



IN-NEWSLETTER

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November 16, 2018

Covers the period November 4 – November 10, 2018

Upcoming In-Person Meetings and Events:

Central Division Convention

November 17 @ Fort Wayne, IN

West Central Florida Convention

December 7 @ Plant City, FL

LoTW Committee Meeting

January 16 @ ARRL HQ, Newington

New Director/Vice Director Orientation

January 16 @ ARRL HQ, Newington

Administration & Finance Committee Meeting

January 17 @ ARRL HQ, Newington

Programs & Services Committee Meeting

January 17 @ ARRL HQ, Newington

ARRL Audio News

Please listen to the latest edition of the *ARRL Audio News Podcast*, dated November 9, 2018:

<https://www.blubrry.com/arrlaudionews/39293338/arrl-audio-news-november-9-2018?sbe=1>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

The Mintz + Hoke team came to ARRL HQ last week to meet with the ARRL working group as the project moves forward. They discussed messaging.

Howard Michel, WB2ITX, continues to meet individually with department managers and staffers, learning more about the details of ongoing operations across the League.

Howard, Barry Shelley, N1VXY, and Diane Middleton, W2DLM, traveled to Portland, OR last weekend for the Administration & Finance Committee meeting. This meeting is used to address items that will be followed up on by the full Board at the January meeting.

Communications

Reported by David Isgur, N1RSN

David Isgur and Michelle Patnode, W3MVP met with ARRL CEO Howard Michel to give him an overview of how ARRL uses its social media feeds to promote the association's programs and services and member activities. They also talked about the need to establish a Social Media Policy that would provide guidelines for posting items and commenting on various posts.

Michelle created a promotional video for ARRL Lifelong Learning and its Teachers Institute program, and posted it to Instagram TV, Facebook and LinkedIn last Thursday as part of National #STEMSTEAMDAY. The video, which contains a voiceover by Ally Riedel, KM3ALF and photos from past TI workshops, can be found here -- https://www.instagram.com/tv/Bp7EOYdgdot/?utm_source=ig_web_button_share_sheet

Michelle earned *Advanced Social Media Strategy* certification from Syracuse University's Newhouse School of Public Communications and Hootsuite upon successful completion of their course.

David provided information to ARRL News page editor Rick Lindquist, WW1ME for a story about the FCC accepting nominations for its Engineering Honors program. Michelle posted a tweet to ARRL's Twitter feed in support of this effort. She also retweeted an item from the FCC about their Space Month initiative.

Media Mentions

Among the most notable stories posted to the Media Hits (www.arrl.org/Media-Hits) web page were:

- Newspaper and TV stories in Oregon about the Simulated Emergency Test drill being conducted by ARES groups there
- A profile of a Haughton, LA amateur radio operator and his efforts to promote Morse Code that was carried on Louisiana and New York TV stations
- A thought-provoking piece on Hackaday.com about the impact of FT8 mode on Amateur Radio

Top Social Media Posts

Facebook: Several countries around the world have authorized the use of special call signs or prefixes to mark the centenary of the armistice that marked the end of hostilities on the Western Front of World War I. The initial armistice took effect on November 11, 1918, at 11 AM (the Treaty of Versailles that officially ended World War I was not signed until the following year). Formerly known as Armistice Day in the US and in other countries, November 11 later became recognized as Veterans Day in the US, and as Remembrance Day in others, as a day to honor veterans of the armed services from all wars and conflicts. While not a special prefix, WW1USA — the call sign of the National World War I Museum Amateur Radio Club — was on the air from the National World War I Museum and Memorial in Kansas City, Missouri, over the November 3 – 4 weekend. Other allied countries that took part in World War I will host special event Amateur Radio stations or call signs to commemorate the centenary of the Armistice. <http://www.arrl.org/news/special-call-signs-commemorate-centenary-of-world-war-i-armistice>

Instagram: Relive the warmth and fun of ARRL Field Day by reading the 2018 Field Day results, available in the December issue of #QST. The digital edition goes live November 9 and print versions are coming to mailboxes soon. See how you stacked up against more than 35,000 participants and check the top scores in every category for this hugely popular #amateurradio event!

