

## **IN-NEWSLETTER**

Vol. 43, No. 7 February 16, 2018 Covers the period February 4 – February 10, 2017

### **Upcoming In-Person Meetings and Events**

**2018 Southwestern Division Convention** February 16 – 17 @ Yuma, AZ

**2018 Vermont State Convention (Ham-Con)** February 24 @ South Burlington, VT

**2018 Great Lakes Division (Hamvention)** May 18 – 20 @ Xenia, OH

### ARRL Audio News

Please listen to the latest edition of the *ARRL Audio News Podcast*, dated February 9, 2018: <u>https://www.blubrry.com/arrlaudionews/31290182/arrl-audio-news-february-9-2018?sbe=1</u>

Chief Executive Office Reported by Carla Pereira, KC1HSX

Barry Shelley worked on his first by-line editorial as ARRL CEO for April's QST.

Carla Pereira made more updates to the ODV and public pages of ARRL's website.

# **Communications**

Reported by David Isgur

NBC's "Left Field," a new digital news unit, produced a video news story about the vital role that Amateur Radio plays in Hawaii's emergency communications system --<u>https://www.youtube.com/watch?v=dO09aMGMizM&feature=youtu.be</u> – and we shared the story on all of our social media platforms, where it generated a lot of buzz. We were also given permission from the producer of the piece to use this piece in any promotional way that we wanted. So we are now working to let field organizations know that they can show this seven-minute piece at any gatherings where it would be appropriate.

The Media and Public Relations web page was upgraded to make the Media Hits page more visible.

The Public Relations Committee of the ARRL Board of Directors held its first meeting of 2018, and welcomed a new chairman, Steve "Sid" Caesar, NH7C, and a new member, Ed Efchak, WX2R. The group had a very productive meeting and set some ambitious goals, in terms of developing resources for PIOs and increasing activity by PIOs, for 2018.

Michelle did a number of video shoots with Bob Allison for use on our social media feeds, as well as a Product Review for QST. She is also working with Allie McLellan on reworking the Hedy Lamarr video into a focus on Women in Science for Women's History Month in March.

*Media Mentions:* Among the new news links posted to the <u>Media Hits web site</u> are a story from Florida TV station WESH on Hamcation, including an interview with Puerto Rico Section Manager Oscar Resto, KP4RF; and a story from Michigan about a Kettering University student using her love of ham radio to impact her campus.

**Facebook:** Raleigh students talk with astronauts Nice story about students and the International Space Station and Amateur Radio bringing them together!

**Twitter:** NBC Left Field interviewed several hams for a story on "Hawaii's Communication Breakdown and How Going Ham Could Sa... <u>https://twitter.com/i/web/status/961710467302518784</u>

**LinkedIn:** NBC's Left Field, a new digital news unit, did an amazing feature on how Amateur Radio plays a critical role in Hawaii's emergency communications system. <u>https://lnkd.in/dzYNgKY</u>

#### **Development**

Reported by Lauren Clarke, KB1YDD

The ARRL Foundation Annual Meeting was held February 6, 2018 via teleconference. At the recent ARRL Board of Directors meeting, Tom Frenaye, K1KI, David Norris, K5UZ, and Brian Mileshosky, N5ZGT, were re-elected to serve on the Foundation Board for another three years. Tom Frenaye, K1KI, Jim Pace, K7CEX, Rick Niswander, K7GM, and Lauren Clarke, KB1YDD, were re-elected to the positions of President, Vice President, Treasurer, and Secretary respectively. Other continuing Foundation Board members include Daniel Davis, Jim Fenstermaker, K9JF, Andrea Wayward, KG4IUM, Dale Williams, WA8EFK, and David Woolweaver, K5RAV. President Frenaye also sent out 2018 committee assignments.

We are pleased to welcome Kent W. Trimble, K9ZTV of the Midwest Division into the Maxim Society.

Following the approval of Foundation donations to achieve Maxim Society membership at the most recent board meeting, we are pleased to welcome the following clubs and individuals into this recognition group. If a Director or Vice Director would like to present the Maxim Society plaque to a club at a meeting, please contact me.

Amateur Radio Safety Foundation of the Southeastern Division North Fulton Amateur Radio League of the Southeastern Division Northern California DX Foundation of the Pacific Division Orlando Amateur Radio Club of the Southeastern Division PHD Amateur Radio Association of the Midwest Division Six Meter Club of Chicago of the Central Division Saint Paul Radio Club of the Dakota Division Stratford Amateur Radio Club of the New England Division Mr. and Mrs. Thomas Comstock, N5TC of the West Gulf Division Eugene H. Hastings, W1VRK of the New England Division Gayle Olson, K6GO, and Mike Binder, NA6MB of the Southwestern Division Robert D. Streeter, W8ST, and Donna J. Streeter, W9DJS of the Central Division Gary W. Wagner, K3OMI of the Atlantic Division Katie Pautz, WØKTE of the Midwest Division

#### **Field Services**

Reported by Steve Ewald, WV1X

The Louisiana Section Manager election ballots are due at Headquarters on Friday, February 16, and the ballots will be counted on Tuesday, February 20.

