



IN-NEWSLETTER

Vol. 44, No. 32

September 20

Covers the period September 9 – September 15, 2019

Upcoming In-Person Meetings and Event

New Mexico State Convention

September 20 – 22 @ Albuquerque, NM

Illinois State Convention

September 21 – 22 @ Peoria, IL

Central Division Convention (HRO Superfest)

September 27 – 28 @ Milwaukee, WI

Dakota Division Convention

September 28 @ West Fargo, ND

Washington State Convention

September 28 @ Spokane, WA

Iowa State Convention

October 6 @ West Liberty, IA

Executive Committee Meeting

October 12 @ Denver, CO

Delta Division Convention

October 18 – 19 @ East Ridge, TN

ARRL Audio News

Please listen to the most recent *ARRL Audio News* Podcast, dated September 13, 2019:

<https://www.blubrry.com/arrlaudionews/48891541/arrl-audio-news-september-13-2019/>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Howard Michel, WB2ITX, and Diane Middleton, W2DLM, held departmental meetings with the Communications, Marketing, Editorial and Radiosport departments.

The Management Council met and discussed the status of ongoing projects.

The annual budget meetings kicked off last week with Membership department.

Dan Henderson, N1ND, Carla Pereira, and Dee Methe continue to work on election-related matters.

Communications

Reported by David Isgur, N1RSN,

David Isgur worked with Marketing Communications Manager Kathleen Callahan on a review and audit of the ARRL's printed and digital content.

Michelle Patnode, W3MVP, worked with Joe Carcia, NJ1Q, to create a video presentation highlighting activities at Maxim Memorial Station W1AW for Joe to present at a meeting of the Los Angeles Amateur Radio Club. Michelle also shot video of the antenna tower maintenance work being done at W1AW.

Michelle worked with Becky Schoenfeld, W1BXY, on promotion of the HQ Sprint contest being held as part of the ARRL Staff Appreciation event.

David worked on the details of arranging for Norm Fusaro, W3IZ, to be interviewed live on The Weather Channel, talking about the role that amateur radio operators play in providing emergency communications during weather-related disasters.

David also arranged for Howard Michel to be interviewed for a writer with IEEE Spectrum magazine about the current state of the Amateur Radio Service and its future.

Michelle worked on editing and recording (with Joe Carcia) episode 13 of the ARRL *So Now What* podcast, “Demystifying the Language of Morse Code.” She, David and Joe met to work on script notes for episode 14. Check out episode 13 here <https://blubrry.com/arrlnowwhat/> , and watch the corresponding Instagram video: https://www.instagram.com/p/B2mSGIxDOxw/?utm_source=ig_web_button_share_sheet

David prepared a write-up for ARRL Officers, Directors and Vice Directors about the Virtual Joint Information Center (VJIC) that members of the ARRL Public Relations Committee held in early September for Public Information Officers (PIOs) across the country to share information on how they were responding to Hurricane Dorian.

David and Michelle interviewed several candidates for the Communications Intern position.

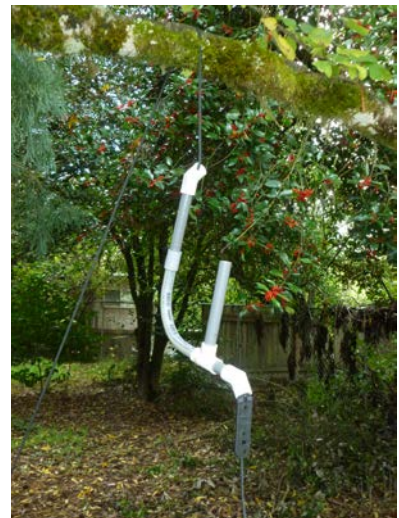
Top Social Media Posts

Facebook/Instagram/LinkedIn: The digital edition of the October 2019 issue of #QST is now available, bringing readers “The Wouff Hang” by Roy Lewallen, W7EL, a tool shaped like the famous Wouff Hong. If you’ve ever struggled with getting #antenna supports secured high up in trees, this construction and step-by-step hanging process will change the way you operate.

