



IN-NEWSLETTER

Vol. 43, No. 18

May 4, 2018

Covers the period April 22 – 28, 2018

Upcoming In-Person Meetings and Events:

New England Amateur Radio Festival (NEAR-Fest)

May 4 @ Deerfield, NH

Great Lakes Division (Hamvention)

May 18 – 20 @ Xenia, OH

HAM RADIO Friedrichshafen

June 1 – 3 @ Friedrichshafen, Germany

SEA-PAC (Northwestern Division Convention)

June 1 – 3 @ Seaside, OR

HAM-COM 2018 (West Gulf Division)

June 8 – 10 @ Plano, TX

ARRL Audio News Podcast

Please click the link below for the latest edition of the ARRL Audio News podcast, dated April 27, 2018:

<https://www.blubrry.com/arrlaudionews/33550357/arrl-audio-news-april-27-2018?sbe=1>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Barry Shelley and Diane Middleton completed the monthly departmental plan reviews with managers.

Barry met with relevant managers to discuss upcoming publications for 2018.

Carla Pereira continues to work on early preparations for the July Board meeting.

Communications

Reported by David Isgur, KC1JMX

Communications promoted the ITU's "Girls in ICT Day" program on the ARRL's social media platforms, and it became the most-engaged item on our Instagram and LinkedIn feeds last week.

We assisted the IT Department in announcing the creation of a Logbook of the World status monitor on the web site for Logbook of the World users to see in real-time the status of the system. We posted the news to Twitter (where Logbook users are especially active) and Facebook, and aided in getting a story on the ARRL News web page.

Michelle Patnode took pictures of the crew installing an upgrade to the antenna for W1AW that was donated by the owner of JK Antennas. Michelle also worked with W1AW station manager Joe Carcia to

get the names of everyone involved and all the pertinent details for a story on the ARRL Letter and on the ARRL News web site at:

<http://www.arrl.org/news/jk-antennas-donates-40-meter-yagi-antenna-to-w1aw>

Michelle and David, with the help of Rosalie White K1STO, made contact with Kenneth Ransom N5VHO, ISS Ham Project Coordinator at the Johnson Space Center. He will be providing us with information for our Twitter feeds about amateur radio contacts by astronauts on the International Space Station.

Michelle uploaded statistical analysis of the ARRL's social media account activity for study by the team working with Mintz + Hoke on the strategic project.

David and Michelle also had a couple of meetings on planning and strategy for our coverage of Hamvention.

Media Mentions:

Among the new story links posted to the [Media Hits web site](#) are:

- two Arizona TV stations (both NBC affiliates) that did stories about the role that ham radio operators played in the emergency response to a major fire there
- a story in a Washington newspaper encouraged more people to get involved in disaster response efforts and highlighted amateur radio's role
- the Hollywood Reporter wrote a feature story on "Sergio and Sergey," a film loosely based on the remarkable story of a Cuban ham radio operator and a stranded cosmonaut,

Top Social Media Posts:

Instagram: Girls in ICT Day seeks to create a global environment that empowers and encourages girls and young women to consider careers in this growing field, enabling both girls and technology companies to reap the benefits of greater female participation in the ICT sector.

<http://www.arrl.org/news/international-girls-in-information-and-telecommunication-technologies-day-is-april-26>

<https://www.itu.int/en/ITU-D/Digital-Inclusion/Women-and-Girls/Girls-in-ICT-Portal/Pages/Portal.aspx> #GirlsinITC

#HamRadio #Tech #ITU

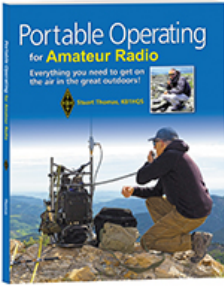


(Pictured: Kathy Lamont, KM4TAY)



LinkedIn: Girls in ICT Day seeks to create a global environment that empowers and encourages girls and young women to consider careers in this growing field, enabling both girls and technology companies to reap the benefits of greater female participation in the ICT sector. <https://lnkd.in/e8Kjjzt>
<https://lnkd.in/eMH3k4D> #GirlsinITC #HamRadio #Tech #ITU #ARRL

(Pictured: Melissa Pore, KM4CZN)



Facebook: Grab your gear and head outdoors with new book Portable Operating for Amateur Radio by Stuart Thomas, KB1HQS. Available now at www.arrl.org/shop #HamRadio #ARRL

Twitter: Logbook of The World has Online Status Monitor <http://ow.ly/bzjD30jlcAj>

Field Services

Reported by Steve Ewald, WV1X

John Kitchens, NS6X, of Somis, California, has agreed to start his term as the Santa Barbara Section Manager a couple of months earlier than the July 1 scheduled date. When the original deadline for Section Manager nominations arrived on September 8, 2017, there were no nominations received, therefore, nominations were resolicited this past winter for an 18-month term of office starting July 1, 2018. During the re-solicited nomination period that concluded on March 9, John Kitchens, NS6X, was the only nominee. He has been declared elected without opposition.