LinkedIn: Doreen Bogdan-Martin, KD2JTX, has been elected as Director of the International Telecommunication Union (ITU) Telecommunication Development Bureau (BDT). Bogdan-Martin, running on a campaign theme of "Sustainable Digital Development for All," becomes the first woman on the ITU executive team. <https://lnkd.in/gtzHKkT>

Twitter: Florida Air Show Gives Ham Radio Some On-the-Air Exposure <http://ow.ly/WITd101mDS>
#ARRL #HamRadio

Lab

Reported by Joe Carcia, NJ1Q

ARRL HQ staff gathered in the Lab to say farewell to Mike Gruber, W1MG last week. Though he officially starts retirement this week, he will still be working with the Lab periodically. We thank him for his long history of outstanding work at League and wish him the best!



WIAW

Joe updated the web code practice files and their archives. He had to correct an issue with the PC used for bulletin and code practice generation. He also began to ready a new Windows 10 PC for use in the second studio. This new PC will replace the old one currently being used for WL2K activity and visitor logging. Joe also met with Dave Isgur and Michelle Patnode to begin test recordings for the new podcast (debut 2019).

Scott Gee, WB9RUU, worked on slow and fast code practice files for the week. He processed seven paper and eighteen electronic VUCC applications for a total of 1381 credits.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	3 – 4 weeks
Logbook Processing Time	1 – 2 business days
2018 DXCC Applications	12,027
2018 WAS Applications	2,201
2018 VUCC Applications	890
2018 WPX Applications	831
2018 WAZ Applications	869

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Jackie Ferreira reports that a follow-up mailer promoting the 2019 *Handbook*, and featuring the six-volume boxed set, began arriving in mailboxes last week. An email replicating the mailer was distributed as well. We've fulfilled over 5,000 copies of the limited edition *Handbook* since it began shipping last month. Jackie is also preparing campaigns for the Thanksgiving and Cyber Monday holidays.

Yvette prepared the bulk email notification for the December 2018 digital edition of *QST*, distributed to ARRL members on Friday, Nov. 9 – the subject line highlighting "Field Day Results!" The distribution list included 117,306 members. Yvette continues to participate with an interdepartmental team to define the criteria for programming a new membership and development system. She has completed her assigned task of reviewing the proposals submitted by each of the RFP respondents.

Bob Inderbitzen contributed to planning to help finalize the upcoming 2019 edition of the *Repeater Directory*. He also negotiated an agreement with the Marriott at the University of Dayton to house our

staff and Board for the 2019 ARRL National Convention, hosted by Hamvention, May 17-19. It is the same hotel we used in 2017 and 2018. Registration information will be distributed in January.

Now shipping: [Power Supplies Explained](#) from RSGB, and [Ham Radio is Alive and Well](#) by member Gary L. Drasch, K9DJT.

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Joe Carcia	11/21 (afternoon)	PTO
“	11/30	PTO
“	12/07	PTO
Steve Ewald	11/26 – 12/06	PTO
“	12/07 – 12/08	West Central Florida Section Convention, Plant City, FL
Steve Ford	11/19	PTO
“	11/27	PTO
“	12/03	PTO
“	12/26 – 12/21	PTO
Norm Fusaro	11/26 – 11/30	PTO
Scott Gee	12/10 – 12/11	PTO
Dan Henderson	11/19 – 11/21	PTO
“	12/07 – 01/07	PTO
Bob Inderbitzen	11/21	PTO
“	12/26 – 12/28	PTO
“	12/31	PTO
David Isgur	12/10 – 12/14	PTO
Monique Levesque	11/26	PTO
“	12/26 – 01/01	PTO
Howard Michel	11/15 – 11/20	PTO
“	11/23 / 11/30	PTO
Diane Middleton	11/19 – 11/23	PTO
“	12/14	PTO
“	12/26 – 12/28	PTO
Michelle Patnode	12/26 – 12/31	PTO
Carla Pereira	12/26	PTO
Yvette Vinci	11/20 – 11/21	PTO

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