Twitter: FCC Proposes to Make All Universal Licensing System Filings Electronic <http://ow.ly/L39C101Lcif> #ARRL #HamRadio

Podcast Downloads

- **Audio News:** 543,327
- **So Now What?:** 75,306
- **The Doctor is In:** 1,115,589



Lab

Reported by Joe Carcia, NJ1Q

WIAW

During the Hiram Percy Maxim 150th Birthday Celebration – August 31 to September 8, 2019 – W1AW/150 made 684 QSOs using CW, Phone, and BPSK31, on 160, 80, 40 and 20 meters. Achieving the *Worked All States* award (for W1AW/150) was missed by three states: Alaska, Delaware, Vermont.

On Tuesday, September 10, Matt Strelow, KC1XX, and Andrew Toth – both of XX Towers Inc. – were on hand to make repairs on the North and Satellite towers. On the North tower, the thrust bearing was replaced. In addition, some repair work was performed on the 10 and 6 meter beams. The legs of the 80 meter dipole (also located on this tower) were raised higher in the trees. On the Satellite tower, the side-arm used to support the center of the 80 meter 4-wire cage was replaced with iron angle stock

An 80' basket/boom lift was rented to assist with these repairs. Given the complexity of the replacement of the thrust bearing, the boom lift was necessary. Joe readied the materials for the tower work and coordinated the rental of the boom lift.

Joe updated the web code practice files and their archives. He also processed thirteen Code Proficiency certificates.

Joe made the repairs to the 10- and 6-meter beams. Joe also swapped out a failing PC – one located at the front door operating position – with a new Windows 10 machine and installed a Kenwood TS-590 in this same area. (The Kenwood replaces the Rohde&Schwarz XK2100L as a visitor transceiver.)

Joe and Michelle Patnode, W3MVP, also recorded audio for the “So Now What?” podcast.

Scott Gee, WB9RRU, worked on slow and fast code practice files for the week. Scott also processed eleven paper and fourteen electronic VUCC applications for a total of 1658 credits.

Product Development

Reported by Bob Inderbitzen, NQ1R

Bob Inderbitzen contributed to a handful of projects throughout the week: reviewing wireframes for the new Lifelong Learning site; planning for the 2021 ARRL National Convention at Orlando HamCation; copywriting to promote a new membership benefit; and ongoing work to develop educational resources for introducing others to radio electronics and Amateur Radio.

Bob has organized a [Facebook Live](#) event for collegiate Amateur Radio clubs on October 16 at 6:30 PM MST/PDT. The live video event will be hosted by the University of Arizona Radio Club, K7UAZ. University students will join Bob to discuss topics involving radio clubs at colleges and universities: how to recruit students to join your campus radio club; popular activities for campus radio clubs; and Amateur Radio as a springboard for career connections. The stream will take place on the Facebook group for the ARRL Collegiate Amateur Radio Initiative: www.facebook.com/groups/ARRLCARI

Radiosport

Reported by Bart Jahnke, W9JJ

Paper/Fieldcheck Processing Time	2 weeks
Logbook Processing Time	1 – 2 business days
2019 DXCC Applications	7,960
2019 WAS Applications	1,480
2019 VUCC Applications	703
2019 WAC Applications	82
2019 WPX Applications	519
2019 WAZ Applications	581

Sales and Marketing

Reported by Yvette Vinci, KC1AIM

Jackie Ferreira, KB1PWB, reports that August product sales were \$141,269, falling short of the sales forecast of \$185,491. Direct sales were \$74,468; dealer sales were \$66,801. Royalties earned on sales of our Kindle e-books were \$5,406; \$8,500 forecast (\$49,805 YTD; \$68,000 forecast). Year-to-date sales are \$1,652,557; \$76,350 short of forecast. Much of the month's variance is attributed to softer than predicted sales across most categories.

Howard Michel, Kathleen Callahan, Eric Casey, KC1ERC, and Ally Flynn, KM1ALF, attended the New England Division Convention (HamXposition) in Boxborough, Massachusetts, September 6-8. The event was also attended by Director Fred Hopengarten, K1VR, and many Section Managers and Field Organization volunteers. Eric returned with 128 membership applications (119 in 2018), including 23 new or previous members and 2 Diamond Club renewals. Dues and subscriptions collected at the convention totaled \$8,825.

