



IN-NEWSLETTER

Vol. 42, No. 35

September 1, 2017

Covers the period August 20 – August 26, 2017

Upcoming In-Person Meetings and Events

Shelby Hamfest (North Carolina state Convention)

September 1 – 3 @ Shelby, NC

Tokyo HAMFEST

September 2 – 3 @ Tokyo, Japan

National Public Safety Telecommunications Council (NPSTC) Full Meeting

September 5 @ Washington, D.C.

New England Division Convention

September 8 – 10 @ Boxboro, MA

HAMCON (Southwestern Division Convention)

September 15 – 17 @ Los Angeles, CA

World Maker Faire

September 23 – 24 @ New York City, NY

Wisconsin State Convention

September 29 – 30 @ Milwaukee, WI

United States Telecommunications Training Institute (USTTI)

October 2 – 6 @ HQ, Newington, CT

Pacificon (Pacific Division Convention)

October 20 – 22 @ San Ramon, CA

ARRL Audio News

Below is a link to last week's edition of the ARRL Audio News Podcast, dated August 25, 2017:

<https://www.blubrry.com/arrlaudionews/26311364/arrl-audio-news-august-25-2017/>

In addition, an ARRL Audio News Extra Edition interview was recorded, featuring an update on Hurricane Harvey from ARRL Public Information Officer Mike Urich, KA5CVH, in Texas:

<https://www.blubrry.com/arrlaudionews/26586190/arrl-audio-news-extra-edition-hurricane-harvey-update?sbe=1>

Chief Executive Office

Reported by Tom Gallagher, NY2RF

Last week saw quite a bit of excitement surrounding the total solar eclipse of 2017. Many staffers ventured outside to view what was a partial eclipse in New England, made possible by the sharing of various viewing devices that were brought in (and made) by staff. A couple of photos of our viewing party, below:



A big salute goes out to California Public Information Officer Kris Koenig, KK0NIG, who produced a PBS/NOVA livestream eclipse feed with Myles O'Brien. Kris was able to fit in a plug for ARRL and ham radio on national media. You can access the excerpt via the Dropbox link below:
https://www.dropbox.com/s/u8jl2escy7uh30g/ARRL_Eclipse_NOVA.mp4?dl=0

Education

Reported by Lisa Kustosik, KA1UFZ

Teachers Institute

All reimbursements to students have been processed (except for 1 student that forgot and will submit this week). Lisa also worked on returning supplies and kits to inventory.

Kim Conolly, KF7BAX (one of the recent students) is getting ready to submit a proposal for a 9-session ham radio introductory experience at Santiam Christian High School. Lisa helped her touch base with Vice Director Bonnie Altus which appears to have been a successful collaboration at last report.

Mariusz Zielinski, KB1MDS and Schley Warren, KA1TDL (both recent students) are in the process of starting an after school Amateur Radio Club with the Electronics and Tech Engineering teachers at Pathfinder Regional Vocational Technical High School in Palmer, MA.

Susan Beckenham, KM6LYV (a recent student who passed her Amateur radio exam while here at HQ), also the Director at Providence High School in Burbank, CA has registered as an ARRL instructor and is now going to teach a Technician class course in the fall.

Education & Technology Program

Lisa answered several calls dealing with individuals needing help finding materials to help in class start-ups.

Teacher Registration	Instructor Registration	Graduation Kit Requests	License Class Listings
1	8	1	12

Field Services

Reported by Dave Patton, NN1N

Field Organization

The Emergency Preparedness and Field Organization Teams worked closely together on contacting Section Leaders in Texas in preparation for Hurricane Harvey's landfall late in the week. Several other staff members and departments were also involved throughout these preparation efforts.

After the solar eclipse on August 21, Section Leaders (including Emergency Coordinators) from the ARRL Sections that witnessed totality began to submit their Public Service Activity Reports and related summaries of Amateur Radio activities during this event.

