



IN-NEWSLETTER

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September 21, 2018

Covers the period September 9 – September 15, 2018

Upcoming In-Person Meetings and Events:

Rocky Mountain Division Convention

September 21 @ Albuquerque, NM

Executive Committee Meeting

October 20 @ Minneapolis, MN

Wisconsin State Convention (HRO Superfest)

September 28 @ Milwaukee, WI

New Mexico State Convention

October 19 @ Socorro, NM

Section Managers Workshop

October 12 – 14 @ ARRL HQ

Pacific Division Convention (PACIFICON)

October 19 – 21 @ San Ramon, CA

ARRL Audio News Podcast

Please click the link below for the latest edition of the ARRL Audio News podcast, dated September 14, 2018: <https://www.blubbry.com/arrlaudionews/37705235/arrl-audio-news-september-14-2018/>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Janet Rocco, W1JLR has been promoted to Advertising Sales Manager. Janet worked closely with Deb Jahnke (SK) for many years and has built solid relationships with our advertisers that will serve as a critical foundation for moving forward. Congratulations Janet!

Barry Shelley, N1VXY, Diane Middleton, W2DLM and Lou Treglia began the annual budget review meetings for 2019 with department managers. The meetings continued throughout the week and into this week as well.

Barry and Diane attended the 2018 TANGO Annual Conference in Hartford, CT last Thursday. The all-day event focuses on building bridges between nonprofit and for-profit organizations with interactive educational panels/sessions, guest speakers and networking.

Communications

Reported by David Isgur, N1RSN

David wrote a press release about the ARRL supplying Ham Aid kits to South Carolina and Virginia in advance of Hurricane Florence, which he and Michelle Patnode, W3MVP distributed to various local and national news outlets. This generated a significant amount of media coverage about amateur radio operators and their role before, during and after the storm.

David arranged interviews for ARRL Emergency Preparedness staff members with Fox61-TV and WTNH Channel 8. In addition, David also did interviews with WCBS Radio in New York, WNPR Radio In Hartford, and WTIC-AM Radio in Hartford.



Michelle reached out to a CNN contact and they tweeted about ARRL's Hurricane Florence efforts with sending seven Ham Aid kits to the South Carolina and two kits to Virginia. (Please see tweet in Top Social Media posts below.)

David and Michelle also worked to arrange, and provide technical assistance for, a live interview that ARRL Emergency Preparedness Manager Mike Corey, K1IU did on CNN on Saturday (Sept. 15).

We have been updating [the 2018 Hurricane page](#) with Bob Inderbitzen, NQ1R who created the page, as well as [the Media Hits web page](#), with links to all of media coverage of Amateur Radio-related Hurricane Florence stories. Please check these links as we expect more mentions to be added in the coming days.

David and Michelle continue to reach out to PIOs and PICs and other ARRL officials in storm-affected areas, asking if they would be available for possible interviews with news outlets.

Michelle has been working with members of the Sales & Marketing department, the VEC department, and Diane Szlachetka, KB1OKV on creating videos that will promote new products (in the case of Sales and Marketing), or services offered (in the case of VEC). The videos will be used on ARRL's new Instagram TV (IGTV) channel as well as other social media platforms.

David was working with Sue Fagan, KB1OKW to finalize a new, more modern design for the Leonard and McGan Award plaques.

Top Social Media Posts



Facebook: https://www.cnn.com/us/live-news/hurricane-florence-dle/h_6d7e9f03e446f7e4ad5b6aced6961dc0?utm_medium=social&utm_term=image&utm_source=twCNN&utm_content=2018-09-12T10%3A52%3A06

Thanks CNN! #ARRL #HamRadio #HurricaneFlorence #HamAid

LinkedIn: #HamAid kits are off to South Carolina in preparation for #HurricaneFlorence. #ARRL #ARES

Twitter: #HamAid kits are off to South Carolina in preparation for #HurricaneFlorence.#ARRL#ARES

<https://twitter.com/arrl/status/103959070151899955/photo/1>



Instagram: #Repost @jimaltmanfox with @get_repost · · · Amateur radio operators to the rescue ... In #newington The @arrlhq plans response for #hurricaneflorence on @fox61news at 5. #hamradio #redcross #fema #stormcoverage

Lab

Reported by Joe Carcia, NJ1Q

W1AW

Thanks to Steve Ewald, WV1X, and Dan Wall, W1ZFG, for handling the early morning shifts Monday through Friday for Joe Carcia, who was working the early afternoon/night shifts for the vacationing Scott Gee, WB9RRU.

On Wednesday through Friday, W1AW was in monitoring mode as part of the response to Hurricane Florence. This included monitoring the Hurricane VoIP net, and checking for any WL2K traffic to the station. As part of the response, W1AW had suspended its scheduled transmissions on Friday – including suspending visitor operations – to ensure the station was ready to provide any communications assistance if called upon by our served partners.

On Monday through Friday, Joe worked the early afternoon/night shifts. He updated the web code practice files and their archives. He checked two Icom IC-7200 HF/V transceivers to ensure they can be deployed in the Ham-Aid kits. Joe built a digital interface for use with the Rohde & Schwarz HF transceiver. He also stood ready to assist with any communication requests for the hurricane response.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 – 3 weeks
Logbook Processing Time	1 – 2 business days
2018 DXCC Applications	10,133
2018 WAS Applications	1,951
2018 VUCC Applications	752
2018 WPX Applications	695
2018 WAZ Applications	740

Hamfest/Member Contact/ARRL Representative/Meetings/Vacations

Leona Adams	09/21	PTO
Steve Capodicasa	09/17 – 09/21	PTO
Joe Carcia	09/21	PTO
“	10/05	PTO
“	11/30	PTO
“	12/07	PTO
Mike Corey	09/21 – 09/23	Rocky Mountain Division Convention, Albuquerque, NM
Steve Ford	09/19 – 09/26	PTO
Norm Fusaro	09/20 – 09/21	PTO
“	10/18 – 10/21	New Mexico State Convention, Socorro, NM
Regina Galuppi	10/05	PTO
“	10/16 – 10/24	PTO
Scott Gee	10/15 – 10/16	PTO
“	12/10 – 12/11	PTO

Dan Henderson	09/17 - 09/24	PTO and W4DXCC
Bob Inderbitzen	09/27 - 09/29	Wisconsin State Convention (Superfest), Milwaukee, WI
“	10/18 - 10/22	Pacific Division Convention, San Ramon, CA
“	10/23	PTO
Diane Middleton	10/08	PTO
“	11/06	PTO
“	11/12	PTO
“	11/19 - 11/21	PTO
“	12/26 - 11/28	PTO
Michelle Patnode	09/23	World Maker Faire NYC, Corona, Queens
“	10/17 - 10/18	NAB 2018, New York, NY

Compiled and Edited by: Carla Pereira, Assistant to CEO