



IN-NEWSLETTER

Vol. 43, No. 28

July 13, 2018

Covers the period July 1 – July 7, 2018

Upcoming In-Person Meetings and Events:

Indiana Section Convention

July 13 @ Indianapolis, IN

Administration & Finance Committee Meeting

July 19 @ ARRL HQ, Newington

Programs & Services Committee Meeting

July 19 @ ARRL HQ, Newington

2018 ARRL 2nd Board Meeting

July 20 – 21 @ Windsor, CT

Nevada State Convention (NVCON 2018)

July 20 @ Reno, NV

Columbus Hamfest/Ohio Section Conference

August 4 @ Grove City, OH

Southeastern Division Conventions

August 18 – 19 @ Huntsville, AL

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Planning and preparations for the July Board Meeting continued. The Board books for the meeting have begun to be assembled.

Communications

Reported by David Isgur, N1RSN

The Public Relations Committee held its monthly videoconference meeting on July 3. Much of the discussion was a debriefing on Field Day 2018 activities, and a review of what worked and what didn't in terms of generating media coverage of the event. The Committee also talked about ways to improve the efficiency of PIOs in their Field Day media pitches for next year.

The Committee members also discussed the plans for presenting our recommendations for Leonard and McGan awards winners to the Programs & Services Committee during the ARRL July Board of Directors meeting. PR Committee Chair Sid Caesar, NH7C, and Vice Director Bill Morine, N2COP, Board liaison to the PR Committee, both will be in Newington, CT during the Board meeting, and they along with Dave Isgur, will make a presentation to the Programs & Services Committee about the PR Committee's goals for 2018.

We used our social media feeds to help warn about a scam that was targeting ARRL members – the email scam sought monetary donations to help the allegedly ill-child of an ARRL member. On Facebook and Twitter (and the ARRL News web page with Rick Lindquist's help) we let people know that this was a fake solicitation.

Michelle has added to our social media tools by creating an Instagram TV (IGTV) feed. It can be found under the same name: @arrlhq. You can access this on the Instagram app, IGTV app, or on the web via www.Instagram.com by logging on to your Instagram account. If you need assistance with this, please contact us.

Media Mentions

Among the new story links posted to the [Media Hits](#) web site, there was:

- a story about a brother and sister using their ham radio expertise to assist volunteers working the Peachtree Road Race in Georgia
- a story about an Alexandria, AL, man honored for using his communications skills to help the community when a tornado hit the area.

Top Social Media Posts July 1st to July 7th

Facebook: Alert! Online Fund-Raising Hoax Targeting Some ARRL Members A poorly worded online solicitation seeking donations to support medical costs for an ill youngster is not from ARRL and is a scam! Some members have reported receiving an email with the subject line “Help Support Dawn,” dated on or about June 30, stating that “Dawn” is the critically ill son of an ARRL member and requires urgent surgery. “ARRL would never send an unsigned email like this to our members,” said ARRL CEO Barry Shelley, N1VXY. “This is clearly a hoax, and we would never solicit for private causes in this fashion. To prey on the willingness of our members to help other hams in need, is particularly despicable.” The attempt to solicit funds through GoFundMe and PayPal may be aimed at collecting personal and credit card information. ARRL members are urged not to repost, forward, or respond to this request. More information at <http://www.arrl.org/news/online-fund-raising-hoax-targeting-some-arrl-members>

Twitter: (Two posts received the same engagement on Twitter)

We’ve gotten so much great feedback about “The Role of Radio in Die Hard” in the July issue of #QST (read it at <http://www.arrl.org/this-month-in-qst>). Now we want to know what movies you’ve seen that use Morse code. Tweet us about them! <https://twitter.com/arrl/status/1014116848449867777/photo/1>
The staff at #ARRL wishes you a Happy 4th of July!
<https://twitter.com/arrl/status/1014479328288165888/photo/1>

Instagram: In this month’s issue of QST, find out how Guglielmo #Marconi “annihilated” gaps in global communication during the evolution of #hamradio. #ARRL Assistant Editor Allison McLellan’s article, “Time and Distance Annihilated,” describes how the Marconi Wireless Telegraphy Station in Oahu, Hawaii, covered the longest distance contact in wireless communications during the 20th century before becoming an important site during WWII, and later, even a shooting location for television and film. To learn more, check out the August 2018 issue of #QST when it goes live this Friday, July 6.

LinkedIn: The staff at #ARRL wishes you a Happy 4th of July!

