



IN-NEWSLETTER

Vol. 42, No. 46

December 15, 2017

Covers the period December 3 – December 9, 2017

Upcoming In-Person Meetings and Events

New Director/Vice Director Orientation

January 17 @ HQ, Newington, CT

Programs & Services Committee Meeting

January 18 @ HQ, Newington, CT

Administrative & Finance Committee Meeting

January 18 @ HQ, Newington CT

2018 Annual Board Meeting

January 19-20 @ Windsor, CT

ARRL Audio News

Please listen to the latest edition of the *ARRL Audio News Podcast*, dated December 8, 2017:

<https://www.blubrry.com/arrlaudionews/29571081/arrl-audio-news-december-8-2017/>

Chief Executive Office

Reported by Tom Gallagher, NY2RF

Tom Gallagher and a small team of staffers met with the Mintz & Hoke PR agency in Avon to discuss possible public relations and communications initiatives for ARRL.

Planning and preparations for the 2018 Annual Board Meeting have begun.

Communications

Reported by David Isgur

Communications is working on a draft of a joint announcement with *CQ* magazine about beginning beta-testing of Logbook of the World's support for *CQ*'s "Worked All Zones" award.

Dave Isgur had a video-teleconference with members of the ARRL Board's PR Committee. It was a good meeting with lots of suggestions offered on ways to enhance our outreach efforts.

Michelle Patnode, Bob Allison, and Dave met with Steve Ford to lay out the timetable for the launch of the "Ask the Lab" podcast on April 5, 2018.

Michelle joined staff from the QST editorial team for a trip to New York City to view a documentary on Hedy Lamarr and her contributions to amateur radio technology. Michelle will be creating video content that will be used for Digital QST and ARRL's social media platforms.

Top 3 Social Media Posts December 3rd to December 9th

Facebook – Vietnam veteran and cancer patient John Nugent, 75, who served in the U.S. Army Signal Corps, had one wish: to get on the radio one last time. The veteran's call signal, WA2EQJ, came alive again Tuesday at the Lovell Federal Health Care Center in North Chicago. "It's his one true love," said his son, a renowned chef and owner of Goosefoot in Chicago. "He built his first radio out of a cigar box when he was 9 years old." Check out the full story at

<http://www.chicagotribune.com/suburbs/lake-county-news-sun/news/ct-Ins-veteran-last-wish-radio-st-1206-20171205-story.html>

(Photo credits: Chicagfo Tribune and Don Whitney, K9DRW, Lake County EC)



Twitter – "Vietnam veteran's last wish to broadcast on ham radio fulfilled" Thanks to everyone who made this happen and thank you for your service, John Nugent, WA2EQJ !

<https://t.co/IIPFzvQYY9>

Instagram – Vietnam veteran and cancer patient John Nugent, 75, who served in the U.S. Army Signal Corps, had one wish: to get on the radio one last time. The veteran's call signal, WA2EQJ, came alive again Tuesday at the Lovell Federal Health Care Center in North Chicago. "It's his one true love," said his son, a renowned chef. "He built his first radio out of a cigar box when he was 9 years old." Check out the full story at

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LinkedIn – Changing of the Guard -- On Sunday, December 17, Scott Tingle, KG5NZA, (center), Anton Shkaplerov (left), and Norishige Kanai (right) will head to the International Space Station (ISS) to begin their mission. They will be replacing Expedition 53 Commander Randy Bresnik and Flight Engineers



Paolo Nespoli, IZ0JPA, and Sergey Ryazanskiy, who have been in space for 139 days. During his final weeks on the ISS, Nespoli took part in interviews with several classes of US students via ham radio as part of the ARISS program. A change-of-command ceremony will take place on December 13, when Bresnik will turn over command of the ISS to Cosmonaut Alexander Misurkin, at which point Expedition 54 will begin aboard the station, with Mark Vande Hei, KG5GNP, and Joe Acaba, KE5DAR, filling out the crew until the newcomers' arrival 5 days later.

Development

Reported by Lauren Clarke, KB1YDD

ARRL has received additional installments from the Estate of George Grover Cole, WB4BYD, (SK) in the amounts of \$100,000 directed equally to the Historic Preservation Fund and the Spectrum Defense Fund. This makes the total amount received from to date from Mr. Cole's estate \$250,000 split between these two funds.

ARRL also received a final disbursement from the Estate of Harold E. Hentze, N5YNY, (SK) in the amount of \$1,318. \$136,000 was previously sent in late August. This gift is unrestricted.

The ARRL Foundation has approved four new scholarships: The William Gordon Buckner, WØVZK, Memorial Scholarship (endowed with a \$100,000 gift through Mr. Buckner's estate), The Harry A. Hodges, W6YOO, Scholarship, The Ladies Amateur Radio Association of Orange Scholarship, and The Ozaukee Radio Club, W9CQO, Scholarship.

Field Services

Reported by Steve Ewald, WV1X

Friday, December 8, was the nomination receipt deadline for the winter Section Manager election cycle that concludes with new two-year terms of office starting on April 1, 2018. There will be one Section Manager election this winter in Louisiana between incumbent Section Manager Scott Wren, KD5DFL, of Pineville, and John Mark Robertson, K5JMR, of Bossier City. Leona Adams is now working with the candidates and fellow Headquarters staff members to prepare for the Louisiana Section Manager election.

