



## **IN-NEWSLETTER**

Vol. 43, No. 31

**August 3, 2018**

**Covers the period July 22 – July 28, 2018**

### **Upcoming In-Person Meetings and Events:**

#### **Columbus Hamfest/Ohio Section Conference**

August 4 @ Grove City, OH

#### **Midwest Division Convention**

August 4 – 5 @ Central City, IA

#### **Southeastern Division Conventions**

August 18 – 19 @ Huntsville, AL

#### **Kansas State Convention**

August 19 @ Salina, KS

#### **Roanoke Division Convention**

August 31 – September 2 @ Shelby, NC

#### **New England Division Convention (BOXBORO)**

September 7 – 9 @ Boxborough, MA

### **ARRL Audio News Podcast**

Please click the link below the latest editions of the ARRL Audio News podcast, dated July 27 and August 3, 2018:

<https://www.blubrry.com/arrlaudionews/35842742/arrl-audio-news-july-27-2018?sbe=1>

### **Chief Executive Office**

Reported by Carla Pereira, KC1HSX

Barry Shelley and Diane Middleton completed their monthly department meetings with most managers last week.

Carla Pereira uploaded the July Committee Reports to the General Information section of the website for ARRL members, and the complete Board meeting materials were uploaded to the ODV-only section of arrl.org.

Carla is continuing to respond to requests for 2018 ARRL election petition requests, as well as processing the completed nominations that have come in to date.

### **Communications**

Reported by David Isgur, N1RSN

Many of the items being worked on this week were items that came about the ARRL Board of Directors meeting. Dave helped draft messages and articles about the transition from the Official Observers to Volunteer Monitors program. He also drafted an article and a press release about Ruth Willet being honored with the 2018 Hiram Percy Maxim memorial Award by the Board.

Dave promoted the Teachers Institute TI-1 class that was held at ARRL HQ during the week of July 23-27, and posted a number of photos and videos (created by the Lifelong Learning Department's Kris Bickel and Ally Riedel) on our social media feeds. We also had a photographer from the New Britain Herald/Bristol Press newspaper come to ARRL HQ on Friday, July 27, to capture some of the activities. (Go to <http://www.newbritainherald.com/title/photos+of+the+day+073018/104211#ad-image> and scroll gallery to pictures 18 through 31 to see Instructor Tommy Gober, N5DUX, and the students in action.)

Photos and videos from Bob Inderbitzen, who was among those representing ARRL at the 2018 EAA AirVenture Convention in Oshkosh, WI, were posted to our Facebook and Instagram feeds.

Dave also promoted the publication of the ARRL 2017 Annual Report on our Facebook, Twitter and LinkedIn feeds.

Michelle was on PTO the week of July 23-27, but she had prepared a number of videos (done with Bob Allison from the ARRL Lab) that were posted to our Instagram TV channel.

#### Top Social Media Posts - July 22<sup>nd</sup> to July 28<sup>th</sup>

**Facebook:** #ARRL is LIVE from EAA AirVenture #OSH18, the busiest airstrip in the world, this week in Oshkosh, Wisconsin. #HamRadio

**Twitter:** ARRL's 2017 Annual Report is now available. This year's report includes a close look at the Amateur Radio response to the 2017 Atlantic hurricane season, particularly in Puerto Rico and the Caribbean. Read the report - <http://ow.ly/TjQB3018wxg> .  
<https://twitter.com/arrl/status/1022574869349912576/photo/1>

**Instagram:** You want planes? We got planes (and pilots and ham radio operators) at EAA AirVenture 2018! #arrl #amatureradio #hamradio

**IGTV:** arrlhqAnd this #FeatureFriday is...

This #FeatureFriday, Bob Allison, WB1GCM, shows the Gates BC-1T Transmitter for AM broadcasting. Video by Michelle Patnode, W3MVP.

**Instagram Story:** Promo for #ThrowbackThursday

**LinkedIn:** ARRL's 2017 Annual Report, which highlights the organization's efforts and activities throughout 2017, is now available. The Amateur Radio response to the Atlantic hurricane season figures prominently in the report, which includes a close look at the Amateur Radio partnership with the American Red Cross in Puerto Rico and the Caribbean. The cover image shows a message sent by Carlos Mendez, the mayor of Aguadilla, Puerto Rico, requesting a ham radio operator for communications assistance in the aftermath of Hurricane Maria. Get the full story at <https://lnkd.in/dAg2U-e>.

#### **Development**

Reported by Lauren Clarke, KB1YDD

We are pleased to welcome the following members into the Maxim Society:

- Jay Bellows, KØQB, and Bonnie Bellows, of the Dakota Division
- Mark Scott, K4MV, of the Roanoke Division
- Dr. Basil Cleare, AB2QQ, of the Hudson Division.

## **Lab**

Reported by Joe Carcia, NJ1Q

### **W1AW**

During last week's TI-1, a number of student teachers operated W1AW. In addition to describing the station to the teachers, Joe also gave a brief demonstration of the Hamtronics R139 Weather Satellite receiver (and how it can be used in the classroom). Three of the teachers used EchoLink to connect with ham friends down in their respective states.

