



## **IN-NEWSLETTER**

**February 21, 2020**

Covers the period February 10, 2020 – February 16, 2020

*Vol. 45, No. 6*

### **UPCOMING MEETINGS AND EVENTS**

#### **6<sup>th</sup> Annual TECHCON**

February 21 – 22 @ Punta Gorda, FL

#### **ARRL Louisiana State Convention**

March 13 – 14 @ Rayne, LA

#### **ARRL Nebraska State Convention**

March 14 @ Lincoln, NE

#### **Maine State Convention & Hamfest**

April 10 – 11 @ Lewiston, ME

#### **ARRL Operating Specialty Convention (OzarkCon)**

April 3 – 4 @ Branson, MO

#### **Administrative & Finance Committee Meeting**

April 18 @ Denver, CO

### **ARRL Podcasts: Downloads and Charts**

Reported by Michelle Patnode, W3MVP and Carla Pereira, KC1HSX

Both *Audio News* and *Eclectic Tech* hit #8 on the Apple Podcasts USA charts in their respective categories, marking new highs, and *On the Air* is off to a roaring start! Please comment on and share all of our podcast links to help keep the momentum going!

**ARRL Audio News** dated February 14, 2020:



<https://blubrry.com/arrlaudionews/56031986/arrl-audio-news-february-14-2020/>

- Downloads: **640,951**
- This episode ranked #8 on Apple Podcasts USA Tech News

**Eclectic Tech** dated February 13, 2020



<https://blubrry.com/eclectictech/>

- Downloads: **2,525**
- #8 on Apple Podcasts USA Technology

**On the Air** dated February 13, 2020



<https://blubrry.com/arrlontheair/55599327/on-the-air-episode-2/>

- Downloads: **6,636**
- #32 on Apple Podcasts USA Technology

## Chief Executive Office

Reported by Carla Pereira, KC1HSX

Barry Shelley, N1VXY, and Diane Middleton, W2DLM, attended several meetings throughout the week, including with the Executive Office, Communications, and Mintz + Hoke. Barry also continued to respond to numerous emails and calls throughout the week.

Preparations and planning continue for the Administration & Finance Committee and Executive Committee meetings, to be held in April and May, respectively.

Managers from all departments submitted annual reviews for their direct reports, which were due to HR by February 14, 2020.

## Communications

Reported by David Isgur, N1RSN

David Isgur and Michelle Patnode worked on updating the Public Relations and Social Media packet information for the ARRL's Field Day web site. They also have been working on creating new audio and video PSAs that local clubs will be able to use to promote their Field Day activities.



David worked with Public Relations Committee member Gordan Mooneyhan, W4EGM, on crafting and editing a packet of materials that local Public Information Officers (PIOs) can use to promote the value of amateur radio in conjunction with Hurricane Awareness Week (May 3-9, 2020).

Cydney Martin worked on a promotional event post about the ARRL International DX Contest (CW) on Facebook.

## Media Mentions

Among the notable stories posted to the Media Hits ([www.arrl.org/Media-Hits](http://www.arrl.org/Media-Hits)) web page recently were:

- A digital news story about ham radio operators assisting with communications during a sled dog race in Green Bay, WI
- A report on Puerto Rican television (in Spanish) about the value provided by amateur radio
- A newspaper story about how amateur radio helped middle school students in Georgia connect with the International Space Station

## Top Social Media Posts:

**Facebook:** Happy National Inventors Day! Here's a little history on how ham radio was invented: In 1873, James Clerk Maxwell presented his theory of the electromagnetic field, and in 1901 Guglielmo Marconi communicated across the Atlantic with a radio device using high power and giant antennas. To curb interference, Congress approved the Radio Act of 1912, which required amateurs to be licensed and restricted to the single wavelength of 200 meters. To learn more about the history and invention of amateur radio, click here: <http://ow.ly/ZRwd50y87G8>  
#ARRL #AmateurRadio #NationalInventorsDay



**Twitter/Instagram/LinkedIn:** Celebrating the importance of radio technology on this #WorldRadioDay! Radio is the most widely used medium to reach the largest audience worldwide. Check out <https://en.unesco.org/commemorations/worldradioday> for more info. #ARRL #Radio #RadioCommunications #WorldRadioDay <https://twitter.com/arrl/status/1228024828910764032/photo/1>

## Lab

Reported by Joe Carcia, NJ1Q

### W1AW

On Wednesday, February 12, Joe Carcia, Bob Allison, WB1GCM, and Paul Cianciolo, W1VLF, visited the Talcott Mountain Science Center (<https://www.tmsc.org/>) in Avon, Connecticut to scope out the area in preparation of an installation of an AREDN system. They met with TMSC Board Trustee Don Wilson, K1IN, and TMSC Astronomy/Robotics teacher Mark Meredith, K1MGM.

