



IN-NEWSLETTER

Vol. 43, No. 34

August 24, 2018

Covers the period August 12 – August 18, 2018

Upcoming In-Person Meetings and Events:

JARL Ham Fair 2018

August 25 – 26 @ Tokyo, JAPAN

Roanoke Division Convention

August 31 – September 2 @ Shelby, NC

New England Division Convention (BOXBORO)

September 7 – 9 @ Boxborough, MA

Wyoming State Convention

September 15 @ Rock Springs, WY

Rocky Mountain Division Convention

September 21 @ Albuquerque, NM

Pacific Division Convention (PACIFICON)

October 19 @ San Ramon, CA

ARRL Audio News Podcast

Please click the link below the latest edition of the ARRL Audio News podcast, dated August 17, 2018:

<https://www.blubrry.com/arrlaudionews/36318437/arrl-audio-news-august-17-2018?sbe=1>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Barry Shelley and Diane Middleton completed the monthly departmental meetings with managers for August.

The deadline for submission of election petitions was last Friday, August 10 at noon. We did receive a final petition that morning, and all received petitions have been forwarded to the Ethics & Elections Committee for eligibility vetting.

Communications

Reported by David Isgur, N1RSN

David Isgur and Michelle Patnode met with Kris Bickell, Ally Riedel and Norm Fusaro to discuss a new feature of Facebook to create mentors and/or mentoring relationships. The goal of the meeting was to see if this feature would fit into development of the ARRL's Lifelong Learning initiative or if it might have value for ARRL's work with clubs. We agreed that we would continue to examine whether this might have value for the organization.

Michelle helped Mike Gruber with an IEEE pixilation project. Bob Allison and Adam Bernard were also involved and helping with this project.

David and Michelle met with Joe Carcia to develop more elements for the new podcast they are creating.

David worked with Sue Fagan on developing updated designs for the Leonard (media coverage) and McGan (PR volunteer) awards. He is also working with the winners of the 2017 Leonard Awards and the 2018 McGan Award to get presentations of these awards executed.

David and Michelle are crafting a Media work order form to create a more scheduled and organized approach for handling requests for written materials or photos/videos for social media posts.

Announcements

Check out the new Conventions and Contest graphics on the lobby tv. Created by Sue Fagan

If you have an idea for your department for Instagram TV, please email us. We have already set up meetings with the Sales & Marketing Department and with the VEC Department to discuss ideas.

Top Social Media Posts

Facebook: A New Jersey radio amateur and Military Auxiliary Radio System (MARS) member has received a Lifetime Achievement Award from President Donald Trump. ARRL Charter Life Member Dave Popkin, W2CC/AAR2BU, was recognized for his extraordinary contributions as a MARS volunteer. “On behalf of a grateful nation, I thank you for your lifetime of service to your fellow Americans and those most in need,” President Trump said. “Through at least 4,000 hours of service, you have ensured the continuation of America’s unparalleled commitment to improving the lives of others. You have served as a model of the American spirit. Your many hours of service have strengthened the bonds of cooperation and trust that bring people together, while helping to address some of the greatest challenges of our time.” MARS Region 2 Director Carver Washburn, W2TFM/AAA2RD, said Popkin’s “long and distinguished” history as a volunteer extends over 56 years with US Army MARS, averaging some 2,000 hours a year. <http://www.arrl.org/news/dave-popkin-w2cc-aar2bu-receives-presidential-lifetime-achievement-award> #ARRL #HamRadio



Twitter: Contest season is almost here! Read “ARRL Contest Changes for 2018 – 2019” in the September issue of #QST – digital and print versions out now. Catch up on the changes and prepare for fun events like the Collegiate QSO Party, September 15/16! <https://twitter.com/arrl/status/1028974766932336640/photo/1>

Instagram: It’s time to start gearing up for #amateurradio contest season! To catch up on some exciting changes, check out “ARRL Contest Changes for 2018 – 2019” in the September issue of #QST, digital and print versions available now. And be sure to kick off your contest season with the Collegiate QSO Party (open to all radio amateurs – read more in this issue) on September 15/16!

LinkedIn: #FlashbackFriday to when Deme Pastor, EA5IPC, and Devin Kalonia, K1DSK, visited #ARRL HQ last week! Deme Pastor, EA5IPC, of Union de Radioaficionados Espanoles (URE), presented an award to ARRL on behalf of #HamRadio operators of Spain. ARRL thanks you both for visiting and for the thoughtful award!