George Miller, W3GWM, of Wyalusing, has been nominated to run for the Eastern Pennsylvania Section Manager position. Since there were no Section Manager nominations received from Eastern Pennsylvania by the December 8, 2017, receipt deadline, nominations are being resolicited for an 18-month term of office beginning October 1, 2018. Petitions of nomination are due at Headquarters on June 8. April and May *QSTs* will present announcements with details.

Leona Adams submitted the re-solicitation notice that accompanies the regular Section Manager nomination notice for April *QST*. Leona has also been in touch with Section Managers who have already been re-elected and are starting their new terms of office on April 1.

#### **Radiosport**

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2-3 weeks
Logbook Processing Time	1-2 business days
2018 DXCC Applications	1,453
2018 WAS Applications	418
2018 VUCC Applications	99
2018 WPX Applications	132

#### Sales and Marketing

Reported by Bob Inderbitzen, NQ1R

Yvette Vinci, Diane Petrilli, and Bob Inderbitzen supported ARRL's <u>expanded presence</u> at Orlando HamCation, Feb 9-11 -- this year's ARRL Florida State Convention. The event is the second largest hamfest in the US. ARRL President Rick Roderick and his wife Holly attended and supported our large exhibit area which included additional support from Southeastern Division Director Greg Sarratt, Vice Director Joey Tiritilli, many Section Managers and Field Organization volunteers. Other volunteers helped support the ARRL Collegiate Amateur Radio



Initiative, and Radiosport (card checking). Our membership and book store contributed over \$26,700 in



sales, including 283 membership applications totaling 390 membership years. Over 20% of the applications were from new or previous members. Please go to <u>ARRL Facebook page</u> for more pictures taken throughout the convention.

(Photo: Southeastern Division and Section officials at Orlando HamCation)

Before HamCation, Bob was the featured speaker at the Disney Emergency Amateur Radio Service club meeting. The meeting was preceded by a VE exam -- a practice the club observes each month. His presentation was warmly received, which included highlights from our publication and marketing operations, an overview of ARRL's mission and vision, and 10 tips to encourage more hams to get active, get involved, and get on the air. The club made Bob an honorary D.E.A.R.S. Mouseketeer, mouse ears and all!



Yvette Vinci prepared the bulk email notification for the March 2018 digital edition of *QST*, distributed to ARRL members on Friday, February 9. The distribution list included 117,101 members.

In January, we processed 19 paid-in-full Life Memberships and 13 Life Membership pledges.

Jackie Ferreira has introduced our new product line to support participants of the 2018 ARRL International Grid Chase. The merchandise includes <u>polo shirts</u>, <u>mugs</u>, <u>stickers</u>, <u>pins</u>, <u>and maps</u>.

An email offer bundling the new third volume of *ARRL's Hands-On Radio Experiments* with the older volume one and two contributed 231 orders of 452 orders over the weekend.

In the days before HamCation, Jackie prepared an email to the Southeastern Division that included a 'shopping list' of ARRL books that would be available from our book store at the event. Attendees brought their shopping lists!

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Bob Allison	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Ken Bailey	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Margie Bourgoin	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Joe Carcia	05/25	PTO
"	07/02 - 07/06	РТО
"	07/13	РТО
"	07/20	РТО
"	07/27	РТО
"	08/03 - 08/10	РТО
"	08/24	PTO
"	08/31	PTO
"	10/05	PTO
"	10/08	РТО

#### Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

"	11/30	РТО
"	12/07	РТО
Mike Corey	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Lauren Clarke	02/16	РТО
"	03/16	РТО
" 05/16 -	- 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Jackie Ferreira	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Steve Ford	02/23	РТО
"	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Scott Gee	04/16 - 04/19	РТО
"	05/17 - 05/19	РТО
"	08/16 - 08/17	РТО
"	09/10 - 09/14	РТО
Regina Galuppi	05/16 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Dan Henderson	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Bob Inderbitzen	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Dave Isgur	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Sabrina Jackson	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Bart Jahnke	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Kim McNeil	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Diane Middleton	02/20 - 02/23	РТО
"	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Michelle Patnode	02/23	РТО
" 05/17 -	- 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
Ally Riedel	02/15 - 02/19	PTO (starting 11AM Feb 15)
Barry Shelley	02/19 - 02/23	РТО
٤٢	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH
"	05/22 - 05/31	РТО
Yvette Vinci	05/17 - 05/20	2018 Great Lakes Division (Hamvention), Xenia, OH

Please remember—pictures are always welcome!

Compiled and Edited by: Carla Pereira, Assistant to CEO