



## **IN-NEWSLETTER**

**December 20, 2019**

Covers the period December 9 – 15, 2019

*Vol. 44, No. 44*

### **Upcoming In-Person Meetings and Events**

#### **LoTW Committee Meeting**

January 15 @ HQ, Newington, CT

#### **New Director Orientation**

January 15 @ HQ, Newington, CT

#### **Administration & Finance Committee**

January 16 @ HQ, Newington, CT

#### **Programs & Services Committee Meeting**

January 16 @ HQ, Newington, CT

#### **2020 ARRL Annual Board Meeting**

January 17 – 18 @ Windsor, CT

### **ARRL Podcasts: Downloads and Charts**

Reported by Michelle Patnode, W3MVP and Carla Pereira, KC1HSX

*Please see the latest stats for ARRL's podcasts, and listen to the most recent episodes, below:*

*ARRL Audio News* dated December 13, 2019:

<https://blubrry.com/arrlaudionews/53103670/arrl-audio-news-december-13-2019?sbe=1>

**Downloads:** 606,818; #35 Apple Podcasts USA Tech News

*So Now What?* dated November 14, 2019

**Downloads:** 134,016; #46 on Apple Podcasts USA Hobbies

*The Doctor is In* dated December 5, 2019

**Downloads:** 1,282,885; #110 on Apple Podcasts USA Technology

### **Chief Executive Office**

Reported by Carla Pereira, KC1HSX

Information sessions regarding the 2020 health care plan were held for all HQ staff.

Howard Michel, WB2ITX, and Diane Middleton, W2DLM, continued 2020 goals meetings with remaining departments, as well as the regular monthly departmental meetings. In addition, they also attended meetings discussing Lifelong Learning materials, podcasts for 2020, DXCC progress, and social media management tools.

Planning and preparations continue for the 2020 Annual Board Meeting. The draft agenda has been sent to Officers and Directors for review and additions.

Staff celebrated the holiday season with the annual ARRL Holiday Potluck party. HQ is fortunate to be staffed with great home cooks, and as always, this year's feast was very impressive. Thank you to

everyone who contributed to this year's party, and thank you to Dee Methe, KC1MHN, for organizing!  
Please see pics, below:





### **Communications**

Reported by David Isgur, N1RSN

Michelle Patnode, W3MVP, worked with Bob Inderbitzen, NQ1R, on generating a social media post highlighting the subject of the Member Spotlight in the current issue of *QST*. The post generated the highest level of engagement by an ARRL Facebook post in several months, reaching nearly 16,000 unique people in less than a day, and was shared by page-followers with their local radio clubs, national groups like YLRL, and with friends! The post included a link for members to read the article in the digital edition of *QST*, but also includes a link for non-members to get the article by sharing their email address with us.

David Isgur worked on the news announcement about the changes being made to ARRL’s lineup of podcasts for 2020.

Michelle and Joe Carcia, NJ1Q, recorded an interview with Amanda Grimaldi, N1NHL, from the VEC Department as part of the final episodes of the “So Now What?” podcast.

Michelle has been working with Jackie Ferreira, KB1PWB, from Sales & Marketing on a series of posts titled “ARRL’s 12 Days of Deals” for ARRL’s social media platforms.

David met with Howard Michel and Diane Middleton for the monthly Communications Department planning meeting.

Cydney Martin continues to contribute to a variety of activities supporting the Communications Department as part of her ARRL internship.

The ARRL South Carolina Section shared this video and we shared it on our Facebook and LinkedIn platforms. It has already received over 100 engagements on Facebook!

“The oldest known US radio amateur, Cliff Kayhart, W4KKP, received his ARRL Centurion Award plaque in November. The award recognizes hams who have achieved centenarian status. Kayhart, who lives in White Rock, South Carolina, is 108. Click on the link below to watch ARRL Roanoke Division Director Bud Hippisley, W2RU, interview Kayhart on the use of ham radio during his service in World War II.”

