

IN-NEWSLETTER

Vol. 44, No. 30 August 23, 2019 Covers the period August 12 – August 18, 2019

Upcoming In-Person Meetings and Event JARL Ham Fair 2019 August 31 – September 1 @ Tokyo, JAPAN

New England Division Convention (HamXposition) September 6 – 8 @ Boxborough, MA

Wyoming State Convention September 6 - 8 @ Gillette, WY **Rocky Mountain State Convention** September 17 – 19 @ Rock Springs, WY

New Mexico State Convention September 20 – 22 @ Albuquerque, NM

Illinois State Convention September 21 – 22 @ Peoria, IL

ARRL Audio News

Please listen to the most recent *ARRL Audio News Podcast*, dated August 16, 2019: https://www.blubrry.com/arrlaudionews/47979120/arrl-audio-news-august-16-2019?sbe=1

Chief Executive Office Reported by Carla Pereira, KC1HSX

Howard Michel, WB2ITX, and Diane Middleton, W2DLM, held departmental meetings with Communications and the Marketing Communications team, including our new Marketing Communications Manager, Kathleen Callahan, for the first time. They also held a meeting discussing DXCC matters.

The Management Council met and discussed the progress of the new monthly magazine to be aimed at newly licensed and inactive hams, currently being worked on.

Howard, Diane and Carla, joined by several other managers, met with a team from Mintz + Hoke to further refine the style, feel and messaging of the new Lifelong Learning website, scheduled to debut in 2020.

Communications

Reported by David Isgur, N1RSN,

David provided interview subjects for a reporter at Jefferson Public Radio who was doing a story on the role of Amateur Radio in providing communications during weather-related emergencies or disasters.

Michelle Patnode, W3MVP, and Joe Carcia, NJ1Q, sat down with ARRL Contest Program Manager, Paul Bourque, N1SFE, to record an episode of the "So Now What" podcast, focused on getting newer operators involved in contesting.

David worked with Sue Fagan, KB1OKW, in the Production Department to produce the 2019 Philip J. McGan Award plaque, which is given by the Board of Directors annually to recognize outstanding public relations efforts on behalf of ARRL and Amateur Radio. This year's recipient is John Wells, W4CMH, of Fort Myers, FL, who was noted for successfully promoting all aspects of amateur radio so both officials and the public at large can better understand the many contributions amateur radio makes to education, public safety and recreation.

Michelle provided Yvette Vinci, KC1AIM, with analytics on the most-read articles from September's digital *QST* for an email notice to members.

<u>Media Mentions</u>

Among the notable stories posted to the Media Hits (<u>www.arrl.org/Media-Hits</u>) web page were:

- Jefferson Public Radio, which is based in the Northwest U.S., did a story about the role of Amateur Radio in emergency communications and included an interview with an ARRL volunteer who was part of the team that went to Puerto Rico following Hurricane Maria.
- Several media outlets provided coverage of Amateur Radio groups participating in International Lighthouse Weekend.
- Several Ohio media outlets reported on the Southern Ohio Amateur Radio Association's "Courthouses On the Air" special event.

Top Social Media Posts

Facebook: Bolster your operation for long-term use anywhere with "A Compact 2-Meter Base Station Antenna for Rugged Use" by John Portune, W6NBC. Made from thick-wall aluminum and under 25 inches in height, this antenna will withstand mountaintop winds for years. Read about it in the September 2019 issue of #QST, online now or in your print edition arriving soon.

Instagram: Bolster your operation for long-term use anywhere with "A Compact 2-Meter Base Station Antenna for Rugged Use" by John Portune, W6NBC. Made from thick-wall aluminum and under 25 inches in height, this antenna will withstand mountaintop winds for years. Read about it in the September 2019 issue of #QST, online now or in your print edition arriving soon.



LinkedIn: Bolster your operation for long-term use anywhere with "A Compact 2-Meter Base Station Antenna for Rugged Use" by John Portune, W6NBC. Made from thick-wall aluminum and under 25 inches in height, this antenna will withstand mountaintop winds for years. Read about it in the September 2019 issue of #QST, online now or in your print edition arriving soon.

Twitter: Questions Raised About Current Process for Awarding the E.T. Krenkel Medal <u>http://ow.ly/TwyQ101IPEr</u> #ARRL #HamRadio

Podcast Downloads

- Audio News: 527,815
- So Now What? 66,586
- **The Doctor Is In:** 1,088,356

Field Services

Reported by Steve Ewald, WV1X

Incumbent Section Managers John Kitchens, NS6X (Santa Barbara), and Jim Siemons, W6LK (East Bay), have been nominated to run for a new two-year term of office in their respective sections starting on January 1, 2020.

Alaska Section Manager Ray Hallenbeck, KL1IL, who had submitted a petition this past spring to run for a new term of office, has officially withdrawn his petition. Ray has been Section Manager since 2016, and will complete his current term of office on December 31, 2019.

In addition, Leona Adams, W1LGA, reports that David Stevens, KL7EB, of Anchorage, has been nominated to run for the office of Alaska Section Manager for the next term that begins on January 1, 2020. David has previously served as the Alaska Section Manager during two different periods. The first time was in 1998 through 1999, and the second time was in 2002 through 2007.