After a tour of W1TMS – the TMSC radio club station – the area was surveyed to determine the best possible location of an AREDN 5-GHz unit. A few pictures of the area can be found online at: [https://drive.google.com/open?id=1rTh\\_T53gZBP4IU8QPm9UYuTabf1wLpJ4](https://drive.google.com/open?id=1rTh_T53gZBP4IU8QPm9UYuTabf1wLpJ4). Some technical details will need to be ironed out before an AREDN system can be implemented at Talcott Mountain.

In addition to testing the smoke/fire alarms at HQ/W1AW, the alarm company Sonitrol also found a phantom “burglary loop” in the W1AW alarm system. This phantom loop was listed as a “garage door” even though no garage door exists at W1AW. This loop was haphazardly tripping, signaling to Sonitrol that there was an apparent “burglary attempt” at the station, even though none existed. It’s uncertain how this loop could have been added to the alarm system. Nevertheless, the phantom loop has been removed from the W1AW alarm system.

Joe processed three Qualifying Run certificates and two endorsements. He also created the texts for the week’s W1AW Qualifying Runs.

Joe updated the web code practice files and their archives. He also processed regular QSL card requests.

Scot Gee, WB9RRU, worked on fast and slow code practice runs for the week. He also processed eleven electronic VUCC applications for a total of 678 credits.

## Lifelong Learning

Reported by Kris Bickell, K1BIC

Kris Bickell served as a judge for the 2020 LearningElite Award program. Offered through Chief Learning Officer magazine, the program honors the best organizations that employ exemplary workforce development strategies that deliver significant business results. The LearningElite program uses a comprehensive evaluation of learning and development to recognize individual companies for their efforts in functional areas, including leadership development, use of technology, executive buy-in, content development and delivery, and more. Kris also served as a judge in 2019. Learn more at:

<https://learningelite.clomedia.com/2020/02/19/2020-learningelite-judges/>

### Product Development

Reported by Bob Inderbitzen, NQ1R

We are supporting the ARRL Amateur Radio Direction Finding Committee with their interest in bolstering ARDF information on the ARRL website. Bob Inderbitzen led a training session with committee members, introducing them to the website CMS and helping them establish their initial pages: [www.arrl.org/ardf](http://www.arrl.org/ardf). The committee has also promised content that can be used for the new *On the Air* blog.

Bob is working regularly with members of the Marketing & Communications team as we plan ARRL's participation and support for some of the largest ham radio conventions that will be held in 2020.

### Radiosport

Reported by Sharon Taratula

Paper/Fieldcheck Processing Time	2 Weeks
Logbook Processing Time	3 Business Days
2020 DXCC Applications	1986
2020 WAS Applications	291
2020 VUCC Applications	107
2020 WAC Applications	17
2020 WPX Applications	131
2020 WAZ Applications	116

### Sales and Marketing

Reported by Yvette Vinci, KC1AIM

Tim Norcia joined HQ staff as the new Creative Services Manager. Tim will be managing our third-party logo use as liaison to outside designers, as well as coordinating the production and design work orders.

### Hamfests/Conventions/Meetings with ARRL Representation/Vacations

Bob Allison	02/21 – 02/23	TECHCON, Punta Gorda, FL
“	03/02	PTO
Steve Capodicasa	02/24	PTO
Joe Garcia	04/10	PTO
“	05/22	PTO
“	07/06 – 07/10	PTO
“	07/17	PTO
“	07/24	PTO
“	07/31	PTO
“	08/03 – 08/07	PTO
“	08/14	PTO
“	08/21	PTO
“	08/28	PTO
“	10/09 – 10/12	PTO
“	12/04	PTO
“	12/11	PTO

Scott Gee	03/30 – 04/03	PTO
“	05/14 – 05/15	PTO
“	09/14 – 09/19	PTO
Diane Middleton	03/06	PTO
“	03/09	PTO
“	03/12	Jury Duty
“	03/30 – 04/07	PTO
“	04/17 – 04/19	Administration & Finance Committee Meeting, Denver, CO
“	04/20 – 04/21	PTO
“	05/13 – 05/17	Dayton Hamvention, Xenia, OH
“	06/22 – 06/26	PTO
Carla Pereira	04/17 – 04/19	Administration & Finance Committee Meeting, Denver, CO
“	05/16 – 05/18	Executive Committee Meeting, Dayton, OH
Barry Shelley	04/17 – 04/19	Administration & Finance Committee Meeting, Denver, CO
“	05/16 – 05/18	Executive Committee Meeting, Dayton, OH
Maria Somma	03/05 – 03/11	PTO

*Compiled and Edited by: Carla Pereira, KC1HSX, Executive Manager*