The following incumbent Section Managers were declared re-elected since they were the only valid nominees: John Fritze, Jr, K2QY (Eastern New York), Karl Bowman, W4CHX (North Carolina), Joe Speroni, AHØA (Pacific), David Kaltenborn, N8KBC (San Diego), Chris Stallkamp, KIØD (South Dakota), and Joseph Palsa, K3WRY (Virginia).

There were no Section Manager nominations received from Eastern Pennsylvania. Incumbent Section Manager Bob Wiseman, WB3W, decided not run for a new term of office. Nominations will be solicited once again in April QST for an 18-month term of office beginning in October 2018.

Lab

Reported by Joe Carcia, NJ1Q

WIAW

Joe updated the web code practice files and their archives. He made a quick repair to the audio connection for the EchoLink conference server. Joe created the texts for the December WIAW Qualifying Runs. He also readied additional equipment that will be used for the new 6-meter bulletin station. Joe attended a meeting with Ed Hare and Bob Allison to discuss the antenna issues at W1HQ.

Scott worked on fast and slow code practice texts for the week. He processed four paper and four electronic VUCC applications for a total of 245 credits.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 Weeks
Logbook Processing Time	1 - 2 Business Days
2017 DXCC Applications	10,562
2017 WAS Applications	1,573
2017 VUCC Applications	561
2017 WPX Applications	591

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

This report covers two weeks, Nov. 27 to Dec. 10.

Jackie Ferreira reports that November product sales were \$396,790, exceeding the sales forecast of \$278,461. As explained with last month's results, our sales strategy for the new edition *Handbook* (offered to members with a personalized call sign badge until Nov 22) has spread distribution across October, November, and December. Year-to-date product sales are \$2,761,593; \$128,884 short of forecast. Royalties earned on sales of our Kindle e-books were \$7,893 in November; \$8,833 forecast (\$85,714 YTD; \$97,167 forecast).

Promotions for the first seven days of ARRL's "12 Days of Deals" were distributed. 4,698 individuals signed up to receive the daily special offers, which are helping drive some additional traffic to our e-store.

A new product line has been finalized to support participants of the 2018 ARRL International Grid Chase. A polo shirt, pin, sticker, and mug feature the IGC logo, and will be available in January 2018.

Yvette Vinci reports that the department handled 3,792 calls in November, versus 3,457 in Nov. 2016. Her team of Member Services Representatives handled over 1,000 phone calls during the week following the Thanksgiving holiday.

Yvette prepared the bulk email notification for the January 2018 digital edition of *QST*, distributed to ARRL members on Friday, December 8. The distribution list included 116,950 members. In November we processed 21 paid-in-full Life Memberships and 13 Life Membership pledges. "Reminder letters" were sent to 398 members making quarterly payments toward Life Membership.

As our vendor has completed batches of personalized call sign badges to accompany *Handbook* orders, our fulfillment team and warehouse have been busy keeping-up with the shipments. Our goal is to have all of these orders shipped to members by Monday, December 18.

Bob Inderbitzen helped produce a short video to support our promotion of #GivingTuesday, November 28. The video, produced and edited entirely on his iPhone, is posted on ARRL's YouTube channel at <https://youtu.be/w6lDxVlfxi0>

Bob participated in a Publication Planning meeting to help review a handful of ongoing publication projects and prospects.

During our busy season fulfilling member orders for publications and products, we're also fulfilling a surge of end-of-year requests from Section Managers for publications and supplies.

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	12/20 – 12/29	PTO
Shelly Bloom	12/26	PTO
Joe Carcia	12/21 – 12/22	PTO
Sue Fagan	12/21 – 01/01	PTO
Jackie Ferreira	12/26	PTO
Jackie Ferreira	12/29	PTO
Steve Ford	12/22 – 01/02	PTO
Tom Gallagher	12/18 – 01/02	PTO
	01/19 – 01/20	ARRL Annual Board Meeting, Windsor, CT
Scott Gee	12/14 – 12/15	PTO
“	12/18 – 12/19	PTO
“	12/26	PTO
Dan Henderson	12/18 – 01/05	PTO
“	01/19 – 01/20	ARRL Annual Board Meeting, Windsor, CT
Gail Iannone	12/18 – 12/29	PTO
Bob Inderbitzen	12/26 – 12/29	PTO
Monique Levesque	12/26 – 12/29	PTO
Diane Middleton	02/20 – 02/23	PTO
Michelle Patnode	12/26 – 12/29	PTO
Carla Pereira	12/22 – 12/29	PTO
“	01/18 – 01/20	ARRL Annual Board Meeting, Windsor, CT
Becky Schoenfeld	12/27 – 12/29	PTO
Barry Shelley	12/19	PTO
“	01/19 – 01/20	ARRL Annual Board Meeting, Windsor, CT

Please remember—pictures are always welcome!

*Compiled and Edited by:
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