Field Services

Reported by Steve Ewald, WV1X

ARES HQ Monthly Report

1. Month: July		2. Year: 2018	
3. Number of Sections Reporting 49 out of 71			
4. Names of Sections reporting AR, AZ, CT, DE, EMA, ENY, EPA, GA, IA, ID, IL, IN, KY, KS, LA, LAX, MDC, MI, MN, MO, MS, NC, NFL, NLI, NNJ, NNY, NM, NV, OH, OR, PAC, PR, RI, SD, SFL, SJV, SNJ, STX, SV, TN, VA, VI, WCF, WI, WPA, WTX, WV, WVA, WY			
5. Total number of ARES Members Reporting this Month (TAM): 24,482			
6. Number of active ARES Nets: 3,408			
7. Number of Nets with NTS liaison: 775			
8a. Training & Exercises	4,067	8b. Person Hours	42,051
9a. Public Service Events	523	9b. Person Hours	17,086
10a. Emergency Activations	118	10b. Person Hours	1,747
11a. SKYWARN operations	211	11b. Person Hours	2,034
12a. Total Events	4,919	12b. Total Person Hours (TPH)	62,918
12. Total Volunteer Value (TVV) = (TPH x \$24.14/hr.) <u>\$1,518,840.50</u> (The value of all reporting volunteers for the month)			
13. Total Volunteer Average (TVA) = (TVV/TAM) <u>\$62.03</u> (Average value of a single volunteer for the month)			
14. Significant National Events: <u>1</u>			
15. Activation of HQ ERT: <u>0</u>			
16. W1AW emergency activation: <u>0</u>			
17. Ham Aid Deployments: <u>0</u>			
18. Media hits: <u>9</u>			
19. National Partner meetings: <u>1</u>			
20. Field Services Staff Training Hours: <u>4</u>			
Comments:			

Signature: Ken Bailey Title: Emergency Preparedness Assistant Call sign: K1FUG

Lab

Reported by Joe Carcia, NJ1Q

W1AW

On Wednesday, August 15, Joe held a Skype presentation of W1AW with club members of the Norfolk ARC (in Norfolk, England). The presentation lasted for about an hour and fifteen minutes.

Joe also repaired the W1AW IRLP system (Node 4292) by replacing the PC. He met with Dave Isgur and Michelle Patnode to discuss the details of a new podcast that will eventually be recorded by Michelle and Joe. He updated the web code practice files and processed regular QSL card requests. Joe broadcast racks into the Harris 6-meter amplifier and its power supply. Testing will commence shortly.

Scott worked on fast and slow code practice files for the week. He also processed twenty electronic VUCC applications for a total of 1839 credits.

Production/Editorial

Reported by Becky Schoenfeld, W1BXY

The October 2018 issue of *QST* is at the printer.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 – 3 weeks
Logbook Processing Time	1 – 2 business days
2018 DXCC Applications	9,136
2018 WAS Applications	1,793
2018 VUCC Applications	669
2018 WPX Applications	640
2018 WAZ Applications	703

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

The 2019 edition of *The ARRL Handbook for Radio Communications*, available for the first time as a multi-volume set, was introduced to members in the digital edition of [September QST](#) on August 13. Orders for the limited edition six-volume boxed set can be placed with ARRL beginning Wednesday, September 5. The softcover format *Handbook* will also be offered. Books begin shipping in October: <http://www.arrl.org/shop/ARRL-Handbook-2019/>.

Yvette Vinci reports that the distribution list for the email notification for the September 2018 digital edition of *QST* included 117,578 members (116,669 in 2017).

Yvette reports that our team of Member Service Representatives handled 3,088 calls in July, versus 2,790 in July 2017. The team includes Margie Bourgoïn, Jon Faasen, Liz Karpiej, Kim McNeill, and Cathy Stepina.

In July, we processed 22 paid-in-full Life Memberships and 14 Life Membership pledges.