W1AW

Thanks to Steve Ewald and Dan Wall for covering the morning operations Monday through Wednesday.

W1AW participated in the 2017 Solar QSO Party by both checking into and monitoring the SATERN net on 20 meters, as well as monitoring 60-meter Channel 1. Joe monitored Winlink2000 traffic.

Joe created the texts for the September W1AW Qualifying Runs. He processed regular QSL card requests. Joe also repaired a KD1JV "Survivor" 75 meter SSB/CW QRP kit transceiver that is to be used for Product Review. He also had to construct a new "digital dial" display for this radio. Joe also updated the monthly Qualifying Run web schedule. He has also assumed the responsibilities for processing any/all outstanding and incoming QSL card requests for the 2014 W1AW Centennial operations.

Scott worked on fast and slow code practice texts for the upcoming week. Given the issues with LoTW, Scott was still not able to process any VUCC applications.

Media and Public Relations

Michelle Patnode

Top three posts for engagement:

Facebook – Activated or deployed for Hurricane Harvey? #ARRL could use your photos. Photos should be dynamic and show what Radio Amateurs are doing for their communities. Setting up a mesh network/node? Do those "other duties as assigned" by filling sand bags, helping to set up a shelter, assisting a neighbor with boarding up their house? Working with local officials in final preparedness activities? Tag your photos with #HamsInAction #ARES

(Reactions: 338/ Comments: 14/ Shares: 119/ Total engagements: 471)

Main Twitter – Southern Territory SATERN Net to Activate on Saturday, August 26, for Hurricane Harvey <http://ow.ly/VBt130eFQyH> #ARRL #HamRadio <https://t.co/NIPsiBNhMD> **(Retweets: 41/ Replies: 1/ Quotes: 0/ Likes: 23/ Total engagements: 65)**

Instagram – It's #WhatisitWednesday with Bob Allison, WB1GCM, of the #ARRL Lab. What is it? #HamRadio

(Likes: 98/ Comments: 5/ Total engagements: 103)

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	1 – 2 Weeks
Logbook Processing Time	2 – 3 Business Days (DXCC)
2017 DXCC Applications	7453
2017 WAS Applications	801
2017 VUCC Applications	390
2017 WPX Applications	398

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Yvette Vinci and Dan Wall attended the Huntsville Hamfest, the ARRL Alabama State Convention, August 19-20. Along with Director Greg Sarratt, they supported the ARRL booth throughout the convention. Also in attendance was Director David Norris and Alabama Section Manager JVann Martin. Dan gave a 1-hour LoTW forum and ARRL author Glen Popiel led the Arduino forum on Saturday. Yvette returned with 105 membership applications, including 13 new members and two Diamond Club renewals. Dues and subscriptions collected at the convention exceeded \$5,600 (\$4,628 in 2016). Thanks to Lisa Tardette in Business Services for making arrangements with R & L Electronics and Gigaparts to carry new ARRL publications at the hamfest.

On Wednesday, August 23, Yvette emailed a reminder to members with a summary of “What’s trending” in the September issue *QST*, taking advantage of some early analytics shared by Allison McLellan. The notification was sent to 117,244 members.

Jackie coordinated a large mail campaign promoting advance sales of the 2018 *ARRL Handbook*. This mailing also features the special advance purchase bonus, offering a personalized ARRL member call sign badge with the purchase of a hardcover edition *Handbook*. The mailing is just beginning to reach mailboxes. The new edition *Handbook* begins shipping in October.

Jackie reported that we received a \$1,825 donation from the AmazonSmile Foundation for Q2/2017 program activity; YTD \$3,999; Y2016 \$6,699; Y2015 \$4,724; Y2014 \$1,913. The foundation donates 0.5% of the purchase price of eligible AmazonSmile items to ARRL—from purchases made by members and friends who have selected American Radio Relay League (ARRL) as their charity of choice. More information is available at <http://www.arrl.org/Amazon>. We encourage member participation in AmazonSmile through e-mailings, social media posts, ARRL News, and e-newsletters.