<https://www.youtube.com/watch?v=0nUO7u9PGRc&feature=youtu.be>

### Media Mentions

Among the notable stories posted to the Media Hits ([www.arrl.org/Media-Hits](http://www.arrl.org/Media-Hits)) web page recently were:

- Wyoming PBS did a lengthy feature on Amateur Radio
- An amateur radio operator in California is directing a documentary about the Maker movement in Cuba
- The University of Southern California hosted underserved youngsters for an amateur radio contact with the International Space Station

### Top Social Media Posts

**Facebook:** Mabuhay! Meet ThReeZa (Theresa), DW3TRZ. From her ham radio station in the Philippines, Theresa is cross-stitching her way around the world and making friends! Read her story now... ARRL Member link <https://tinyurl.com/QST-Jan-2020-pg13> non-Member link <http://www.arrl.org/read-the-story> #mabuhay #ARRL #hamradio #QST

**This post received 708 total engagements!**

*(ThReeZa, DW3TRZ)*

**Instagram:** Lightning strikes, theft, and natural disasters can mean the loss of expensive radio gear in an instant. Find out how you can protect your investment with “The ARRL Ham Radio Equipment Insurance Plan,” explained in the January issue of #QST. This plan can save you time and money by helping you get back on the air after disaster strikes. The digital edition goes live December 10 and print will reach mailboxes soon!



**LinkedIn:** The latest episode of ARRL Audio News is now available! ARRL Audio News is a summary of the week’s top news stories in the world of Amateur Radio, along with interviews and other features. Enjoy ARRL Audio News anywhere: on your smart phone or tablet, your local repeater, or stream it on the go! Click here to listen: <http://ow.ly/qcBs50xzCZt> #ARRL #AmateurRadio #RadioCommunications #AudioNews

**Twitter:** European Space Agency Issues Challenge to Radio Amateurs <http://ow.ly/4ePM1023GuE> #ARRL #HamRadio

## **Field Services**

Reported by Steve Ewald, WV1X

Leona Adams, W1LGA, reports that there will not be any balloted Section Manager elections this coming winter season. The nomination period closed on Friday, December 6, and there were no opposing candidates in any of the eight Sections that were up for election during this election cycle. The new two-year terms of office begin April 1, 2020.

Marvin Hoffman, WA4NC, of Boone, North Carolina, was the only nominee for that Section Manager position. He will take the reins of the North Carolina Field Organization from Karl Bowman, W4CHX, of Raleigh, who decided not to run for a new term of office. Karl has been the Section Manager of North Carolina since 2014.

The following incumbent Section Managers were the only nominees in their respective sections, and they, too, begin new terms of office on April 1, 2020: John Fritze, K2QY, Eastern New York; George Miller, W3GWM, Eastern Pennsylvania; John Mark Robertson, K5JMR, Louisiana; Joe Speroni, AHØA, Pacific; Dave Kaltenborn, N8BKC, San Diego; Chris Stallkamp, KIØD, South Dakota; and Joe Palsa, K3WRY, Virginia.

Steve Ewald received November Field Organization activity reports from across the country, and he compiled them for the February *QST* "Field Organization Reports" column.

## **Lab**

Reported by Joe Carcia, NJ1Q

### **WIAW**

On Wednesday, December 11, WIAW was active in celebration of the 98<sup>th</sup> anniversary of the first ARRL Transatlantic Tests: <http://www.arrrl.org/news/volunteers-celebrate-98th-anniversary-of-arrrl-transatlantic-tests-at-wlaw> .

Thanks to Michael Pfaeffle, K3FEF, Brian Kress, KB3WFV and Lisa Kress, Bob Allison, WB1GCM, Blaine Morin, N1GTU, Clark Burgard, N1BCG, Chris Codella, W2PA, Glenn Cooper, W2BK, and Greg Fiozzo, KD2HRD for operating the station as part of the event.

Scott Gee, WB9RRU, worked on fast and slow code practice runs for the week. He also processed eight paper and seventeen electronic VUCC applications for a total of 1847 credits.

## **Product Development**

Reported by Bob Inderbitzen, NQ1R

We have established an agreement with author Dr. David "Doc" Wescombe-Down, VK5BUG, to help introduce his new book to our US market. Doc is a well-known low band experimenter and operator. He has authored many books enjoyed by radio amateurs in Australia. His new book, *Low Bands Ham Radio: Special 2020 International Edition* is written especially for the English-speaking Northern Hemisphere. Rather than importing the books, which would have included a high printing and shipping expense, our arrangement allows ARRL to print copies in the US and then promote and sell the copies. Additionally, we will use a print-on-demand service to produce the books, keeping only a modest inventory based on current demand for the title.