Yvette Vinci prepared materials for, and attended, the Huntsville Hamfest -- this year's ARRL Southeastern Division Convention, held August 18-19. Along with Director Greg Sarratt and his spouse Sherry, KM4VSW, they supported the ARRL booth throughout the convention. Also in attendance was Director David Norris. Yvette returned with 131 membership applications including 36 new or previous members and one Diamond Club renewal; dues and subscriptions of \$7,349 (\$5,600 in 2017, and \$4,628 in 2016). Thanks to Lisa Tardette in Business Services for making arrangements with R & L Electronics and Gigaparts to carry new ARRL publications at the convention.

Jackie Ferreira reports that we received quarterly donations of \$1,868 (Q1) and \$1,895 (Q2) from the AmazonSmile Foundation for program activity during the first half of this year (Y2017 \$8,022; Y2016 \$6,699; Y2015 \$4,724; Y2014 \$1,913). The foundation donates 0.5% of the purchase price of eligible AmazonSmile items to ARRL—from purchases made by members and friends who have selected American Radio Relay League (ARRL) as their charity of choice. More information is available at <http://www.arrl.org/Amazon>. We encourage member participation in AmazonSmile through e-mailings, social media posts, ARRL News, and e-newsletters.

A couple of weeks ago, we reported on ARRL's first-ever exhibit at EAA AirVenture in Oshkosh, Wisconsin, held in July. There were 49 membership applications taken at the event – of which 34 were new members, and 11 were lapsed members. We also gathered call signs from nearly 500 attendees – impressive traffic to the our booth, and supporting further attention of the crossover between pilots and ham radio operators.

Jackie regularly supports Division-level conventions with targeted email promoting these events and ARRL's participation. She worked with convention committee members to send an announcement supporting the upcoming New England Division Convention, Boxboro, which will be held Sep 7-9.

Bob supported an ARRL author with a special recognition plaque to honor his contribution to ARRL publications surpassing 5,000 copies. The plaque will be presented by the author's wife as a Christmas gift.

Bob assembled materials to help support teacher John Hale, KD2LPM, and his students of Garden School Amateur Radio Club of Jackson Heights, NY with their exhibit at the upcoming World Maker Faire in New York City, to be held Sep 22-23. The exhibit is an annual joint venture of the Hall of Science Amateur Radio Club and Garden School ARC which use the opportunity to help demonstrate Amateur Radio at the Maker Faire. The event draws over 90,000 attendees.

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	09/14	PTO
Bob Allison	08/20 – 08/31	PTO
Ken Bailey	08/27	PTO
Steve Capodicasa	09/17 – 09/21	PTO
Joe Garcia	08/24	PTO
“	08/31	PTO
“	10/05	PTO
“	10/08	PTO
“	11/30	PTO
“	12/07	PTO

Mike Corey	09/07 – 09/09	New England Division Convention, Boxboro, MA
“	09/15	Wyoming State Convention, Rock Springs, WY
“	09/21 – 09/23	Rocky Mountain Division Convention, Albuquerque, NM
Steve Ford	08/27 – 08/28	PTO
“	09/19 – 09/26	PTO
Norm Fusaro	08/20 – 08/29	JARL Ham Fair, Tokyo, JAPAN
“	10/18 – 10/21	New Mexico State Convention, Socorro, NM
Regina Galuppi	09/14	PTO
“	10/16 – 10/24	PTO
Scott Gee	09/10 – 09/14	PTO
“	12/10 – 12/11	PTO
Dan Henderson	08/31 – 09/02	Roanoke Division Convention, Shelby, NC
“	09/13 – 09/16	W9DXCC
“	09/17 - 09/24	PTO and W4DXCC
Gail Iannone	08/23 – 08/31	PTO
Bob Inderbitzen	10/18 – 10/22	Pacific Division Convention, San Ramon, CA
“	10/23	PTO
David Isgur	09/10	PTO
“	09/17 – 09/19	PTO
Monique Levesque	08/10 – 08/27	PTO
Allie McLellan	08/24	PTO
“	08/31	PTO
Diane Middleton	08/23 – 08/24	PTO
“	10/08	PTO
“	11/06	PTO
“	11/12	PTO
“	11/19 – 11/21	PTO
“	12/26 – 11/28	PTO
Carla Pereira	08/27 – 08/31	PTO
Becky Schoenfeld	08/23 – 08/24	PTO
Barry Shelley	08/20 – 08/31	PTO
Yvette Vinci	08/27 – 08/28	PTO

Compiled and Edited by: Carla Pereira, Assistant to CEO