



## **IN-NEWSLETTER**

*Vol. 42, No. 38*

**September 29, 2017**

*Covers the period September 17 – September 23, 2017*

### **Upcoming In-Person Meetings and Events**

#### ***Wisconsin State Convention***

September 29 – 30 @ Milwaukee, WI

#### ***United States Telecommunications Training Institute (USTTI)***

October 2 – 6 @ HQ, Newington, CT

#### ***South Carolina Section Convention***

October 7 @ Rock Hill, SC

#### ***GLHamCon (Great Lakes Division)***

October 7 – 8 @ Brooklyn, MI

#### ***NearFest (New England Amateur Radio Festival)***

October 13 – 14 @ Deerfield, NH

#### ***NAB Show***

October 18 – 19 @ New York City, NY

#### ***Section Managers' Workshop***

October 12 – 15 @ ARRL HQ, Newington

#### ***Pacificon (Pacific Division Convention)***

October 20 – 22 @ San Ramon, CA

### **ARRL Audio News**

Below is a link to the latest edition of the ARRL Audio News Podcast, dated September 22, 2017:

<https://www.blubrry.com/arrlaudionews/27213215/arrl-audio-news-september-22-2017?sbe=1>

### **Chief Executive Office**

Reported by Tom Gallagher, NY2RF

Tom Gallagher, Barry Shelley and Diane Middleton continued the annual budget planning meetings with managers.

Tom attended the World Maker Faire in Queens, NY last week, along with Bob Inderbitzen and Director Mike Lisenco. Please see more details, including links to video and photos from the event, in the “Sales and Marketing” section below.

Over the weekend, Mike Corey was contacted by the Red Cross in an unprecedented request for 50 amateur radio volunteers for deployment to Puerto Rico in the wake of Hurricane Maria. Mike, Tom and Joe Carcia have been interviewed by numerous media outlets—print and television, local and national—since. Please use the link below to view the television interviews we have posted to date. More interviews will be uploaded this week.

<http://www.arrl.org/media-hits>

ARRL's website offered an opportunity for members to donate to the relief efforts in the wake of Hurricane Maria. President Rick Roderick also issued a letter to all members appealing for Ham Aid funds. We are proud and delighted to say that our members have donated \$65,000 to the relief effort to date! In addition, the league also received a generous \$5,000 donation from Yasme to ARRL's Ham Aid Fund to help with this and future emergencies.

### **Education**

Reported by Lisa Kustosik, KA1UFZ

*Report for two weeks ending 09/24*

Teacher Registration	Instructor Registration	Graduation Kit Requests	License Class Listings
5	24	2	17

### **Field Services**

Reported by Steve Ewald, WV1X

#### *Field Organization*

The Field Organization Team provided assistance to our Emergency Preparedness Team, other headquarters staff members, and to ARRL Section Leaders with regard to the relief efforts in Puerto Rico and the Virgin Islands after Hurricane Maria struck those locations.

Leona Adams reports that John Kitchens, NS6X, has been nominated to run for office in the Santa Barbara Section. The next term will be an 18-month term of office that begins July 1, 2018, because there were no nominations received by the time nominations were due on September 8. Nominations for the Santa Barbara Section Manager position will be re-solicited starting in January QST.

### **Lab**

Reported by Bob Allison, WB1GCM

#### *W1AW*

Throughout the week and most of Saturday, W1AW monitored the various nets that activated for Hurricane Maria and the aftermath. This was done until the various nets secured operation. Given the emergency circumstances, evening scheduled transmissions were temporarily suspended, as was daily visitor operations from W1AW.

As part of this monitoring, staff was also passing OUTBOUND H/W traffic from Puerto Rico to individuals in the states. Essentially, staff would call people in the states and pass on H/W information about family members in Puerto Rico.

Joe created the texts for the October W1AW Qualifying Runs. He spent time monitoring the various nets involved with Hurricane Relief. Joe also constructed ten 40-meter dipole antennas for use with the Ham-Aid kits, and secured various parts for these kits as well. He worked with Mike Corey, KI1U, to test out the feasibility of sending large "Safe and Well" test Excel files using WINMOR (a variation of Winlink2000).

Scott worked on slow and fast code practice texts for the upcoming week. He processed seven paper, and five electronic VUCC applications, for a total of 821 credits.

## **Media and Public Relations**

Reported by Michelle Patnode

### Top Social Media Posts September 17th to September 23<sup>rd</sup>:

**Facebook** – With Hurricane Maria currently at Category 3 and expected to hit the US Virgin Islands and Puerto Rico on Tuesday, ARRL has been supplying Ham Aid kits for hurricane emergency response efforts. ARRL’s Ham Aid program loans Amateur Radio equipment kits to established ARES and partner agencies during disaster response, in order to establish Amateur Radio communications support. We’ve sent five kits to Puerto Rico, two to the Virgin Islands, and one to Florida. The kit shown here has been staged for deployment at the Red Cross in San Juan, Puerto Rico. Thanks to Puerto Rico Section Manager Oscar Resto, KP4RF, and Otis Vicens, NP4G, for their assistance in getting this gear where it is needed. Due to this busy hurricane season, ARRL’s inventory of Ham Aid kits has been severely depleted. To make a donation to the Ham Aid Fund, which is used to purchase new equipment as well as to refurbish/repair previously deployed equipment, go to <https://www.arrl.org/arrl-donation-form> and select “Ham Aid” from the ARRL donation form.