We supported a VE team liaison for a local radio club in Carson City, Nevada seeking ideas and resources to help the exam team improve their engagement with new licensees. Bob Inderbitzen assembled and shared some best-practices he had picked-up from his contact with vibrant, active radio clubs. The volunteer was super pleased with the support which also included handouts to help promote membership.

Michelle Patnode and Bob collaborated on a post made to the ARRL Facebook page which quickly became one of top posts in months. The post was designed to celebrate a member's story using January *QST*'s Member Spotlight feature written by Jen Glifort, KC1KNL. The post includes a link for members to read the article in the digital edition of *QST*, but also includes a link for non-members to get the article by sharing their email address with us. The post went viral, shared by page-followers with their local radio clubs, national groups like YLRL, and with friends.

On the Air magazine (as reported by Diane Petrilli, KB1RNF)

The following tables include a summary of members who have selected *On the Air* as their print magazine benefit.

Week ending	Total members with print OTA selected	Increase from previous week	Total first-time members with OTA selected
November (3 weeks)	657	291	219
12/1/2019	933	276	284
12/8/2019	1,321	388	368
12/15/2019	1,671	350	453

By License Class (through 12/15/2019)	Total members with print OTA selected	Total first-time members with OTA selected
Novice	0	0
Technician	695	288
General	573	89
Advanced	25	0
Extra	301	25
Associate (null)	77	51
<b>TOTAL</b>	<b>1,671</b>	<b>453</b>

**Radiosport**

Reported by Sharon Taratula

Paper/Fieldcheck Processing Time	2 weeks
Logbook Processing Time	1 – 2 business days
2019 DXCC Applications	11,182
2019 WAS Applications	1,963
2019 VUCC Applications	928
2019 WAC Applications	110
2019 WPX Applications	773
2019 WAZ Applications	731

**Hamfests / Conventions / Meetings / ARRL Representative / Vacations**

Leona Adams	12/23 – 12/31	PTO
“	01/16 – 01/20	PTO
Ken Bailey	12/09 – 12/20	PTO
Kathleen Callahan	12/24 – 12/26	PTO
Steve Capodicasa	12/20	PTO
Joe Carcia	12/24	PTO
Steve Ewald	12/26	PTO
Steve Ford	12/23 – 12/31	PTO
“	01/10	PTO
Norm Fusaro	12/24 – 01/01	PTO
“	01/17 – 01/18	Annual Board Meeting, Windsor, CT
Scott Gee	12/26 – 12/30	PTO
“	03/30 – 04/03	PTO
“	09/12 – 09/19	PTO
Dan Henderson	12/16 – 01/03	PTO
“	01/17 – 01/18	Annual Board Meeting, Windsor, CT
Bob Inderbitzen	12/23 – 01/03	PTO
Michael Keane	12/16 – 01/06	PTO
Dee Methe	12/24 (half day)	PTO
“	12/31 – 01/02	PTO
“	01/16 – 01/18	Annual Board Meeting, Windsor, CT
Howard Michel	12/23 – 12/24	Working from home
“	12/26 – 12/27	PTO
“	12/30 – 12/31	Working from home
“	01/02 – 01/06	PTO
“	01/17 – 01/18	Annual Board Meeting, Windsor, CT
Diane Middleton	12/20	PTO
“	12/26 – 12/27	PTO
“	01/17 – 01/18	Annual Board Meeting, Windsor, CT
“	03/06	PTO
“	03/09	PTO
“	03/12	Jury Duty
“	03/30 – 04/07	PTO
Michelle Patnode	12/23 – 01/03	PTO
“	02/05 – 02/11	PTO
Carla Pereira	12/23 – 12/24	PTO
“	01/17 – 01/18	Annual Board Meeting, Windsor, CT
“	01/22	PTO
Diane Petrilli	12/23 – 12/31	PTO
Maria Somma	12/18 – 12/27	PTO
Yvette Vinci	12/24 – 12/26	PTO

*Compiled and Edited by: Carla Pereira, KCIHSX, Executive Manager*