Joe finished the modifications and assembly to the 6-meter Harris amplifier. Pictures of the project can be found on the McAfee drive at: [M:\W1AW\6M\\_Harris](M:\W1AW\6M_Harris). One picture shows the amplifier delivering 1000 watts out with just 8 watts of drive! Work left to do includes protecting the back of the power supply that feeds the amplifier.

Scott processed forty electronic VUCC applications for a total of 2388 credits.

## **Lifelong Learning**

Reported by Kris Bickell, K1BIC

The Summer 2018 Teacher's Institute concluded with the final TI-1 session at HQ from July 23-27. The topic of this session was "Introduction to Wireless Technology" and was led by instructor Tommy Gober, N5DUX. The 11 teachers tested their electronics skills by navigating their newly built bots through a challenging course in the first floor hallway. The week culminated with a "hokey pokey" bot dance in the main lobby. The teachers also spent an afternoon operating at W1AW, with Joe Carcia's assistance. And two of the teachers successfully passed their Technician License exams (thanks to VE's Steve Ewald, Ken Bailey, and Dan Wall for their assistance). Ally Riedel was instrumental in coordinating the three 2018 TI's. Thanks also to Mike McKaughan, K1DM, for his assistance.

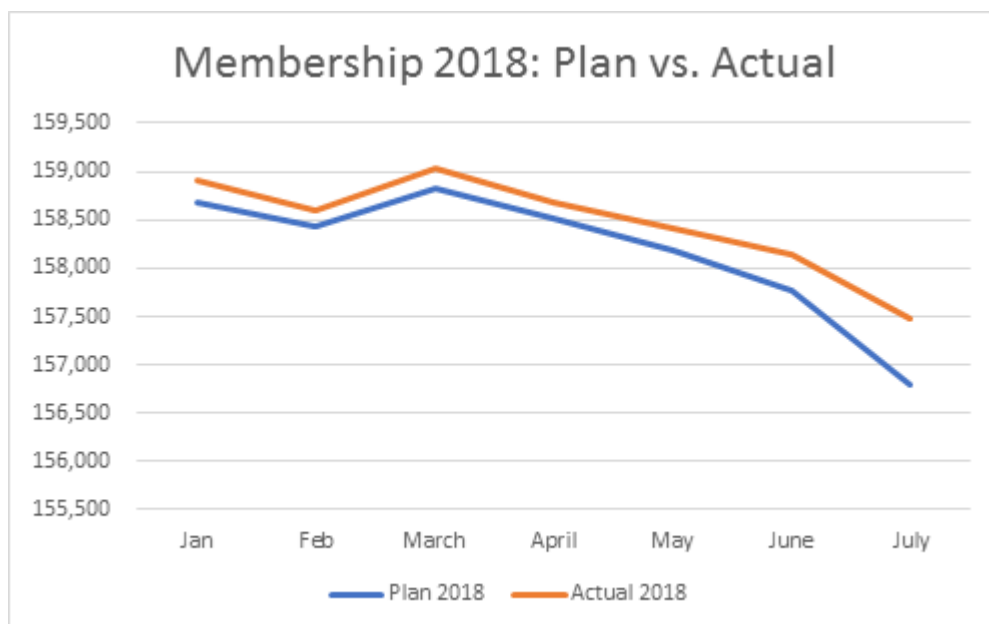


Lifelong Learning now has a new (but still a work in progress) web page:  
<http://www.arrl.org/lifelong-learning>

## **Membership**

Reported by Diane Petrilli, KB1RNF

July ended with 157,483 members. We lost 317 *fewer* members than forecast for the month. We forecast a loss of 981 and only lost 664. This puts us 686 members *ahead* of YTD goal. See the graph below to see how actuals are tracking with forecast.



The on-time renewal rate for July expirees was 73.38% vs. 71.81% last July.

The next membership mailing is set to mail on September 7, 2018.

The ARRL Tour Guide Manual has been updated and shared with all ARRL volunteers.

### **Radiosport**

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 – 3 weeks
Logbook Processing Time	1 – 2 business days
2018 DXCC Applications	8,332
2018 WAS Applications	1,642
2018 VUCC Applications	586
2018 WPX Applications	587
2018 WAZ Applications	658

### **Sales & Marketing**

Reported by Bob Inderbitzen, NQ1R

Jackie Ferreira reports that July publication and product sales were \$213,560, nearly meeting the sales forecast of \$213,745. Net sales were \$160,460 and exceeded forecast by \$3,595. Direct sales and dealer sales are both up from July 2017. Direct sales were \$133,189 (\$116,999 in July 2017); dealer sales were \$80,401 (68,694 in July 2017). Year-to-date sales are \$1,576,742 -- \$111,529 short of forecast. Royalties earned on sales of our Kindle e-books were \$7,470; \$7,500 forecast (\$49,502 YTD; \$52,500 forecast). A

handful of publications enjoyed stronger than predicted sales in July, including the 2018 *Handbook* and the new edition of *The ARRL Ham Radio License Manual* (Technician Class study manual).

