



ARRL
the national association for
amateur radio®

IN-NEWSLETTER

February 5, 2021

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Covering January 25–January 31, 2021

Upcoming Meetings and Events

Please note: events listed below are still subject to cancellation at any time as circumstances change. This section will be updated as new information becomes available.

HamCation 2021 Special Edition (virtual)

February 13 – 14 @

<https://www.hamcation.com/>

Administration & Finance Committee Meeting

February 10 @ Zoom

QSO Today Virtual Ham Expo

March 13 – 14 @

<https://www.qsotodayhamexpo.com/>

Programs & Services Committee Meeting

February 24 @ Zoom

ARRL Podcasts: Downloads and Charts

Michelle Patnode, W3MVP, and Carla Pereira, KC1HSX

ARRL Audio News surpassed 850K downloads this week!

ARRL Audio News most recent episode dated February 5, 2021:



<https://blubrry.com/arrlaudionews/73498962/arrl-audio-news-february-5-2021?sbe=1>

- Downloads: 863,992
- This episode hit #40 on Apple Podcasts USA Tech News

Eclectic Tech Episode 26 most recent episode dated January 28, 2021



<https://blubrry.com/eclectictech/71944845/arrl-eclectic-tech-episode-26/>

- Downloads: 130,239
- Currently #231 on Apple Podcasts USA Technology

On the Air Episode 13 most recent episode dated January 14, 2021



<https://blubrry.com/arrlontheair/72449147/arrl-on-the-air-episode-13/>

- Downloads: 85,006
- This episode hit #131 on Apple Podcasts USA Technology

Chief Executive Office

Carla Pereira, KC1HSX

David Minster, NA2AA, held a virtual meeting for all HQ staff last week, all of whom were able to join in. He recapped his vision and plans for the League, adding that all staff play a role in the organization's success. David requested this meeting as pandemic restrictions have limited his ability to interact with most staff regularly.

David and Diane Middleton, W2DLM, held several departmental meetings including with Development and IT staff. Both also remain updated on the ongoing initiatives of departments across the League.

Development

Reported by Melissa Stemmer, KA7CLO

The ARRL Foundation's Annual Board Meeting was held on January 27, 2021. Atlantic Division Director Tom Abernethy, W3TOM, Delta Division Director David Norris, K5UZ, and Brian Mileschosky, N5ZGT, were re-elected to the ARRL Foundation Board for a three-year term by the ARRL Board of Directors and the January 15-16, 2021 Annual Meeting. Dr. David Woolweaver, K5RAV, Tim Duffy, K3LR, Jim Fenstermaker, K9JF, Ria Jairam, N2RJ, Rick Niswander, K7GM, Dick Norton, N6AA, and Mike Ritz, W7VO, remain on the ARRL Foundation Board to complete their terms. During the ARRL Foundation Annual Meeting, Dr. Woolweaver was re-elected as President, Mr. Mileschosky was re-elected as Vice President, Dr. Niswander was re-elected as Treasurer and Melissa Stemmer was elected as Secretary.

Dr. Woolweaver appointed Mr. Fenstermaker to serve as the Scholarship Committee Chair, with Mr. Abernethy, Mr. Duffy, Ms. Jairam, Mr. Norris and Mr. Ritz also serving. Dr. Woolweaver appointed Mr. Mileschosky to serve as the Grants Committee Chair, with Mr. Norton and Dr. Woolweaver also serving.

The Foundation Board unanimously approved Ellwood (Woody) Brem, K3YV, as the recipient of the *2020 Bill Orr, W6SAI, Technical Writing Award* for his March 2020 *QST* article "Leaky" Antenna Switches as recommended by the *QST* Editorial staff.

Field Services

Steve Ewald, WV1X

When the Controller's Department prepared the 2021 Section budgets and made them available, Leona Adams, W1LGA, and Steve Ewald made a point to contact each Section Manager individually to provide him or her with their section's budget amount for this year. It was also a prime opportunity to remind the SMs of the details and resources for properly reporting their section-related expenses.

Leona continued to update the Field Organization data base as requested by Section Managers, and she arranged to send new appointees with supplies and informational resources. Steve Ewald continued to receive 2020 Simulated Emergency Test results from Emergency Coordinators, Section Emergency Coordinators and Net Managers around the country as the deadline to receive these reports approached.

Lab

Joe Carcia, NJ1Q

W1AW

Joe Carcia processed seven Code Proficiency certificates and six endorsements. He updated the web code practice files and their archives, as well as the web qualifying run schedules and CW practice *QST* text sources.

Joe overhauled the main console used for the scheduled transmissions by removing the old PC equipment (used for CW and digital) and reorganized the CW/digital computer area. Joe also spent nearly 45-minutes on the telephone with Dave Freese, W1HKJ, author of the *fdigi* program, working with him to fine-tune program settings associated with the scheduled digital transmissions.

