



## **IN-NEWSLETTER**

*Vol. 42, No. 44*

**November 17, 2017**

*Covers the period November 5 – November 11, 2017*

### **Upcoming In-Person Meetings and Event**

***2017 Director and Vice Director Elections  
Ballot Count***

November 17 @ HQ, Newington, CT

***New Director/Vice Director Orientation***

January 17 @ HQ, Newington, CT

***Administrative & Finance Committee Meeting***

January 18 @ HQ, Newington CT

***Programs & Services Committee Meeting***

January 18 @ HQ, Newington, CT

***2018 Annual Board Meeting***

January 19-20 @ Windsor, CT

### **ARRL Audio News**

Please listen to the latest edition of the *ARRL Audio News Podcast*, dated November 11, 2017:

<https://www.blubrry.com/arrlaudionews/28847167/arrl-audio-news/>

### **Chief Executive Office**

Reported by Tom Gallagher, NY2RF

On Sunday, November 5, Tom Gallagher once again volunteered in the annual New York City Marathon as a course marshal. Over 250 radio amateurs volunteered at the event to support communications in many ways throughout the race, as they have for over 40 years.

The Administrative & Finance Committee held their annual fourth quarter meeting here at headquarters last weekend. The November meeting is always focused on the budget for the upcoming year.

### **Communications**

Reported by David Isgur

The Communications team worked with RadioSport and the QST Production team on an awareness launch for 2018 International Grid Chase. A few ARRL members were so excited about the contest that when they heard about it through the advanced mailing of QST for VIPs and donors, they rushed to put the news out on social media ahead of our scheduled launch date. This was a very good reminder to all of us that when we do a communication to one, it is as if we are doing a communication to all, particularly with the way news is shared these days.

We worked with Scott St. Onge in IT to update the Bill Leonard Award nomination page on the ARRL web site. We will now be asking members for nominations through social media promotions. Dave and Scott are also working to find and update all web pages that might have Sean Kutzko listed as a contact.

Communications has started working on a 2018 Social Media Content Calendar with the goal of creating a more efficient system for everyone in producing content for our social media platforms.

#### *Top 3 Social Media Posts November 5 - 11*

**Facebook** – Early #HamRadio gift? 🎁 Last chance to get your 2018 #ARRL Handbook with BONUS laser-engraved Call Sign Badge. Offer ends 11/22/2017.

[www.arrl.org/shop](http://www.arrl.org/shop)

**Twitter** – Mother, Daughter Radio Amateurs Active from Nepal <http://ow.ly/leop30guP6v> #ARRL #HamRadio

<https://twitter.com/arrl/status/929038580852412416/photo/1>

**Instagram** – The December Edition of Digital #QST is Now Available!

<http://ow.ly/AvGu30guPzK> #ARRL #HamRadio

**LinkedIn** - Early #HamRadio gift? Last chance to get your 2018 #ARRL Handbook with BONUS laser-engraved Call Sign Badge. Offer ends 11/22/2017.

[www.arrl.org/shop](http://www.arrl.org/shop)

#### **Development**

Reported by Lauren Clarke, KB1YDD

We are pleased to welcome three new Maxim Society members: Dr. Jerry Redding, KA8Q, in the Roanoke Division; Frederick Schneider, K9OHE, in the Great Lakes Division; and the Orange County Amateur Radio Club, W2HO, in the Hudson Division.

We are also pleased to welcome two new Legacy Circle members: Ethel Kramer, KB1NMO, of in the New England Division; and John Egger, K3GHH, in the Atlantic Division.

A member is arranging a \$25,000 donation through his IRA, to be directed to the Education & Technology Fund to support the Teachers Institute program. ARRL also received a \$10,000 donation to the Spectrum Defense Fund this week.

#### **Field Services**

Reported by Steve Ewald, WV1X

Jim Kvochick, K8JK, of Brighton, has been appointed as the Michigan Section Manager starting January 1 through June 30, 2018. Jim was appointed by Norm Fusaro, W3IZ, after consulting with Great Lakes Division Director Dale Williams, WA8EFK, and outgoing Michigan Section Manager Larry Camp, WB8R. Kvochick's appointment will bridge the gap until a Section Manager is elected in Michigan. Current Michigan SM, Larry Camp, WB8R, plans to retire from the position at the end of this year after serving three terms (six years).

When the deadline for Section Manager nominations for the next term of office in Michigan arrived this past September, there were no nominations received. Therefore, nominations will be resolicited in January and February QSTs for a new 18-month term of office starting July 1, 2018.

Leona Adams reports that James Siemons, AF6PU, of Walnut Creek, California, has been nominated to run for the East Bay Section Manager's position. The next term of office will also be a re-solicited term of 18 months, and it will begin in July of 2018. Current East Bay Section Manager Jim Latham, AF6AQ, decided not to run for a new term of office after his present term concludes at the end of the year. Latham has been Section Manager since 2008.

