



**IN-NEWSLETTER**  
**February 14, 2020**

Covers the period February 3, 2020 – February 9, 2020

*Vol. 45, No. 5*

**UPCOMING MEETINGS AND EVENTS**

**6<sup>th</sup> Annual TECHCON**

February 21 – 22 @ Punta Gorda, FL

**ARRL Louisiana State Convention**

March 13 – 14 @ Rayne, LA

**ARRL Nebraska State Convention**

March 14 @ Lincoln, NE

**Maine State Convention & Hamfest**

April 10 – 11 @ Lewiston, ME

**ARRL Operating Specialty Convention**

**(OzarkCon)**

April 3 – 4 @ Branson, MO

**Administrative & Finance Committee**

**Meeting**

April 18 @ Denver, CO

**ARRL Podcasts: Downloads and Charts**

Reported by Michelle Patnode, W3MVP and Carla Pereira, KC1HSX

**ARRL Audio News** dated February 7, 2020:

<https://blubrry.com/arrlaudionews/55651685/arrl-audio-news-february-7-2020?sbe=1>

- Downloads: **636,534**
- This episode ranked #13 on Apple Podcasts USA Tech News

**On the Air** dated January 16, 2020

<https://blubrry.com/arrlontheair/>

- Downloads: **3,903**
- #102 on Apple Podcasts USA Technology

**Chief Executive Office**

Reported by Carla Pereira, KC1HSX

Barry Shelley, N1VXY, continued meeting with department managers on various matters including Personify, IT projects, *QST* editorials, and contracts. He and Diane Middleton, W2DLM, also held monthly department meetings with Radiosport/Field Services and Editorial/Production.

Carla Pereira completed all final edits to the Board Minutes from the January 2020 Annual Board Meeting which were subsequently approved and posted publicly this past Monday. They can be found at: [http://www.arrl.org/files/file/ODV/Board%20Meeting%20Jan%202020/Board%20Minutes%20Jan%202020\(1\).pdf](http://www.arrl.org/files/file/ODV/Board%20Meeting%20Jan%202020/Board%20Minutes%20Jan%202020(1).pdf). The latest recording of the “ARRL Audio News,” to be released this afternoon, also includes a summary of Board actions from the meeting.

Carla also completed all of the approved changes to ARRL By-Laws that were voted on at the Board meeting. The updated By-Laws were posted to all relevant areas of the website by Dee Methe, KC1MHN.

The job description for the Chief Executive Officer position has been posted and resumes have begun to come in, to be reviewed by the CEO Search Committee.

### Communications

Reported by David Isgur, N1RSN



**Facebook/Instagram/LinkedIn:** Happy National Boy Scouts Day! Today, we would like to recognize and congratulate all the scouts who have earned or will earn their Radio Merit Badge. Boy Scouts learn about the importance of amateur radio for emergency preparedness and to simply gain skills about a fun and useful hobby! New Radio Merit Badge requirements include cellular telephones and different types of radio modulation. Key requirement being dropped from the Radio Merit Badge include open, closed, and short circuits, as well as schematic symbols and components, because these are covered in the Electricity and Electronics Merit Badges. For more information on Boy Scouts' Radio Merit Badge requirements, click here:

<http://ow.ly/RyKY50y86UN> #ARRL #AmateurRadio #NationalBoyScoutsDay #RadioMeritBadge

**Twitter:** Choose the right batteries for your portable operation with Eliot Mayer's, W1MJ, helpful breakdown: "Batteries for the Elecraft KX3 and Other Low-Power Radios." Read this #QST free article of the month at <http://www.arrl.org/this-month-in-qst> or in the March digital edition, live 2/7!  
<https://twitter.com/arrl/status/1224317033317371904/photo/1>

**Batteries for the Elecraft KX3 and Other Low-Power Radios**

How to choose batteries for portable operation.  
Eliot Mayer, W1MJ



### Development

Reported by Melissa Stemmer, KA7CLO

Hudson Division Director Ria Jairam, N2RJ, was elected to the ARRL Foundation Board for a three-year term by the ARRL Board of Directors at the January 2020 Annual Meeting. Jim Fenstermaker, K9JF, and Tim Duffy, K3LR, were both re-elected for three-year terms on the ARRL Foundation Board. Tom Abernethy, W3TOM, Brian Milesosky, N5ZGT, Rick Niswander, K7GM, David Norris, K5UZ, Dick Norton, N6AA, and Mike Ritz, W7VO, remain on the ARRL Foundation Board to complete their terms. During the ARRL Foundation Annual Meeting, Dr. Woolweaver, K5RAV, was re-elected as President, Mr. Milesosky was re-elected as Vice President, Mr. Niswander was re-elected as Treasurer and Melissa Stemmer was elected as Secretary.

Dr. Woolweaver appointed Mr. Fenstermaker to serve as the Scholarship Committee Chair, with Mr. Abernethy, Mr. Duffy, Ms. Jairam, Mr. Norris and Mr. Ritz also serving. Dr. Woolweaver appointed Mr. Milesosky to serve as the Proposals Committee Chair, with Mr. Norton and Dr. Woolweaver also serving.