John is succeeding Jim Fortney, K6IYK, who has been the Santa Barbara Section Manager since January 2016. Jim did not run for a new term office that began on January 1, 2018, because he moved his residence from the Santa Barbara Section to Arizona. Jim, however, was gracious to extend his service as Santa Barbara Section Manager by a few months until John was formally elected and ready to assume duty.

Leona Adams reports the Oklahoma Section Manager Kevin O'Dell, N0IRW, of Stillwater, has been nominated to run for a new term of office that starts October 1. Nominations for this particular election cycle are open until June 8.

Section Manager election ballots from Northern Florida and Indiana continue to arrive via the postal mail. Ballots are due at ARRL Headquarters by May 20, and the counting will take place on May 22.

Lab

Reported by Bob Allison, WB1GCM

Product Review

Bob Allison started testing a high performance HF/6 meter transceiver for a future QST Product Review. Testing is going smoothly, with no major issues found yet. It must be remembered that lab testing may uncover issues the manufacturer doesn't know about. Sharing data and working with the manufacturer has made a direct impact on the advancement of Amateur Radio technology.

Technical Information Service

In addition to answering a steady stream of call and emails, Zak Lau worked on the web site. About 1/3 of the QRP club links needed to be changed or removed. As time allows he is adding new content to the web site.

Zak also helped out with a 2014 Periodical DVD install. The installation program was interrupted and didn't finish, but this content can also be installed manually, as suggested in the Readme.txt.

WIAW

Reported by Joe Carcia, NJ1Q

On Tuesday, April 24, Matt Strelow, KC1XX, and Andrew Toth – both of XX Towers Inc. – were on hand to begin the Spring W1AW/W1HQ antenna/tower inspections. They also installed the second M-Square 6-Meter Loop antenna – used for the 6-meter scheduled transmissions – and a new JK Antennas JK402T 2-element, 40-meter yagi. This particular antenna replaced the Cushcraft XM-240 that was used for the 40-meter scheduled transmissions. The significance of this antenna is that it was donated by Ken Garg, W3JK, owner of JK Antennas. Ken and his worker Craig Finley were also on hand to assist with the build and install of the antenna. The story is online at, <http://www.arrl.org/news/jk-antennas-donates-40-meter-yagi-antenna-to-w1aw>

Joe Carcia updated the web code practice files and their archives. He assisted with the antenna builds and installs on Tuesday. He also updated the code practice QST source and Qualifying Run schedule web pages.

Joe installed the 16-channel passive audio distribution box into the broadcast racks, connected it to the donated Orban 9300 audio processor (<https://www.orban.com/keyfeatures-optimodam9300/>), and spoke with Mike Pappas, W9CN, Vice President of Orban Labs, concerning the configuration of the unit.

Joe gave a presentation about WIAW to our new CFO Lou Treglia, and new Lifelong Learning Manager Kris Bickell.

Scott processed nine electronic VUCC applications for a total of 661 credits.

Lifelong Learning

Reported by Ally Riedel

Since joining the ARRL team last week, Kris Bickell has been focusing on acquiring a learning management system for the organization that will easily and conveniently bring online learning to ham radio operators in an effort to expand their operating knowledge.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	4 – 5 weeks
Logbook Processing Time	2 – 3 business days
2018 DXCC Applications	4,902
2018 WAS Applications	1063
2018 VUCC Applications	213
2018 WPX Applications	351
2018 WAZ Applications	208

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

April product sales were \$251,374, exceeding the sales forecast of \$240,458. Net sales exceeded forecast by \$21,202. Direct sales were \$158,882 (\$179,287 in April 2017); dealer sales were \$92,491 (\$78,047 in April 2017). Year-to-date sales are \$896,710; \$57,393 short of forecast. Royalties earned on sales of our Kindle e-books were \$8,006; \$7,500 forecast (\$28,350 YTD; \$30,000 forecast). During the last couple of days of the month, we sold 433 units our newly introduced book, *Portable Operating for Amateur Radio* by Stuart Thomas, KB1HQS.