Amateur Radio Emergency Service  
October 2017 National Report

Sections Reporting this Month	48/71 - AZ, CT, DE, EB, EMA, ENY, EPA, , GA, IA, ID, IL, IN, KS, KY, LA, LAX, MDC, ME, MI, MO, MN, MS, NC, ND, NE, NLI, NM, NNJ, NTX, NV, OH, OK, OR, PAC, SD, SFL, SJV, STX, SV, TN, UT, WCF, WI, WNY, WPA, WTX, WV, WWA
Total Number of ARES Members reporting this month	23,557
Active ARES Nets this Month	2,892
Active ARES Nets this Month with NTS Liaison	699
ARES Training and Exercise Events	3,360 events – 44,082 person hours
ARES Public Service Events	677 events – 23,953 person hours
ARES Emergency Events	87 events – 3061 person hours
Total Events and Hours	4,190 events – 70,605 person hours
Total Volunteer Value this Month	\$1,341,495
Average Value of a Single Volunteer this Month	\$56.94
Significant National Level Events	2
HQ Emergency Response Team Activations	0
WIAW Emergency Activations	0
Ham Aid Deployments	0
National Media Hits	15
National Partner Meetings	0
Field Services Staff Training Hours	0

**Lab**

Reported by Joe Carcia, NJ1Q

WIAW

Joe updated the web code practice files and their archives. He began to prepare another AC power relay switch for another transmitter that will eventually be added to the broadcast racks. Joe also began the rather arduous task of copying files and folders from the old office PC to a new, replacement office PC. Once this file/folder transfer is complete, the new PC will be put into full-time use. With Michelle Patnode behind the camera, Joe recorded a short promotional video (for Facebook use) that highlights next year's *ARRL International Grid Chase* operating event.

Scott worked on slow and fast code practice texts for the week. He processed four paper, and eleven electronic VUCC applications, for a total of 940 credits.

### **Radiosport**

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 Weeks
Logbook Processing Time	1 - 2 Business Days
2017 DXCC Applications	9698
2017 WAS Applications	1406
2017 VUCC Applications	514
2017 WPX Applications	517

### **Sales and Marketing**

Reported by Bob Inderbitzen, NQ1R

Jackie Ferreira reported that we received a \$1,849 donation from the AmazonSmile Foundation for Q3/2017 program activity; YTD \$5,848; Y2016 \$6,699; Y2015 \$4,724; Y2014 \$1,913. The foundation donates 0.5% of the purchase price of eligible AmazonSmile items to ARRL—from purchases made by members and friends who have selected American Radio Relay League (ARRL) as their charity of choice. More information is available at <http://www.arrl.org/Amazon>. We encourage member participation in AmazonSmile through e-mailings, social media posts, ARRL News, and e-newsletters.

Yvette Vinci prepared the bulk email notification for the December 2017 digital edition of *QST*, distributed to ARRL members on Friday, November 10. The distribution list included 116,936 members.

In late September, we reported that we had negotiated lower pricing for international express shipping methods for packages up to 10 pounds. The lower pricing is now in place, and we have started publicizing the lower rates. In some instances, our international members and customers will now enjoy a 70 to 75% discount from published rates for express shipping methods. The lower shipping prices apply to non-US orders placed via ARRL's online store. Shipping methods and prices are displayed during checkout. Following an ARRL News brief on Friday, we have already seen an uptick in international orders – especially to Canada. The announcement is also being shared directly with our international members via email.

We have devised a plan, being reviewed by IT, to help introduce an email ARRL Membership Confirmation, to be sent to members after joining or renewing. This work will support our 2018 plan to eliminate costly, printed membership cards.

Internal ads were completed for the new edition *ARRL Repeater Directory*. The 2018 edition will begin shipping in January.

Bob “boosted” our social media promotion for the 2018 *Handbook*, establishing an advertising relationship with Facebook to help promote the book to some targeted, Facebook audiences.

**Hamfest/Member Contact/ARRL Representative/Meetings/Vacations**

Shelly Bloom	11/22	PTO
Joe Carcia	12/01	PTO
“	12/08	PTO
Steve Ewald	11/27 – 12/05	PTO
Jackie Ferreira	11/22	PTO
Steve Ford	11/22	PTO
“	12/07	PTO
“	12/22 – 01/02	PTO
Norm Fusaro	11/22 – 11/30	PTO
Tom Gallagher	11/20 – 11/24	PTO
	12/18 – 01/02	PTO
	01/19 – 01/20	ARRL Annual Board Meeting, Windsor, CT
Regina Galuppi	11/22	PTO
Dan Henderson	11/20 – 11/22	PTO
“	12/18 – 01/05	PTO
“	01/19 – 01/20	ARRL Annual Board Meeting, Windsor, CT
Gail Iannone	12/18 – 12/29	PTO
Caroline Kenney	11/20 – 11/22	PTO
Monique Levesque	11/20 – 11/24	PTO
Diane Middleton	02/20 – 02/23	PTO
Michelle Patnode	12/07 – 12/08	PTO
“	12/26 – 12/29	PTO
Carla Pereira	11/22	PTO
“	12/22 – 12/29	PTO
“	01/18 – 01/20	ARRL Annual Board Meeting, Windsor, CT
Barry Shelley	01/19 – 01/20	ARRL Annual Board Meeting, Windsor, CT
Maria Somma	11/20 – 11/22	PTO

*Compiled and Edited by:  
Carla Pereira, Assistant to CEO*