Nominations are still open for this particular election cycle until September 6.

Lab

Reported by Joe Carcia, NJ1Q

WIAW

Joe updated the web code practice files and their archives. He also processed nine Code Proficiency certificates.

Joe and Michelle Patnode recorded audio for the "So Now What" podcast. This particular podcast deals with Contesting. ARRL Contest Manager Paul Bourque, N1SFE, was interviewed for this episode.

Scott Gee, WB9RRU, worked on slow and fast code practice files for the week. Scott also processed three paper and thirty-two electronic VUCC applications for a total of 1901 credits.

Product Development

Reported by Bob Inderbitzen, NQ1R

Eric Casey, KC2ERC, Bob Inderbitzen, NQ1R, and Howard Michel attended the ARRL Alabama State Convention, (Huntsville Hamfest,) August 17-18. They supported ARRL's exhibit and presence at the convention – which was also supported by President Rick Roderick, K5UR and his wife Holly, Director Greg Sarratt, W4OZK, Director David Norris, K5UZ, and many Section Managers and Field Organization volunteers. Attendance was excellent – probably one of the convention's best in recent years. Howard and Rick gave presentations at the 2-hour ARRL membership forum. Bob conducted a

forum with contemporary tips for Amateur Radio recruitment. He also visited with many exhibitors, thanking them for their support. Eric and Bob returned from Huntsville with 151 membership applications, (131 in 2018); 24% of these from new or previous members.

Bob participated in a handful of planning meetings during the week including some to advance the ongoing work for the Life Long Learning site.

Radiosport

Reported by Bart Jahnke, W9JJ

Paper/Fieldcheck Processing Time	2 weeks
Logbook Processing Time	1-2 business days
2019 DXCC Applications	7,293
2019 WAS Applications	1,323
2019 VUCC Applications	628
2019 WAC Applications	71
2019 WPX Applications	522
2019 WAZ Applications	491

Sales and Marketing

Reported by Yvette Vinci, KC1AIM

Convention and Event Coordinator Eric Casey prepared materials for ARRL's exhibit at the New England Division Convention, Boxboro, which will be held Sep 6-8. We also supported the event with a Division-level email reminder. All Division-level conventions receive attention on the ARRL home page "Conventions" feature.

A survey was distributed to past purchasers of ARRL's Periodicals on DVD. The results will be used for future ARRL planning as new formats for this annual product are being considered. Members who have been selected to participate in the survey will receive an invitation by email to complete and submit their survey responses online.

Jackie Ferreira, KB1PBW, reports that a self-mailer featuring the limited edition *ARRL Antenna Book* four-volume boxed set is being mailed to 4,664 past purchasers of the *ARRL Handbook* six-volume boxed set.

Yvette prepared the bulk email notification for the September 2019 digital edition of *QST*, distributed to ARRL members on Friday, August 9. The distribution list included 117,479 members.

Hamfests / Conventions	/ Meetings / ARR	C Representative /	Vacations

Leona Adams	09/06	РТО
Steve Capodicasa	09/16 - 09/20	РТО
Joe Carcia	08/23	РТО
"	10/11 - 10/14	РТО
"	10/18 - 10/21	РТО
Eric Casey	09/06 - 09/08	New England Division Convention, Boxborough, MA
Jon Faasen	08/19 - 08/23	РТО

Ally Flynn	09/06 - 09/08	New England Division Convention, Boxborough, MA
Steve Ford	08/28 - 08/30	PTO
Norm Fusaro	08/26 - 09/03	JARL Ham Fair 2019, Tokyo, JAPAN
"	09/06 - 09/08	Wyoming State Convention, Gillette WY
"	09/09 - 09/10	PTO
Scott Gee	08/30	PTO
"	09/04	PTO
"	09/20	PTO
Dan Henderson	09/18	РТО
"	10/10 - 10/14	Executive Committee Meeting, Denver, CO
"	10/17 - 10/21	Delta Division Convention, East Ridge, TN
"	11/13 - 11/17	Indiana Section Convention, Fort Wayne, IN
"	12/16 - 01/03	РТО
Bart Jahnke	08/23 - 08/24	Society of Midwest Contesters Fest, Normal, IL
Howard Michel	08/25 - 08/29	РТО
"	08/30 - 09/02	JARL Ham Fair 2019, Tokyo, JAPAN
"	09/03 - 09/05	РТО
"	09/06 - 09/07	New England Division Convention, Boxborough, MA
"	09/12 - 09/13	PTO
Diane Middleton	08/23	РТО
"	09/12	РТО
"	11/11	РТО
"	11/25 - 11/29	PTO
Carla Pereira	08/28 - 09/06	PTO
"	10/18	PTO
Diane Petrilli	08/23	РТО
"	08/30	РТО
"	09/03	РТО
"	09/13	РТО
"	10/25	РТО
"	12/23 - 12/31	РТО
Yvette Vince	08/30	РТО

Compiled and Edited by: Carla Pereira, KC1HSX, Executive Manager