The Foundation Board unanimously approved Randy E. Standke, KQ6RS, as the recipient of the 2019 Bill Orr, W6SAI, Technical Writing Award for his May 2019 *QST* article “Identify and Track Down RFI” as recommended by the *QST* Editorial staff.

We are pleased to welcome William E. Himwich, K3PN, of the Atlanta Division as the 285<sup>th</sup> Member of the Maxim Society.

Melissa was part of the ARRL team that traveled to Hamcation this past weekend where she worked with the Membership team and had the opportunity to meet a number of ARRL donors who attended the event.

### **Field Services**

Reported by Steve Ewald, WV1X

Leona Adams, W1LGA, reports that Indiana Section Manager Jimmy Merry, KC9RPX, of Ellettsville, has been nominated to run for a new term of office as Section Manager. In Oregon, Kevin Fox, KU0L, of Damascus, has been nominated to run for the Oregon Section Manager position. Nominations for this particular election cycle need to arrive at ARRL Headquarters no later than March 6. New terms of office begin on July 1, 2020.

Field Organization members and Section Leaders have been submitting their January reports to Steve Ewald and Ken Bailey for April *QST*'s Field Organization Reports column.

### **Lab**

Reported by Joe Carcia, NJ1Q

#### **WIAW**

Joe processed six Qualifying Run certificates and five endorsements. Joe also created the texts for the week's WIAW Qualifying Runs.

Scot Gee, WB9RRU, worked on fast and slow code practice runs for the week. He also processed one paper and ten electronic VUCC applications for a total of 1,110 credits.

### **Product Development**

Reported by Bob Inderbitzen, NQ1R

Bob Inderbitzen attended Orlando HamCation with a team from ARRL. He organized two successful exhibits with colleagues. Bob and Kris Bickell, K1BIC, staffed ARRL's “Growing Amateur Radio” booth, which highlighted our initiatives in the areas of *learning*, *community*, and *partnerships*. They also invited hundreds of attendees to share their ideas for growing amateur radio.

Bob also recruited members Kirsten Zima, KC9RWG, and her brother Levi, KN4YHS, to organize ARRL's “Build-a-Radio” booth. Bob first met the electrical engineering students at 2019 AirVenture in Oshkosh. He's working with them on the development of a low-cost intro to radio kit. The kit building experience at HamCation was a huge hit – enjoying the participation of nearly 150 attendees of all ages ([see photos](#)).

Bob attended the Membership forum led by Director Mickey Baker, N4MB, and he participated in the ARRL Collegiate Amateur Radio forum led by brothers Andy Milluzzi, KK4LWR, and Tony Milluzzi, KD8RTT.

Bob also assisted Eric Casey, KC2ERC, with the new ARRL Events app which was used to support attendees navigating the HamCation program.

Bob agreed to help produce a new blog to supplement *On the Air* magazine and its podcast. The *On the Air* blog features contributions from hams who share stories, opinions, practices and adventures – all intended to increase interest and help newcomers become more active and involved in amateur radio. The blog is published at [www.arrl.org/On-the-Air-Blog](http://www.arrl.org/On-the-Air-Blog). Most posts are 500 to 750 words and include a couple of photos. You can share your stories and experiences for the blog by emailing [ota-blog@arrl.org](mailto:ota-blog@arrl.org). Bob also drafted a set of talking points to help support member-volunteers who will help promote the new *On the Air* membership benefit.

Life Member Bob Witte, K0NR, has recently authored the book, *VHF, Summits and More: Having Fun With Ham Radio*. The book should appeal to beginners and particularly new licensees who are invited to explore the fun of VHF operating. We've agreed to resell the book, which will soon be available from ARRL. Witte is also a contributor to the new *On the Air* [blog](#).

With help from Shelly Bloom, WB1ENT, and Jackie Ferreira, KB1PWB, we've taken delivery of the first print run of *Low Bands Ham Radio: Special 2020 International Edition*, authored by Dr. David "Doc" Wescombe-Down, VK5BUG. Bob negotiated an agreement with the author which establishes ARRL as the exclusive worldwide distributor of this new title. We're administering a modest print-on-demand inventory for the book. This arrangement is significantly less costly than importing the books from Australia, allowing us to bring this exceptional content to our membership and publication market.

Diane Petrilli, KB1RNF, previously reported that *On the Air* magazine print circulation has topped 5,000. The following tables include the monthly summary through January, tallying the number of members who currently have OTA selected as their print magazine benefit.

