



## **IN-NEWSLETTER**

Vol. 44, No. 02

**January 18, 2019**

**Covers the period January 6, 2019 – January 12, 2019**

### **Upcoming In-Person Meetings and Events:**

#### **ARRL Annual Board Meeting**

January 18 – 19 @ Windsor, CT

#### **Roanoke Division Convention (Frostfest)**

February 2 @ Richmond, Virginia

#### **Southeastern Division Convention (HamCation)**

February 8 – 10 @ Orlando, FL

#### **Southwestern Division Convention**

February 15 – 16 @ Yuma, AZ

#### **Louisiana State Convention (59<sup>th</sup> Acadima Hamfest)**

March 8 @ Rayne, LA

### **ARRL Audio News**

Please listen to the two latest episodes of the *ARRL Audio News Podcast*, dated January 11, 2019 and January 18, 2019:

<https://www.blubrry.com/arrlaudionews/40894821/arrl-audio-news-january-11-2019?sbe=1>

### **Chief Executive Office**

Reported by Carla Pereira, KC1HSX

The 2019 Annual Board Meeting begins today in Windsor, CT. Per usual practice, all attending Officers, Directors and Vice Directors, along with HQ managers, met for a dinner last night at the Marriott Windsor Airport.

Howard Michel, WB2ITX, participated in the Administration & Finance Committee teleconference in preparation for the Board Meeting.

## Communications

Reported by David Isgur, N1RSN

David Isgur was working with the Public Service Enhancement Working Group to finalize all the changes and adjustments to the proposed ARES Strategic Plan that is being presented to the ARRL Programs & Services Committee, as well as the full ARRL Board of Directors at its annual meeting January 18-19.

David and Michelle Patnode, W3MVP, and Joe Carcia, NJ1Q, met with Sue Fagan, KB1OKW, to finalize design ideas for the “So Now What?” podcast logo, with Janet Rocco, W1JLR, to make arrangements to get sponsor’s information included in the podcast. They also worked with members of the IT Department to get an email address and website set up for the podcast.

David worked with Public Relations Committee Chair Sid Caesar, NH7C, and Board Liaison Bill Morine, N2COP, to finalize reports and presentations that were scheduled to be made to the ARRL Programs & Services Committee and the full ARRL Board of Directors at its annual meeting January 18-19.

In addition, David and Michelle also worked on a “Social Media Guide” to present to the ARRL Board of Directors.

Michelle worked with Sue Fagan on three new promotional slides— 2019 Repeater Directory, 2019 Upgrade in the New Year graphic, and 2019 Membership graphic—for the ARRL lobby video screen.

Michelle filmed and edited the product review for the March issue of QST with Bob Allison, WB1GCM.

## Media Mentions

Among the most notable stories posted to the Media Hits ([www.arrl.org/Media-Hits](http://www.arrl.org/Media-Hits)) web page were:

- The Weather Brains podcast dedicated an episode to the SKYWARN program and amateur radio’s value to the National Weather Service
- Several New York newspapers and television stations did preview stories and event-coverage stories of a local school’s contact with the International Space Station via amateur radio
- A local Indiana newspaper covered a presentation by the region’s amateur radio club about installing a tower antenna

## Top Social Media Posts

**Facebook:** Frequent QST author John Portune, W6NBC, recently received this picture of John Hamilton, KD9IBT, showing off the slot cube antenna that he built with the help of W6NBC’s January 2019 QST article, “The 2-Meter Slot-Cube Antenna.” W6NBC commented, “Ham friends often ask me why I write for QST. I suppose there are many reasons -- kudos, pride in my hobby, and a few welcome extra pennies for ham products. None, though, exceeds what the picture below loudly says.” Great job with the antenna, KD9IBT! #ARRL #QST #HamRadio #DIY



**Instagram:** Frequent QST author John Portune, W6NBC, recently received this picture of John Hamilton, KD9IBT, showing off the slot cube antenna that he built with the help of W6NBC’s January

2019 QST article, "The 2-Meter Slot-Cube Antenna." W6NBC commented, "Ham friends often ask me why I write for QST. I suppose there are many reasons -- kudos, pride in my hobby, and a few welcome extra pennies for ham products. None, though, exceeds what the picture below loudly says." Great job with the antenna, KD9IBT! #ARRL #QST #HamRadio #DIY

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**Twitter:** New General Class Question Pool Released, Effective July 1 <http://ow.ly/NIDn101qNro> #ARRL #HamRadio

### **Field Services**

Reported by Steve Ewald, WV1X

Leona Adams reports that Dan Pruitt, AE6SX, the San Joaquin Valley Section Manager, has been nominated to run for another term of office. Nominating petitions for this particular election cycle are due by March 8.