Yvette Vinci reports that our team of Member Service Representatives handled 3,665 calls in April, versus 3,235 in April 2017. The team includes Margie Bourgojn, Jon Faasen, Liz Karpiej, Kim McNeill, and Cathy Stepina.

ARRL at 2018 Hamvention (May 18-20) update:

- Our big shipment of materials and publications to support our exhibits and activities has shipped to Ohio.
- A team meeting for the 18 staff attending Hamvention was organized for Monday, April 30.
- Final details were committed for a handful of our exhibits including the Collegiate Amateur Radio Initiative and Learning! booth.
- Visit www.arrl.org/expo for a complete guide to ARRL activities and exhibits at 2018 Hamvention. Additions to the guide include schedules for the ARRL Stage and “Meet the Authors” table.

Summary of Sales and Marketing Department telephone group, reported by Yvette Vinci:

Week Ending	Calls Answered	Calls Per Hour	Total Talking Duration	Average Speed of Answer
4/27/2018	811	18.0	31:01:19	11 seconds
4/20/2018	846	18.8	32:12:16	9 seconds
4/13/2018	826	18.3	32:08:59	8 seconds
4/6/2018	928	20.6	31:07:02	8 seconds

Summary of warehouse fulfillment activity, reported by Steve Capodicasa:

Week Ending	Packages fulfilled	Member Premiums
4/27/2018	1,223	369
4/20/2018	1,276	425
4/13/2018	1,397	462
4/6/2018	1,403	856

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	05/11	PTO
“	06/01	PTO
Bob Allison	05/10 – 05/14	PTO
“	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	06/21 – 06/25	PTO
“	08/20 – 08/31	PTO

Ken Bailey	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Shelly Bloom	05/03 – 05/04	PTO
Margie Bourgoïn	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Steve Capodicasa	05/07	PTO
“	05/24	PTO
“	09/17 – 09/21	PTO
Joe Carcia	05/25	PTO
“	06/08	PTO
“	07/02 – 07/06	PTO
“	07/13	PTO
“	07/20	PTO
“	07/27	PTO
“	08/03 – 08/10	PTO
“	08/16 – 08/17	PTO
“	08/24	PTO
“	08/31	PTO
“	10/05	PTO
“	10/08	PTO
“	11/30	PTO
“	12/07	PTO
Lauren Clarke	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Mike Corey	05/07 – 05/10	National VOAD Conference, Providence, RI
“	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	07/13 – 07/14	Indiana Section Convention, Indianapolis, IN
Steve Ewald	05/31 – 06/05	SEA-PAC, Seaside, OR
Jackie Ferreira	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	06/16 – 06/20	PTO
Steve Ford	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/21 – 05/23	PTO
“	06/08 – 06/10	HAM-COM 2018, Plano, TX
“	06/25 – 06/27	Association Media & Publishing Conference, Washington D.C.
Norm Fusaro	05/17 – 05/18	PTO
“	05/29 – 06/04	HAM RADIO, Friedrichshafen, Germany
“	06/05 – 06/06	PTO
Regina Galuppi	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/21	PTO
Scott Gee	05/17 – 05/18	PTO
“	08/16 – 08/17	PTO
“	09/10 – 09/14	PTO
Dan Henderson	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/29 – 06/01	PTO
“	08/09 – 08/10	PTO
Gail Iannone	05/04 – 05/07	PTO
Bob Inderbitzen	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	08/13 – 08/20	PTO
Dave Isgur	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Sabrina Jackson	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Bart Jahnke	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Kim McNeil	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Diane Middleton	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH

Michelle Patnode	05/04	New England Amateur Radio Festival, Deerfield, NH
“	05/16 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/29 – 05/31	PTO
“	06/01	PTO
“	06/29	PTO
“	07/02	PTO
“	07/03	PTO
“	08/02	Half day (8a – 12p)
“	08/31	Half day (8a – 12p)
Carla Pereira	06/15	PTO
Diane Petrilli	05/31 – 06/04	SEA-PAC, Seaside, OR
“	06/20 – 07/02	PTO
“	08/03 – 08/20	PTO
Barry Shelley	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
“	05/22 – 06/01	PTO
Yvette Vinci	05/17 – 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH

*Compiled and Edited by:
Carla Pereira, Assistant to CEO*