Scott Gee, WB9RRU, processed six paper and fourteen electronic VUCC applications for a total of 2292 credits. He also worked on fast and slow code practice files for the week.

Lifelong Learning

Kris Bickell, K1BIC

With assistance from ARRL Product Development Manager Bob Inderbitzen, NQ1R, Lifelong Learning staff members Kris Bickell and Steve Goodgame, K5ATA, added a new section to ARRL's Youtube channel, titled "Learn". To help launch this new section, Steve hosted a premiere of the "Learn and Have Fun with Morse Code" video on 1/30.

<https://www.youtube.com/user/ARRLHQ>

Staff members Kris, Steve, and Ally Flynn, KM3ALF, met with Teachers Institute instructors Tommy Gober, N5DUX, Larry Kendall, K6NDL, and Matt Severin, N8MS, to discuss new ways to deliver an exciting version of Teachers Institute in 2021. Initial planning is underway.

To view the upcoming schedule of Learning Network webinars, visit: <http://www.arrl.org/arrl-learning-network>

Proposals for new topics are accepted on a rolling basis. If you have a topic you would like to present, please use the following form:

<http://www.arrl.org/ARRL-Learning-Network-Speakers-Form>

Membership, Marketing & Communications

Kathleen Callahan, KC1MBY

Membership Insights

Diane Petrilli, KB1RNF

January ended with 158,984 members (a loss of 80 was forecast, we gained 490 members) putting us 570 members *ahead* of YTD forecast.

Below is a quick snapshot of key membership figures for the month:

ARRL Association Dashboard	JAN
Membership Change %	1%
Curent Member Total	158,984
Previous Year Member Total	156,681
New Member Change %	26%
Current Year New Members	2,647
Previous Year New Members	2,106
Conversion %	50.15%
Conversions (Actual)	503
Conversion Candidates (F)	1,003
Y2+ Renewal %	77.27%
Y2+ Renewals	6,649
Y2+ Renewal Candidates (not F)	8,605
Total Renewal %	74.44%
Total Renewals	7,152
Total Renewal Candidates	9,608

New Hams from 1/01/2021 - 1/31/2021	1,916
Joined by January 31, 2021	91
cumulative % joined	4.7%

Marketing Updates

Product Sales for January 2021

January product sales were \$389,661, exceeding the sales forecast of \$274,032. Direct sales were \$144,910; dealer sales were \$224,751. Amazon had a record-breaking month with \$220,577 in sales.

The entire 2021 ARRL Field Day [product line](#) will be introduced February 6, 2021.

[The ARRL Repeater Directory](#) 2021 Edition is expected in stock mid-February.

Communications

Michelle Patnode, W2MVP

Please go to <http://www.arrl.org/media-hits> for the amateur radio news items highlighted on our Media Hits page this month. A recent highlight includes a magazine feature story about radio amateur Lieutenant Colonel Toby Papas, KLOSS.

Top Social Media Posts

Facebook/Instagram: Ham radio in space alert! Astronaut Mike Hopkins, amateur radio sign KF5LJG, will make a scheduled #hamradio contact with students from Newcastle High School, Newcastle, Wyoming via #AmateurRadio on the International Space Station #ARISS.

Twitter: ARISS and Partners Are Investigating Space Station Ham Radio Failure <http://ow.ly/Wtrb50DmhuW> #ARRL #HamRadio <https://twitter.com/arrl/status/1355255684972085250/photo/1> news story



Total Number of Social Media Followers through January 30

Main Facebook: 85,769

Main Twitter: 38,014

ARES Twitter: 18,466

Instagram: 12,832

On the Air Facebook: 1,969

LinkedIn: 1,733

Follow ARRL on social media! www.arrl.org/arrl-social-media

Radiosport

Reported by Sharon Taratula

Paper/Fieldcheck Processing Time	3 Weeks
Logbook Processing Time	1 Week
2021 DXCC Applications	1062
2021 WAS Applications	432
2021 VUCC Applications	107
2021 WAC Applications	0
2021 WPX Applications	90
2021 WAZ Applications	69

Hamfests/Conventions/Meetings with ARRL Representation/Vacations

Ken Bailey	02/24	PTO
Kathleen Callahan	02/11 – 02/12	PTO
Joe Garcia	04/02	PTO
“	05/28	PTO
“	07/02 – 07/09	PTO
“	07/16	PTO
“	07/23	PTO
“	07/30	PTO
“	08/06 – 08/13	PTO

“	08/20	PTO
“	08/27	PTO
“	09/03	PTO
“	10/01	PTO
“	10/11	PTO
“	12/03	PTO
“	12/10	PTO
Scott Gee	04/08	PTO
“	05/10 – 05/17	PTO
“	05/20 – 05/21	PTO
“	09/13 – 09/20	PTO

Compiled and Edited by Carla Pereira, KC1HSX, Executive Manager