An emailing was distributed to help promote the New England Division Convention, Boxboro, which will be held September 8-10 in Boxborough, Massachusetts.

There is an [ARRL News](#) piece posted, summarizing Bob Inderbitzen’s success radio contact from W1AW with GB17YOTA, the official station of YOTA 2017 UK (Youngsters On The Air).

Bob and Jackie have been assembling materials to support the exhibits organized by radio clubs for the World Maker Faire, which will be held September 23-24 in New York City. A similar effort supported the radio clubs at the Bay Area Maker Faire in California, in May, which was featured in Carolyn Kenney’s article in September *QST*.

Summary of Sales and Marketing Department telephone group, reported by Yvette Vinci:

Week Ending	Calls Answered	Calls Per Hour	Total Talking Duration	Average Speed of Answer
8/25/2017	670	14.8	22:15:13	8 seconds
8/18/2017	691	15.3	22:12:27	8 seconds
8/11/2017	670	14.8	22:20:03	10 seconds
8/4/2017	711	15.8	23:53:17	19 seconds

Summary of warehouse fulfillment activity, reported by Steve Capodicasa:

Week Ending	Packages fulfilled	Member Premiums
8/25/2017	566	523
8/18/2017	827	0
8/11/2017	703	405
8/4/2017	898	273

The staff and board of ARRL would like to extend their sincere condolences to Shelly Bloom, who is mourning the recent loss of her mother.

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	09/08	PTO
“	09/15	PTO
Bob Allison	08/24 – 09/01	PTO
“	09/15 – 09/17	HAMCON, Los Angeles, CA
Shelly Bloom		PTO
Steve Capodicasa	09/18 – 09/22	PTO
Joe Garcia	09/01	PTO
“	09/08	PTO
“	09/29	PTO
“	10/09	PTO
“	12/01	PTO
“	12/08	PTO
Mike Corey	09/05 – 09/06	NPSTC Meeting, Washington D.C.
Dave DiStefano	09/05 – 09/08	PTO
Steve Ford	09/05 – 09/08	PTO
Norm Fusaro	08/28 – 08/31	PTO
“	09/01 – 09/04	JARL Hamfest, Tokyo, Japan
“	09/05	PTO
Tom Gallagher	09/06	NPSTC Meeting, Washington, D.C.
“	09/08 – 09/10	Boxborough Hamfest, Boxborough, MA
“	09/15 – 09/19	PTO
“	09/26 – 10/26	PTO
“	10/18 – 10/19	NAB Show, NYC

“	10/26	Montgomery County ARES/RACES and Philadelphia Digital Repeater Association Meeting, PA
Regina Galuppi	09/18 – 09/19	PTO
“	10/30 – 11/03	PTO
Scott Gee	09/14 – 09/15	PTO
“	09/22 – 09/25	PTO
“	10/26 – 10/27	PTO
“	11/02 – 11/03	PTO
Mike Gruber	09/25 – 09/29	PTO
Dan Henderson	08/28 – 09/05	PTO and ARRL NC State Convention (Shelby Hamfest)
“	09/21 – 09/26	SEDCO/W4DXCC and PTO
Bob Inderbitzen	09/08 – 09/10	New England Division Convention, Boxborough, MA
“	09/23 – 09/24	World Maker Faire, New York City, NY
“	09/29 – 09/30	Wisconsin State Convention, Milwaukee, WI
“	10/19 – 10/23	Pacific Division Convention, San Ramon, CA
“	10/24	PTO
Carla Pereira	09-01 – 09/08	PTO
“	10/19 – 10/23	Pacific Division Convention, San Ramon, CA
“	10/24	PTO
Diane Petrilli	09/29	PTO
Jon Siverling	10/06	PTO

*Compiled and Edited by:
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