(Photo of Nolan Palmer, KC1IEO, the young ham who is featured on the cover of The ARRL General Class License Manual. Nolan was attending this year's New England Division Convention (HamXposition) in Boxborough, Massachusetts with his father. Photo credit, Eric Casey, KC2ERC).



Pre-orders are now available for the new 24th edition *ARRL Antenna Book* multi-volume [boxed set](#) and traditional [softcover](#), as well as the 2020 *ARRL Handbook* [six-volume set](#) and traditional [softcover](#).

Eric Casey prepared the bulk email notification for the October 2019 digital edition of *QST*, distributed to ARRL members on Friday, September 6. He also reports that on Tuesday, September 17, a reminder emailing was sent to members with a summary of “What’s trending” in October *QST*—taking advantage of some early analytics shared by Michelle Patnode. The notification was sent to 118,016 members.

Yvette Vinci has been compiling information to complete the annual Statement of Ownership, Management and Circulation for our annual periodicals: *QST*, *QEX* and *NCJ*. The statements are required by the US Postal Service by October 1.

Yvette also reports that our team of Member Service Representatives handled 2,764 calls in August, versus 3,052 in August 2018. The team includes Margie Bourgoin, KB1DCO, Jon Faasen, AA1EZ, Liz

Karpij, KA1DTU, Kim McNeill, KM1IPA, and Cathy Stepina.

Margie Bourgoin reports that in August we processed 7 paid-in-full Life Memberships. "Reminder letters" were sent to 264 members making quarterly payments toward Life Membership. The 2020 ARRL Amateur Radio Calendar featuring ham radio projects is [now shipping](#).

Summary of Sales and Marketing Department telephone group, reported by Yvette Vinci:

Week Ending	Calls Answered	Calls Per Hour	Total Talking Duration	Average Speed of Answer
8/30/2019	700	15.5	25:28:23	12 seconds
8/23/2019	638	14.2	20:37:24	11 seconds
8/16/2019	570	12.6	19:55:44	10 seconds
8/9/2019	608	13.5	20:31:58	8 seconds

Summary of warehouse fulfillment activity, reported by Steve Capodicasa:

Week Ending	Packages fulfilled	Member Premiums
8/30/2019	TBD	TBD
8/23/2019	598	259
8/16/2019	506	317
8/9/2019	671	406

Hamfests / Conventions / Meetings / ARRL Representative / Vacations

Leona Adams	10/04 – 10/07	PTO
“	10/18 – 10/21	PTO
“	11/01	PTO
Steve Capodicasa	09/16 – 09/20	PTO
Joe Garcia	09/25	Communication Expo, Sturbridge, MA
“	10/11 – 10/14	PTO
“	10/18 – 10/21	PTO
Kathleen Callahan	09/26 – 09/29	Central Division State Convention, Milwaukee, WI
“	10/17 – 10/21	Pacific Division Convention, San Ramon, CA
Scott Gee	09/20	PTO
“	09/26 – 09/27	PTO
“	10/18 – 10/21	PTO
Dan Henderson	09/25 – 09/26	PTO
“	09/27 – 09/29	Washington State Convention, Spokane, WA
“	09/30	PTO
“	10/10 – 10/14	Executive Committee Meeting, Denver, CO
“	10/17 – 10/21	Delta Division Convention, East Ridge, TN
“	11/13 – 11/17	Indiana Section Convention, Fort Wayne, IN
“	12/16 – 01/03	PTO
Bob Inderbitzen	10/11	PTO
“	10/14 – 10/16	University of Arizona ARC, Tucson, AZ
“	10/17 – 10/21	Pacific Division Convention, San Ramon, CA
Dee Methé	10/17 – 10/22	PTO

Howard Michel	09/27 – 09/28	Central Division State Convention, Milwaukee, WI
“	09/29 – 10/06	IARU Reg-2 General Assembly Meeting, Lima, PERU
Diane Middleton	11/11	PTO
“	11/25 – 11/29	PTO
Michelle Patnode	10/16 – 10/17	NAB Show, NYC
Carla Pereira	10/18	PTO
“	11/01 – 11/06	PTO
Diane Petrilli	10/25	PTO
“	12/23 – 12/31	PTO

Compiled and Edited by: Carla Pereira, KC1HSX, Executive Manager