

<u>IN-Newsletter</u> Vol. 41, No. 46

December 30, 2016

Covers the period December 17 – December 23, 2016

Upcoming In-Person Meetings and Events

Logbook Study Committee

January 18, 2017 @ HQ, Newington, CT

New Director and Vice Director Orientation January 18, 2017 @ HQ, Newington, CT

Administration & Finance Committee Meeting January 19, 2017 @ HQ, Newington, CT

Programs & Services Committee Meeting
January 19, 2017 @ W1AW, Newington, CT

Annual Board Meeting January 20 – 21, 2017 @ Windsor, CT

Southeastern Division Convention, February 9 – 13, 2017 @ Orlando, FL

*Hamvention 2017*May 19 – 21, 2017 @ Xenia, OH

Chief Executive Office

Reported by Tom Gallagher, NY2RF

Planning and preparations continue for the January 2017 Annual Board Meeting.

Education

Reported by Lisa Kustosik, KA1UFZ

Teacher R	egistration	Instructor Registration	Graduation Kit Requests	License Class Listings
	3	11	0	11

A unanimous vote from the executive committee approved the four Education & Technology Program grants that were recommended. Award letters were sent.

Field Services

Reported by Dave Patton, NN1N

W1AW

Reported by Joe Carcia, NJ1Q

Joe updated the web code practice files and their archives. He also updated the code practice *QST* source web page. He constructed an AFSK interface to be used with the Elecraft KX2 for a digital demonstration at Grace Academy in Hartford, CT. He also checked a donated Yaesu FT-847 HF/V/UHF transceiver that will be given to a local school club.

Scott worked on fast and slow code practice texts for the upcoming week. He also processed VUCC certificates and endorsements.

Production/Editorial

Reported by Becky R. Schoenfeld, W1BXY

In the past week, we worked with PageSuite to improve picture quality on apps, to edit the digital QST log in screen so as to include a QST logo and ask for username, and to solve the iOS app log-in problems. We are continuing to work with them this week to upgrade image quality in the upcoming Feb 2017 issue, improve app features based on member feedback, and explore possibilities for implementing a desktop download feature, which Production will discuss in the upcoming weeks.

Radiosport

Reported by Norm Fusaro, W3IZ

DXCC

Paper/Fieldcheck Processing Time	3 Weeks
Logbook Processing Time	2-3 Days

Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Jackie Ferreira conducted some additional publication campaigns via email, leading into the holiday weekend. The campaigns were cross-promoted on our website and social media.

Yvette Vinci readied the announcement for the digital edition of January *QST*, which she emailed to 120,288 members on Monday, December 19. The message included key information and links to help members migrating to the new digital publishing platform, *PageSuite*. Our team of Member Services Reps provided support to members throughout the week – mostly by email. Many of the support inquiries involved members who had forgotten their ARRL website username and/or password. Both are required to access the digital edition of *QST*. Members requiring more significant support are directed to Alli McLellan in the Production Dept.

Bob Inderbitzen connected with the organizers of Orlando HamCation to plan ARRL's support and booth for the event. The convention is touted as the second largest hamfest in North America. HamCation hosted ARRL's 2016 National Convention. The 2017 convention is February 10-12, and is sanctioned as the ARRL Southeastern Division Convention.

Some graphics were produced for the image carousel on the website home page – including one promoting Kids Day on January 7.

We have discontinued the use of an afterhours answering service. The decision, made during 2017 planning, will save the organization money -- but we have also noticed a diminishing number of messages being taken by the service. Today, members can reach us easily by email, and our website has information answering common questions. Callers will hear a new greeting afterhours, instructing them of our operating hours and website resources to join, renew, and to place orders.

<u>Hamfest/Member Contact/ARRL Representative/Meetings/Vacations</u>

Bob Allison	12/26 - 12/30	PTO
Lauren Clarke	01/19	PTO
Jackie Ferreira	12/27 - 12/30	PTO
Steve Ford	12/22 - 01/02	PTO
Tom Gallagher	12/14 - 01/03	PTO
"	02/10 - 02/12	Southeastern Division Convention, Orlando, FL
Scott Gee	02/20 - 02/24	PTO
Perry Green		Medical Leave
Dan Henderson	12/05 - 01/09	Medical Leave
Gail Iannone	10/07 - 02/06	Sick Leave
Bob Inderbitzen	12/28 - 12/30	PTO
"	02/09 - 02/13	Southeastern Division Convention, Orlando, FL
Sean Kutzko	12/22 - 12/30	PTO
Monique Leveque	12/21 - 01/02	PTO
Carla Pereira	12/30	PTO

Sincerely Compiled by,

Carla Pereira, Assistant to CEO