



ARRL The National Association for
Amateur Radio®

IN-NEWSLETTER

Covering May 20 – June 2, 2023

*Edited by Executive Assistant Sabrina Martin, and
Director of Marketing and Innovation Bob Inderbitzen, NQ1R*

Upcoming Meetings and Events

[Kids Day](#) | June 17

TI - 1 Introduction to Wireless Technology (ARRL [Teachers Institute](#)), Newington CT | June 19 - 23

[HAM RADIO](#), Friedrichshafen, Germany | June 23 – 25

ARRL [Field Day](#) | June 24 – 25

[IARU HF World Championship](#) | July 8 - 9

TI - 1 Introduction to Wireless Technology (ARRL [Teachers Institute](#)), Newington CT | July 10 - 14

TI - 1 Introduction to Wireless Technology (ARRL [Teachers Institute](#)), Dayton OH | July 17 - 21

Second Meeting of the ARRL Board of Directors | July 21 - 22

TI - 2 Remote Sensing and Data Analysis (ARRL [Teachers Institute](#)), Newington CT | July 24 – 28

[222 MHz and Up Distance Contest](#) | August 5 – 6

[ARRL Rocky Mountain Division Convention](#), Albuquerque, New Mexico | August 12 – 13

[EME - 2.3 GHz & Up](#) | August 12 - 13

[Huntsville Hamfest](#), Huntsville, Alabama | August 19 – 20

[10 GHz & Up – Round 1](#) | August 19 – 20

[Rookie Roundup – RTTY](#) | August 20

[Northeast HamXposition](#), ARRL New England Division Convention, Marlborough, Massachusetts | August
25 – 27

Executive Office

The member dues survey was closed on May 31. Responses grew from 11,000 on May 19 to over 20,000 by the end of the month.

Development

Reported by Kevin Beal, K8EAL

At the 21st annual Donor Reception in Dayton, the inaugural ARRL Mary Hobart, K1MMH, Medal of Distinction was awarded to Michael, W8MM and Margaret Valentine for their philanthropic leadership in support of ARRL. The award is named in honor of, and in memory of, Mary Hobart, who was ARRL's first ever Chief Development Officer. Mary was dedicated to building great relationships and trust with our supporters—annual donors and major donors alike.

David Norris, K5UZ, in his role as President of the ARRL Foundation, delivered a speech in honor of the 50th Anniversary of the Foundation's successful scholarship program. In addition, a speech by Education Manager Steve Goodgame, K5ATA, was given a standing ovation by attendees.

Publications & Editorial

Reported by Becky Schoenfeld, W1BXY

Week of May 29: The June 2023 episode of the On the Air podcast was recorded, with thanks to guests Bart Jahnke, W9JJ, and Paul Bourque, N1SFE, and technical direction by Sierra Harrop, W5DX, and Alex Norstrom, KC1RMO.

Week of June 5: The June 2023 episode of the On the Air podcast, "How to Get On the Air from an ARRL Field Day GOTA Station" was published. Thanks to Alex Norstrom.

Public Relations and Outreach

Reported by Sierra Harrop, W5DX

Sierra Harrop, W5DX, worked with Josh Johnson, KE5MHV, to publish two notable news items during this period:

- [ARRL and FEMA Sign Agreement: Ham Radio is as Relevant as Ever](#) (May 2, 2023)
- [ARRL Elected to Serve on SAFECOM](#) (June 2, 2023)

Sierra worked with members of the Public Relations Committee to put together a training video for Field Day PR.

The Public Relations Committee held their regular meeting on Wednesday, June 7. Among the topics discussed was developing a social media strategy for Field Day.

Longtime fixture of amateur radio Charles "Chip" Margelli, K7JA, passed May 26. We produced a tribute [story and video](#) from the contributions of many members.

Emergency Management
Reported by Josh Johnston, KE5MHV

The Emergency Management Department continues to see steady numbers of students in the EC-001 and EC-016 courses. Ken Bailey, K1FUG, and Jeremy Dunkley, KC1SIV, are regularly supporting students taking the courses.

Josh Johnston, KE5MHV, has begun working with the SAFECOM team to be onboarded into that organization for ARRL.

The department as a whole has been working on new training materials and reviewing current EmComm content in the Learning Center.

Marketing and Product Development
Reported by Bob Inderbitzen, NQ1R

We supported a successful ARRL exhibit and related participation at the Northwestern Division Convention, SEA-PAC, held June 2 – 4 in Seaside, Oregon. See the summary story posted to [ARRL News](#). We returned with nearly \$11,000 total receipts, including 122 membership applications – 26% from new or previous members. Staff included Steve Goodgame, K5ATA; Bob Inderbitzen, NQ1R, and David Minster, NA2AA. Steve delivered an inspiring keynote address at Saturday's SEA-PAC banquet.

Retail Sales and Marketing
Reported by Jackie Ferreira, KB1PWB

New editions of [The ARRL General Class License Manual](#) and [ARRL's General Q&A](#) are now shipping. A targeted mailing promoting the books is being prepared to send to members who hold Technician class licenses.

Advertising
Reported by Janet Rocco, W1JLR

Advertising for upcoming issues of *NCJ* and *QEX* has been completed.

Advertising placements are being completed for the next issue of *On the Air* magazine, and the August issue of *QST*.