



IN-NEWSLETTER

Vol. 42, No. 27

July 14, 2017

Covers the period July 2 – July 8, 2017

Upcoming In-Person Meetings and Events:

HAM Radio 2017

July 14 – 16 @ Friedrichshafen, Germany

ARRL 2nd Board Meeting

July 21 – 22 @ Farmington, CT

Teachers Institute

July 17 - 21 @ Huber Heights, OH

Teachers Institute

July 24 -28 @ HQ, Newington, CT

Logbook of the World Committee

July 19 @ HQ, Newington, CT

Tokyo HAMFEST

September 2 – 3 @ Tokyo, Japan

Administration & Finance Committee

July 20 @ HQ, Newington, CT

New England Division Convention

September 8 – 10 @ Boxboro, MA

Programs & Services Committee

July 20 @ HQ, Newington, CT

United States Telecommunications Training Institute (USTTI)

October 2 – 6 @ HQ, Newington, CT

ARRL Audio News

Below is a link to last week's edition of the ARRL Audio News podcast, dated July 7, 2017:

<https://www.blubrry.com/arrlaudionews/25077023/july-7-2017?sbe=1>

Chief Executive Office

Reported by Tom Gallagher, NY2RF

Tom Gallagher and Barry Shelley reviewed the June financials.

Tom is preparing the Chief Executive Officer's Report to the Board for next week's 2nd Board Meeting.

Carla Pereira is coordinating with the meeting venue and preparing materials for the board meeting.

Field Services

Reported by Dave Patton, NN1N

Field Organization

Leona Adams reports that Raymond Lajoie, KB1LRL, of Lunenburg, Massachusetts, has been nominated to run for the office of Western Massachusetts Section Manager. Nominations are open and are due September 8. The next term of office begins January 1, 2018, for this particular election cycle. At the request of Section Managers, Leona has also been working on adding appointments to and updating information in the Field Organization data base.

Steve Ewald filled in as operator for the morning W1AW code practice and host for guest operators this past week when Station Manager Joe Carcia was enjoying some vacation time.

Several new Section Managers who are eligible to attend their training and orientation Workshop at Headquarters this October 13-15 have indicated that they are planning to attend.

W1AW

Thanks to Steve Ewald, WV1X for covering the station's morning shifts on Wednesday through Friday for the vacationing Joe Carcia.

Scott worked on fast and slow code practice texts for the upcoming week. He also processed two (2) paper, and seventeen (17) electronic VUCC applications, with a total of 1038 credits.

In the previous week, Joe processed four (4) Qualifying Run certificates and four (4) endorsements. He created the texts for the July W1AW Qualifying Runs. Joe also processed regular QSL card requests as well as those for the W1AW/KP4 operation (2017 Puerto Rico State Convention) that was held this past January 2017.

Media and Public Relations

Reported by Michelle Patnode

Top posts on each social media platform for the month of June:

Facebook: World-famous guitarist and ARRL Life Member Joe Walsh, WB6ACU, stopped by ARRL Headquarters on Wednesday, June 14th, just before his show in Hartford later that evening. Joe toured W1AW and posed for a photo with ARRL CEO Tom Gallagher, NY2RF. Thanks for the visit, Joe! Joe is wrapping up his tour with Tom Petty & The Heartbreakers. His last show on this tour is June 16th in Newark, New Jersey. **(Reactions: 970/ Comments: 42/ Shares: 352/ Total engagements: 1364)**

Video: Carla, KC1HSX - First QSO!

We all remember our first #HamRadio contact. #ARRL's newest ham, Carla, KC1HSX, made her very first contact via the FO29 satellite this morning. ARRL PR Manager and satellite operator Sean Kutzko, KX9X, was her Elmer. Her first contact was Tony, XE1H, in Guadalajara, Mexico, in grid square DL80. Carla made five more contacts during the pass, and is on her way towards earning the Satellite VUCC Award. We are proud of her! **(Reach: 15296/ Views: 5942/ Average Completion: 00:08/01:06)**

Twitter: Great to have @arrrl Life Member @JoeWalsh stop by #ARRL HQ before his show in Hartford 6/14! Joe is a big-time #HamRadio guy; thanks Joe! <https://t.co/2ynFbGzUe9> **(Retweets: 42/ Replies: 2/ Quotes: 0/ Likes: 109/ Total engagements: 153)**

