Radio Operators, Puerto Rico
Scott Gee	08/18 - 08/23	РТО
"	09/15 - 09/18	РТО
"	09/22 - 09/25	РТО
"	10/26 - 10/27	РТО
Dan Henderson	08/28 - 09/05	PTO and ARRL NC State Convention / Shelby Hamfest
"	09/21 - 09/26	SEDCO/W4DXCC and PTO
Gail Iannone	08/10 - 08/16	PTO
"	08/23 - 08/28	PTO
Bob Inderbitzen	08/21 - 08/25	РТО
"	09/08 - 09/10	New England Division Convention, Boxborough, MA
"	10/19 - 10/23	Pacific Division Convention, San Ramon, CA
<u></u>	10/24	PTO
Monique Levesque	07/31 - 08/11	PTO
Maryann MacDonald	08/14 - 08/29	PTO
Allie McLellan	05/25 - 08/01	On Leave
Carla Pereira	07/31	PTO
"	09-05 - 09/08	PTO
"	10/19 - 10/23	Pacific Division Convention, San Ramon, CA
"	10/24	PTO
Diane Petrilli	07/28	PTO
"	08/04 - 08/11	PTO
"	09/29	PTO
Becky Shoenfeld	07/24 - 07/28	PTO
Barry Shelley	08/02 - 08/04	PTO
"	08/14 - 08/25	PTO
Jon Siverling	08/18 - 08/23	PTO
"	10/06	РТО
Yvette Vinci	08/19 - 08/20	Huntsville Hamfest, Alabama State Convention

Compiled and Edited by: Carla Pereira, Assistant to CEO