*On the Air* magazine circulation (as reported by Diane Petrilli)

| Month or week ending | Members w/ OTA selected | First-time Members w/ OTA selected | New Licensees w/ OTA selected (licensed since 1/1/2018) |
|----------------------|-------------------------|------------------------------------|---|
| Nov 2019             | 657                     | 219                                | XXX   |
| Dec 2019             | 2,457                   | 678                                | XXX   |
| <b>Jan 2020</b>      | <b>5,007</b>            | <b>1,400</b>                       | <b>1,344</b>  |

| By License Class (through Jan 2020) | Members w/ OTA selected | First-time Members w/ OTA selected | New Licensees w/ OTA selected |
|-------------------------------------|-------------------------|------------------------------------|-------------------------------|
| Novice                              | 5                       | 0                                  | 0                             |
| Technician                          | 2,216                   | 818                                | 795                           |
| General                             | 1,702                   | 373                                | 457                           |
| Advanced                            | 68                      | 2                                  | 0                             |
| Extra                               | 806                     | 70                                 | 92                            |
| Associate (null)                    | 210                     | 137                                | 0                             |
| <b>TOTAL</b>                        | <b>5,007</b>            | <b>1,400</b>                       | <b>1,344</b>                  |

## Radiosport

Reported by Sharon Taratula

|                                  |                 |
|----------------------------------|-----------------|
| Paper/Fieldcheck Processing Time | 2 Weeks         |
| Logbook Processing Time          | 3 Business Days |
| 2020 DXCC Applications           | 1759            |
| 2020 WAS Applications            | 251             |
| 2020 VUCC Applications           | 96              |
| 2020 WAC Applications            | 17              |
| 2020 WPX Applications            | 110             |
| 2020 WAZ Applications            | 101             |

## Sales and Marketing

Reported by Yvette Vinci, KC1AIM

Jackie Ferreira reports that:

- January product sales were \$237,824, falling short of the sales forecast of \$277,689.
- Direct sales were \$123,967; dealer sales were \$113,857.
- Royalties earned on sales of our Kindle e-books were \$6,672 (\$7,000 forecast).
- The majority of the shortfall is attributed to the “Repeater Directory” category which contributed to no sales this month due to the delay of the 2020 edition, which had been included in the January 2020 forecast.

Yvette Vinci reported on a successful effort representing ARRL at the Northern Florida Section Convention, Orlando Hamcation®, on February 7-9. There was lots of good help from the ARRL staff, Division and Section leadership, and card checkers. The ARRL team in Orlando included President Rick Roderick, K5UR, and his spouse Holly, ARRL Director Mickey Baker, N4MB, Vice Director James Schilling, KG4JSZ, ARRL Honorary Vice President Frank Butler, W4RH, as well as many Section Managers and Field Organization volunteers. Membership applications totaled 265 including applications from 39 previous members and 20 new members. Publication and product sales were approximately \$9,886 and dues exceeded \$15,000. The card checkers collected 20 applications (12 on Friday and 8 on Saturday) for a total of just under 700 QSOs (654 to be exact). One of the highlights mentioned by North Florida Section Assistant Section Manager, Stephen Szabo WB4OMM was checking a card from 1978 from Guyana – The Peoples Temple.

Eric Casey produced an email promoting ARRL EXPO at Hamcation®, featuring the Orlando Hamcation® event app, our Field day 2020 official apparel and more. It was distributed on Monday, February 3.

Eric also reports that the Mobile Event App was very well received by attendees during Hamcation®. He has been collecting real-time analytics from reports made available via the content managing system. Eric did a good job educating attendees on how to navigate through the app on their devices, answered questions, and helped troubleshoot common app problems.

Now Shipping: ARRL Repeater Directory 2020 Edition and the ARRL Periodicals DVD 2019

Hamfests/Conventions/Meetings with ARRL Representation/Vacations

|                   |               |                          |
|-------------------|---------------|--------------------------|
| Bob Allison       | 02/21 – 02/23 | TECHCON, Punta Gorda, FL |
| “                 | 03/02         | PTO                      |
| Kathleen Callahan | 02/10 – 02/14 | PTO                      |
| Steve Capodicasa  | 02/24         | PTO                      |
| Joe Garcia        | 04/10         | PTO                      |
| “                 | 05/22         | PTO                      |
| “                 | 07/06 – 07/10 | PTO                      |
| “                 | 07/17         | PTO                      |
| “                 | 07/24         | PTO                      |
| “                 | 07/31         | PTO                      |
| “                 | 08/03 – 08/07 | PTO                      |
| “                 | 08/14         | PTO                      |
| “                 | 08/21         | PTO                      |
| “                 | 08/28         | PTO                      |
| “                 | 10/09 – 10/12 | PTO                      |
| “                 | 12/04         | PTO                      |
| “                 | 12/11         | PTO                      |
| Scott Gee         | 03/30 – 04/03 | PTO                      |
| “                 | 05/14 – 05/15 | PTO                      |
| “                 | 09/14 – 09/19 | PTO                      |
| Diane Middleton   | 03/06         | PTO                      |
| “                 | 03/09         | PTO                      |
| “                 | 03/12         | Jury Duty                |
| “                 | 03/30 – 04/07 | PTO                      |
| Maria Somma       | 03/05 – 03/11 | PTO                      |

*Compiled and Edited by: Carla Pereira, KCIHSX, Executive Manager*