Instagram: Nice job to Yakima County Amateur Radio Emergency Service and Jo Whitney, KA7LJQ, for getting mentioned in a recent article of Emergency Management Magazine!
<http://www.govtech.com/em/disaster/Radio-Volunteers-a-Key-Component-of-Public-Safety.html> (Likes: 170/ Comments: 0/ Total engagements: 170)

Total podcast downloads for the month of June:

“The Doctor is In” – **30,634**

“ARRL Audio News” – **15,353**

Digital QST July

Top Viewed article: Mythbusting: ARRL Not "A Big Radio Club" (Unique pageviews: 12,190/ % over avg. time on pg.: 172.05%)

Top Opened link: ARRL Product Review Rigol DSA705 <https://youtu.be/BMhBLftKwcE> (Clicks: 351)

Website

Top viewed web page - /field-day (Pageviews: 73,258/ Unique pageviews: 50,743)

Membership

Diane Petrilli, KB1RNF

June ended with 161,118 members – 397 members *ahead* of year-to-date goal. A loss of 665 members was forecast for the month; we lost 699 members. Earlier this month, we began testing a new direct mail package to newly licensed hams. Replies have just started coming in; the test will continue for at least 4 months. The on-time renewal rate for June is 71.80% vs. 68.93% last June.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	1 – 2 Weeks
Logbook Processing Time	1 – 2 Business Days
2017 DXCC Applications	6359
2017 WAS Applications	732
2017 VUCC Applications	305
2017 WPX Applications	345

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	07/14	PTO
Ken Bailey	07/18	PTO
Joe Garcia	07/14	PTO
“	07/21	PTO
“	07/28	PTO
“	08/04	PTO
“	08/07 – 08/11	PTO
“	08/25	PTO
“	09/05 – 09/08	PTO
“	09/28 – 09/29	PTO

“	10/09	PTO
Lauren Clarke	08/01 – 08/04	Bridge to Integrated Marketing & Fundraising Annual Conference, National Harbor, MD
Steve Ewald	07/27 – 08/08	PTO
Jackie Ferreira	08/04	PTO
“	08/24 – 08/25	PTO
Steve Ford	07/31 – 08/04	PTO
“	09/05 – 09/08	PTO
Norm Fusaro	07/11 – 07/18	HAM RADIO, Friedrichshafen, Germany
Tom Gallagher	07/20 – 07/22	ARRL 2 nd Board Meeting, Farmington, CT
Scott Gee	09/15 – 09/18	PTO
“	09/22 – 09/25	PTO
Perry Green	TBD	Medical Leave
Amanda Grimaldi	07/19 – 07/21	NCVEC Conference, Gettysburg, VA
Dan Henderson	07/19 – 07/23	PSC Committee and Board of Directors meetings, HQ
“	07/20 – 07/22	ARRL 2 nd Board Meeting, Farmington, CT
Gail Iannone	08/10 – 08/16	PTO
Bob Inderbitzen	07/11 – 07/17	HAM RADIO, Friedrichshafen, Germany
“	07/18	PTO
“	08/21 – 08/25	PTO
“	09/08 – 09/10	New England Division Convention, Boxborough, MA
“	10/19 – 10/23	Pacific Division Convention, San Ramon, CA
“	10/24	PTO
Sean Kutzko	07/17	PTO
Monique Levesque	07/31 – 08/11	PTO
Maryann MacDonald	08/14 – 08/29	PTO
Allie McLellan	05/25 – 08/01	On Leave
Carla Pereira	07/20 – 07/22	ARRL 2 nd Board Meeting, Farmington, CT
“	07/31	PTO
“	09-05 – 09/08	PTO
Diane Petrilli	07/14	PTO
“	07/28	PTO
“	08/04 – 08/11	PTO
“	09/29	PTO
Andy Shefrin	07/10 – 07/14	PTO
Becky Shoenfeld	07/24 – 07/28	PTO
Barry Shelley	07/20 – 07/22	ARRL 2 nd Board Meeting, Farmington, CT
Jon Siverling	07/19 – 07/29	PTO
“	08/18 – 08/23	PTO
“	10/06	PTO
Maria Somma	07/12 – 07/14	PTO
“	07/19 – 07/21	NCVEC Conference, Gettysburg, PA

*Compiled and Edited by:
Carla Pereira, Assistant to CEO*