We have received a commission of \$6,607 from RFinder (vs. \$6,600 forecast), earned on new and renewal subscriptions of RFinder made during the second quarter 2018; YTD \$11,178 (\$25,588 for FY 2017; \$23,532 for FY 2016). ARRL established an agreement with RFinder, creator of a web and app-based directory of Amateur Radio repeaters, in February 2016 to be our preferred online resource of repeater frequencies.



Central Division Director Kermit Carlson and Bob Inderbitzen returned from supporting ARRL’s first-ever exhibit at EAA AirVenture, held July 23-29 in Oshkosh, Wisconsin. The ARRL booth included a handful of volunteers supporting shifts throughout the week-long air show and fly-in, including Vice Director Carl Luetzelschwab and Wisconsin Section Manager Patrick Moretti. Traffic to our exhibit was brisk the entire time, drawing in hundreds of pilot-hams and prospective hams. The most common reaction to our booth was,

“cool...ARRL is here!” We signed over 50 memberships and renewals, including many unlicensed individuals who have committed to getting their first license. Bob’s posts to our social media outlets attracted a high level of positive engagement from members about our participation. We also promoted the two Special Event Stations at AirVenture. A photo album is posted on ARRL’s [Facebook](#) page.



Now shipping: [He Who Cycled](#) by Cyclist Thomas Andersen, OZ1AA/K9DXX. This new book came to us via Director Tom Frenaye, who had shared a positive review of the book he’d seen posted online. The book recounts Andersen’s round-the-world journey that began in 2010 when he left Denmark on his bicycle. He traveled 36,000 miles, combining his favorite activities — cycling and ham radio. A must summer-read!

The 2019 *ARRL Handbook* will be introduced in September *QST*, which reaches members via the digital edition around August 10. Until then...**keep the surprise quiet!** Books begin shipping in October.

*Summary of Sales and Marketing Department telephone group, reported by Yvette Vinci:*

Week Ending	Calls Answered	Calls Per Hour	Total Talking Duration	Average Speed of Answer
7/27/2018	734	16.3	27:44:41	10 seconds
7/20/2018	735	16.3	25:44:04	10 seconds
7/13/2018	688	15.3	22:37:51	8 seconds
7/6/2018 (4 days)	569	15.8	19:28:40	8 seconds

Summary of warehouse fulfillment activity, reported by Steve Capodicasa:

Week Ending	Packages fulfilled	Member Premiums
7/27/2018	1,173	540
7/20/2018	781	389
7/13/2018	716	254
7/6/2018 (4 days)	817	251

**Hamfest/Member Contact/ARRL Representative/Meetings/Vacations**

Bob Allison	08/20 – 08/31	PTO
Kris Bickell	08/06 – 08/10	PTO
Steve Capodicasa	09/17 – 09/21	PTO
Joe Garcia	08/03 – 08/10	PTO
“	08/16 – 08/17	PTO
“	08/24	PTO
“	08/31	PTO
“	10/05	PTO
“	10/08	PTO
“	11/30	PTO
“	12/07	PTO
Mike Corey	09/07 – 09/09	New England Division Convention, Boxboro, MA
“	09/15	Wyoming State Convention, Rock Springs, WY
“	09/21 – 09/23	Rocky Mountain Division Convention, Albuquerque, NM
Steve Ewald	07/30 – 08/07	PTO
Jackie Ferreira	08/13 – 08/17	PTO
Steve Ford	08/27 – 08/28	PTO
“	09/19 – 09/26	PTO
Regina Galuppi	09/14	PTO
“	10/16 – 10/24	PTO
Scott Gee	08/16 – 08/20	PTO
“	09/10 – 09/14	PTO
Dan Henderson	08/08 – 08/10	PTO
“	08/29 – 08/31	Roanoke Division Convention, Roanoke, VA
“	09/13 – 09/16	W9DXCC
“	09/17 - 09/24	PTO and W4DXCC
Gail Iannone	08/23 – 08/31	PTO
Bob Inderbitzen	08/13 – 08/20	PTO
“	10/18 – 10/22	Pacific Division Convention, San Ramon, CA
“	10/23	PTO
Monique Levesque	08/10 – 08/27	PTO
Diane Middleton	08/23 – 08/24	PTO
“	11/19 – 11/21	PTO
“	12/26	PTO
Michelle Patnode	08/02	Half day (8a – 12p)
“	08/31	Half day (8a – 12p)
Carla Pereira	08/03	PTO

Diane Petrilli	08/03 – 08/20	PTO
Barry Shelley	08/20 – 08/31	PTO
Yvette Vinci	08/02 – 08/03	PTO
“	08/08 – 08/10	PTO
“	08/17 – 08/20	Southeastern Division Convention, Hunstville, AL

*Compiled and Edited by: Carla Pereira, Assistant to CEO*