**Twitter** – #ARRL Ham Aid kits of #hamradio gear are on the ground in Puerto Rico, USVI, and Florida in preparation for #hurricaneMaria.

<https://t.co/8OcUSWoQdO>

**Instagram** – With Hurricane Maria currently at Category 3 and expected to hit the US Virgin Islands and Puerto Rico on Tuesday, ARRL has been supplying Ham Aid kits for hurricane emergency response efforts. ARRL’s Ham Aid program loans Amateur Radio equipment kits to established ARES and partner agencies during disaster response, in order to establish Amateur Radio communications support. We’ve sent five kits to Puerto Rico, two to the Virgin Islands, and one to Florida. The kit shown here has been staged for deployment at the Red Cross in San Juan, Puerto Rico. Thanks to Puerto Rico Section Manager Oscar Resto, KP4RF, and Otis Vicens, NP4G, for their assistance in getting this gear where it is needed. Due to this busy hurricane season, ARRL’s inventory of Ham Aid kits has been severely depleted. To make a donation to the Ham Aid Fund, which is used to purchase new equipment as well as to refurbish/repair previously deployed equipment, go to <https://www.arrl.org/arrl-donation-form> and select “Ham Aid” from the ARRL donation form.

**Instagram Video** –\_It’s #TechTipTuesday with #W1AW Station Manager, Joe Carcia, NJ1Q. #ARRL #HamRadio

## **Production/Editorial**

Reported by Becky Schoenfeld, W1BXY

Work continues on the December 2017 issue of *QST*, including a “breaking” feature on ARRL’s and ham radio’s involvement in the Puerto Rico recovery effort. Further editorial coverage of the recovery effort is being planned for the January 2018 issue.

Work continues on Microwave Update 2017, which is due to go to the printer next week.

The *The Doctor is In* book is at the printer.

The *Extra Class License Manual* 2nd and 3rd printing is at the printer.

## **Sales and Marketing**

Reported by Bob Inderbitzen, NQ1R

Bob Inderbitzen, Tom Gallagher, Director Mike Lisenco, and a handful of ARRL volunteers attended the World Maker Faire, held Sep 23-24 on the grounds of the New York Hall of Science in Corona (Queens), New York. ARRL provided exceptional support for the radio clubs exhibiting for ham radio at the Faire, including one school radio club. Participants included Garden School ARC, Hall of Science ARC, and HamHacks. Garden School ARC was recognized with an Editor's Choice Blue Ribbon for its participation. Bob documented the event, taking [photos](#), [video](#), and shooting some live Facebook posts.

Jackie Ferreira supported the upcoming Pacific Division Convention with a direct-to-member emailing.

Yvette Vinci reports that on Wednesday, September 20, a reminder emailing was sent to members with a summary of “What’s trending” in October *QST*—taking advantage of some early analytics shared by Allison McLellan. The notification was sent to 116,790 members.

Yvette and Bob analyzed USPS domestic package fulfillment expenses for direct sales.

Yvette supported an ongoing, intradepartmental project to help document specifications for a new membership and circulation fulfillment system.

Members of our team reviewed the personalization for batches of membership badges, which will be produced to include with advance 2018 *Handbook* orders. Jackie is coordinating a follow-up mailing to continue promoting the new *Handbook*. The mailing will feature a unique design with graphical personalization.

## **Radiosport**

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	2 Weeks
Logbook Processing Time	1 – 2 Business Days
2017 DXCC Applications	8340
2017 WAS Applications	1056
2017 VUCC Applications	451
2017 WPX Applications	430

## **Hamfest/Member Contact/ARRL Representative/Meetings/Vacations**

Shelly Bloom	10/12 – 10/20	PTO
“	11/10 – 11/14	PTO
Joe Garcia	09/29	PTO
“	10/02	PTO
“	10/09	PTO
“	12/01	PTO
“	12/08	PTO
Steve Ford	10/09	PTO
Norm Fusaro	10/06 – 10/07	South Carolina Section Convention

“	10/09	PTO
Tom Gallagher	10/17	Albany Amateur Radio Meeting, Albany, NY
“	10/18 – 10/19	NAB Show, NYC
“	10/20	PTO
“	10/26	Montgomery County ARES/RACES and Philadelphia Digital Repeater Association Meeting, PA
Regina Galuppi	10/30 – 11/03	PTO
Scott Gee	11/02 – 11/03	PTO
Mike Gruber	09/25 – 09/29	PTO
Gail Iannone	12/18 – 12/29	PTO
Bob Inderbitzen	09/29 – 09/30	Wisconsin State Convention, Milwaukee, WI
“	10/19 – 10/23	Pacific Division Convention, San Ramon, CA
“	10/24	PTO
Sabrina Jackson	10/04 – 10/06	PTO
Lisa Kustosik	10/09 – 10/27	PTO
Kim McNeil	10/06 – 10/08	Great Lakes Division Convention, Brooklyn, MI
Michelle Patnode	10/18 – 10/19	NAB Show, NYC
	10/20	PTO
Carla Pereira	10/19 – 10/23	Pacific Division Convention, San Ramon, CA
“	10/24	PTO
Diane Petrilli	09/29	PTO
Barry Shelley	10/19	Non-Profit Companies Seminar
“	11/03 – 11/06	PTO
Jon Siverling	10/06	PTO
Yvette Vinci	09/29	National PCC Conference, Mashantucket, CT
“	10/06 – 10/08	Great Lakes Division Convention, Brooklyn, MI
“	10/09	PTO

*Compiled and Edited by:  
Carla Pereira, Assistant to CEO*