Field Services

Reported by Steve Ewald, WV1X

Leona Adams reports that the North Dakota and Western New York Section Manager elections ballots were mailed on schedule on July 2. (Thank you to the mailroom staff.) Leona also received a nominating petition from New York City-Long Island Section Manager Jim Mezey, W2KFBV, to run for a new term of office. Petitions for this particular SM election cycle are due at Headquarters by September 7.

Steve Ewald has been receiving Field Organization reports and working on material for September QST.

Lab

Reported by Joe Carcia, NJ1Q

W1AW

Thank you to Steve Ewald and Dan Wall for covering the early morning shifts last Monday through Friday for the vacationing Joe Carcia.

In the previous week, Joe attended with Michelle Patnode and David Isgur the first part of an online course titled, "Tips for Crafting a Killer Podcast." He created the texts for the July W1AW Qualifying Runs. Joe also wired up a high-power, 6-meter amplifier for DC power (donated to W1AW by Bart Jahnke, W9JJ). This amplifier will be used on the 6-meter broadcast exciter.

Scott worked on slow and fast code practice files for the week. He also processed nine paper and twenty-seven electronic VUCC applications for a total of 1513 credits.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 – 3 weeks
Logbook Processing Time	1 – 2 business days
2018 DXCC Applications	7,479
2018 WAS Applications	1,518
2018 VUCC Applications	481
2018 WPX Applications	538
2018 WAZ Applications	614

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

As reported last week, we have welcomed Gail Iannone, Convention Program Manager, to the Sales and Marketing Department. All of Gail's contact information remains the same.

Here is a summary of our periodical subscribers by mid-year:

Issue >	May/June 2017	May/June 2018	Variance
National Contest Journal – NCJ	2,069	1,976	(93)
QEX	5,832	5,547	(285)

Jackie Ferreira reports that postcard mailings promoting ARRL publication orders were sent to segments of members with previous order history, and to encourage members to upgrade their license to General and Extra Class. An email solicitation was sent to members, featuring the current edition *ARRL Repeater Directory* and RFinder subscriptions.

Bob Inderbitzen prepared a mid-year summary for the department. He also assembled materials for ARRL's exhibit at the upcoming EAA AirVenture, to be held July 23-29 in Oshkosh, Wisconsin. Thank you to Sue Fagan for her design work on the attractive banner Bob had produced for the booth.

Yvette Vinci reports that, In June, we processed 14 paid-in-full Life Memberships and 7 Life Membership pledges. We have over 20,000 Life Members.

ARRL earned royalties of \$18,655 from Jan to Jun for the ARRL Visa Credit Card, compared to \$23,179 for the same period in 2017. There are 2,494 open cards, and card holder sales volume was over \$3.6 million. The largest source of program growth is email conducted by ARRL on behalf of U.S. Bank. **DID YOU KNOW?** ARRL earns \$65

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	07/13 – half day	PTO
Bob Allison	08/20 – 08/31	PTO
Steve Capodicasa	07/20	PTO
“	09/17 – 09/21	PTO
Joe Carcia	07/13	PTO
“	07/20	PTO
“	07/27	PTO
“	08/03 – 08/10	PTO
“	08/16 – 08/17	PTO
“	08/24	PTO
“	08/31	PTO
“	10/05	PTO
“	10/08	PTO
“	11/30	PTO
“	12/07	PTO
Mike Corey	07/13 – 07/14	Indiana Section Convention, Indianapolis, IN
“	07/23 – 07/27	PTO
“	09/07 – 09/09	New England Division Convention, Boxboro, MA
“	09/15	Wyoming State Convention, Rock Springs, WY
“	09/21 – 09/23	Rocky Mountain Division Convention, Albuquerque, NM
Steve Ewald	07/30 – 08/07	PTO
Regina Galuppi	07/13 – 07/16	PTO
“	09/14	PTO
“	10/16 – 10/24	PTO
Scott Gee	08/16 – 08/20	PTO
“	09/10 – 09/14	PTO
Dan Henderson	08/08 – 08/10	PTO
Bob Inderbitzen	07/21 – 07/30	EAA AirVenture, Oshkosh, WI
“	08/13 – 08/20	PTO
“	10/18 – 10/22	Pacific Division Convention, San Ramon, CA
“	10/23	PTO
Diane Middleton	07/25	PTO
“	08/23 – 08/24	PTO
“	11/19 – 11/21	PTO
“	12/26	PTO
Michelle Patnode	07/23 – 07/27	PTO

“	08/02	Half day (8a – 12p)
“	08/31	Half day (8a – 12p)
Diane Petrilli	08/03 – 08/20	PTO
Yvette Vinci	07/16 – 07/17	PTO
“	08/17 – 08/20	Southeastern Division Convention, Hunstville, AL

Compiled and Edited by: Carla Pereira, Assistant to CEO