



ARRL The National Association for
Amateur Radio®

IN-NEWSLETTER

Covering December 30 – January 12, 2024

*Director of Marketing and Innovation Bob Inderbitzen, NQ1R
and edited by Executive Assistant Danielle Biologlowy*

Upcoming Meetings and Events

[North American QSO Party](#) CW | January 13 – 14

New Vice Director Orientation | January 17

Board Committee Meetings | January 18

Annual Meeting of the Board of Directors | January 19 – 20

[North American QSO Party](#) Phone | January 20 – 21

[January VHF Contest](#) | January 20 – 22

[Winterfest](#), hosting the ARRL Midwest Division Convention, Collinsville, Illinois | January 27

[North American Sprint](#) CW | February 4

[Orlando HamCation](#), hosting the ARRL Florida State Convention, Orlando, Florida | February 9 – 11

[North American Sprint](#) RTTY | February 10

[School Club Roundup](#) | February 12 – 16

[ARRL International DX Contest](#) CW | February 17 – 18

Presidents' Day (HQ closed) | February 19

[North American QSO Party](#) RTTY | February 24 – 25

[Greater Houston Hamfest](#), hosting the ARRL West Gulf Div. Convention, Rosenberg, Texas | March 1 – 2

[ARRL International DX Contest](#) Phone | March 2 – 3

[Raleigh Hamfest](#), hosting the ARRL Roanoke Division Convention, Raleigh, North Carolina | April 6

[Rookie Roundup](#) SSB | April 21

Executive Office

We welcomed Marc Spardello, W1NJ, to our staff as the new Membership Manager. Marc has extensive membership experience and has been a radio amateur since he was 10 years old.

Retail Sales and Marketing Operations

Reported by Jason Leonard, Marketing Operations Manager

Design work was finalized on some ARES items including a revised design for the ARES magnetic sign, a new ARES sticker, and a new ARES Member certificate.

Designs are being finalized on the revised forms supporting the Club Commission Program. The revised membership application and reconciliation form reflect the new dues rates, fees, and club commissions.

Revisions were completed on various direct marketing pieces for membership.

Work is ongoing to complete designs for the upcoming *Best of Arduino* book cover.

Development

Reported by Kevin Beal, K8EAL

Development is closing out the year-end contributions and preparing annual contribution letters to donors for tax preparation.

The Development Office will coordinate the project of preparing and producing the 2023 Annual Report.

Having secured a new round of funding, the Development Office is coordinating a plan for the implementation of the 2024 Club Grants Program, with the goal of opening a new round of applications in late-Spring 2024.

The ARRL Foundation Scholarships Program is seeking applications, and we continue to field questions from applicants and others. Application period remains open through January 10.

Education and Learning

Reported by Steve Goodgame, K5ATA

Steve Goodgame, K5ATA, traveled to Staten Island Technical High School on Friday, January 12, with Hudson Division Vice Director Ed Wilson, N2XDD. They facilitated licensing exam tests to approximately 40 students. The teacher, Everton Henriques, KD2ZZT, attended the Teachers Institute last year and is building a phenomenal STEM education program using amateur radio.

Advertising

Reported by Janet Rocco, W1JLR

Advertisers have been invited to renew their ads in *The Parks On the Air Book* reprint. So far, 7 of the 10 original advertisers have committed their ads for the reprint.

Public Relations and Outreach

Reported by Sierra Harrop, W5DX

We enjoyed promoting the excellent TV segment produced by NBC for the TODAY show, which aired on January 5. The segment covered last month's successful ARISS contact at Harbor Creek High School in Pennsylvania. In just 7 days, the full video has enjoyed 24,000 views on ARRL YouTube channel:

https://youtube.com/watch?v=w2s_C4o7dfk

This media coverage is representative of the impact donors who fund the ARRL Teachers Institute on Wireless Technology (TI) have on the future of amateur radio:

- The student's faculty advisor, Assistant Principal Drew Mortensen, AC3DS, is an ARRL TI program graduate.
- The students were all licensed radio amateurs and ran their own equipment.
- They used ARRL materials to study for their tests.
- They took their tests through an ARRL VE session.
- They were wearing ARRL shirts.
- They had support on site from ARRL Education Manager Steve Goodgame, K5ATA.
- ARRL social media and public relations supported the ARISS contact.