ARRL members in Arizona, Iowa, and North Texas are mailing in their Section Manger election ballots. The receipt deadline is Friday, February 15, and the ballots will be counted on February 19.

### **Lab**

Reported by Bob Allison, W1GCM

### **WIAW**

Reported by Joe Carcia, NJ1Q

Scott Gee, WB9RRU, worked on slow and fast code practice files for the week. He processed one paper and eight electronic VUCC applications for a total of 510 credits.

Joe processed four Qualifying Run certificates, and processed regular QSL card requests. Joe also met with Michelle Patnode and David Isgur to discuss the "So Now What" podcast.

### **Radiosport**

Reported by Norm Fusaro, W3IZ

### **2018**

2018 DXCC Applications	14,174
2018 WAS Applications	2,456
2018 VUCC Applications	1,009
2018 WPX Applications	980
2018 WAZ Applications	993

## 2019

Paper/Fieldcheck Processing Time	3 weeks
Logbook Processing Time	3 – 4 business days
2019 DXCC Applications	437
2019 WAS Applications	84
2019 VUCC Applications	37
2019 WPX Applications	41
2019 WAZ Applications	45

### **Sales and Marketing**

Reported by Bob Inderbitzen, NQ1R

Members of our warehouse and fulfillment teams worked with the Controller's Department to complete the annual physical inventory. Warehouse Supervisor Steve Capodicasa helped ready the warehouse on New Year's Day. Due to the swift and good work of everyone involved, we were able to resume shipping orders just after noon-time on Thursday, Jan 3.

Yvette Vinci, KC1AIM, reports that our team of Member Service Representatives handled 3,079 calls in December, versus 3,461 in December 2017. The team includes Margie Bourgojn, KB1DCO, Jon Faasen, AA1EZ, Liz Karpiej, KA1DTU, Kim McNeill, KB1WUX, and Cathy Stepina.

Yvette prepared the bulk email notification for the January 2019 digital edition of *QST*, distributed to members on Friday, Dec 7. The distribution list included 116,910 members. She also reports that on Wednesday, December 19, a reminder emailing was sent to members with a summary of "What's trending" in January *QST*—taking advantage of some early analytics shared by Michelle Patnode. The notification was sent to 117,748 members.

In December, we processed 46 paid-in-full Life Memberships and 21 Life Membership pledges. Member Services Representative, Jon Faasen and Convention and Event Coordinator, Eric Casey, attended a 1-day Microsoft Excel training workshop.

Jackie Ferreira, KB1PWB, reports that an email promoting Orlando Hamcation® was distributed to members and lapsed members of the Southeastern Division. She also coordinated a postcard featuring the 2018 ARRL Periodicals on DVD, to mail to past purchasers.

Now shipping: [2019 ARRL Repeater Directory](#)

A report was compiled summarizing the department's achievements in 2018.

*Summary of Sales and Marketing Department telephone group, reported by Yvette Vinci:*

Week Ending	Calls Answered	Calls Per Hour	Total Talking Duration	Average Speed of Answer
12/28/2015 (3 days)	509	18.9	21:14:22	13 seconds
12/21/2018	801	17.8	29:04:47	9 seconds
12/14/2018	825	18.3	29:48:22	9 seconds
12/7/2018	779	17.3	27:05:48	9 seconds

**Hamfest/Member Contact/ARRL Representative/Meetings/Vacations**

Joe Carcia	07/01 – 07/03	PTO
“	07/12	PTO
“	07/19	PTO
“	07/26	PTO
“	08/02	PTO
“	08/05 – 08/09	PTO
“	08/16	PTO
“	08/23	PTO
“	08/30	PTO
“	10/14	PTO
Steve Ewald	01/25 – 01/26	PTO
Steve Ford	01/29 – 01/30	PTO
Norm Fusaro	01/17 – 01/19	ARRL Annual Board Meeting, Windsor, CT
Scott Gee	03/25 – 03/29	PTO
“	05/16 – 05/17	PTO
“	06/10 – 06/12	PTO
Dan Henderson	01/17 – 01/19	ARRL Annual Board Meeting, Windsor, CT
Howard Michel	01/17 – 01/19	ARRL Annual Board Meeting, Windsor, CT
Diane Middleton	01/17 – 01/19	ARRL Annual Board Meeting, Windsor, CT
“	02/18	PTO
“	03/08 – 03/11	PTO
“	06/24 – 06/28	PTO
Carla Pereira	01/17 – 01/19	ARRL Annual Board Meeting, Windsor, CT
“	01/21	PTO

*Compiled and Edited by: Carla Pereira, Assistant to CEO*