



IN-NEWSLETTER

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May 31, 2019

Covers the period May 20 – May 26, 2019

Upcoming In-Person Meetings and Event

Arizona State Convention 2019

May 31 @ Prescott, AZ

Northwestern Division Convention (SEA-PAC)

May 31 – June 2 @ Seaside, OR

Georgia Section Convention/Atlanta Hamfest

June 1 @ Marietta, GA

West Gulf Division Convention (Ham-Com)

June 7 @ Plano, TX

HAM Radio Friedrichshafen

June 21 – 23 @ Friedrichshafen, GERMANY

Nevada State Convention

July 19 @ Reno, NV

ARRL Audio News

Please listen to the most recent *ARRL Audio News Podcast*, dated May 24, 2019:

<https://www.blubrry.com/arrlaudionews/44216149/arrl-audio-news-may-24-2019/>

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Howard Michel, WB2ITX, returned to HQ from the Executive Committee meeting in Dayton on Monday, and he and Diane Middleton, W2DLM, held monthly department meetings with IT and Development.

Howard participated in the Red Cross demonstration at W1AW with HQ staff and Red Cross volunteers, collecting digital messages from the field then successfully transmitting them to Red Cross HQ in Baltimore, MD, demonstrating the efficacy of amateur radio communications in emergency situations.

Howard also attended a meeting regarding the design of the Annual Review.

Howard and Diane each held the first of a series of lunches with small groups of staff to provide an opportunity to share their ideas, opinions, and concerns about working at the ARRL. There is still time to sign up for the remaining lunches if you haven't already!

Field Services

Reported by Steve Ewald, WV1X

Three more incumbent Section Managers have been nominated to run for a new two-year term of office that begins on October 1, 2019. Leona Adams has received and acknowledged nominations for

Sacramento Valley Section Manager Carol Milazzo, KP4MD, of Citrus Heights; Alaska Section Manager Ray Hollenbeck, KL7IL, of Wasilla; and San Francisco Section Manager Bill Hillendahl, KH6GJV, of Santa Rosa.

All nominations for this particular Section Manager election cycle are due at Headquarters by June 7.

Lab

Reported by Joe Carcia, NJ1Q

WIAW

The Red Cross demonstration was a success! At least twelve stations checked in with NCS (W1AW) and transmitted digital traffic – using MT63-1KS – destined for the Red Cross HQ in Baltimore, Maryland. The traffic consisted of mock messages, requesting everything from ERVs – Emergency Response Vehicles – to health and welfare. The press was on hand, as well as local Red Cross officials with their own ERV. Joe, along with Ken Bailey, K1FUF, and Steve Ewald, acted as the NCS stations.

In addition to preparing the station for the demonstration, Joe updated the web code practice files. He also finished construction of a 2-meter low-pass filter that will be used with a donated 2-meter amplifier. Joe also constructed enclosures to house LED drivers used to monitor forward/reflected power for the 6m/2m amplifiers.

Scott Gee, WB9RRU, processed eighteen electronic VUCC applications for a total of 1257 credits.

Radiosport

Reported by Norm Fusaro, W3IZ

Paper/Fieldcheck Processing Time	3 weeks
Logbook Processing Time	1 – 2 business days
2019 DXCC Applications	4,889
2019 WAS Applications	896
2019 VUCC Applications	284
2019 WAC Applications	42
2019 WPX Applications	328
2019 WAZ Applications	358

Sales and Marketing

Reported by Yvette Vinci, KC1AIM

The 2019 ARRL National Convention at Dayton Hamvention® was held May 17-19 in Xenia, Ohio. All the membership applications collected have been processed by our staff into the membership recordkeeping system. We returned with 994 membership applications (878 in 2018; 1,059 in 2017). Our sales of publications and products at Hamvention were approximately \$33,194 (\$35.8K in 2018; \$42k in 2017). We received many nice comments from attendees at the event about the ARRL EXPO. Here are a few:

- You always get it right at Hamvention great job guys and gals.
- Efficient and courteous staff dealing with the crowd!
- The card checkers were helpful, friendly, and cooperative while checking my cards, and it was also really nice to be able to drop off my bureau cards. Thanks for the service when possible at hamfests everywhere.
- Very pleased with the attentiveness of the ARRL representative. A stellar experience. Happy DX'ing.
- I like the way you had the sales line set up. Much better than last year. I also like the fact that you completed the application at a separate table before getting in line.

Our department is supporting a handful of additional projects including a short survey about the Mobile App used at this year's National Convention at the 2019 Dayton Hamvention. The results will be helpful as we consider ways to improve ARRL's effort to include apps such as this one for future conventions.

Eric Casey, KC2ERC, reports that the Mobile App was very well received by attendees during Hamvention. He has been collecting Real-time analytics from reports made available via the content managing system. There was a total of 4,411 registered app users and the two most popular features were the Exhibitors and Forums listings. Eric did an outstanding job educating attendees on how to navigate the extensive Hamvention program through the app on their devices, answered questions, and helped troubleshoot common app problems.

Jackie Ferreira, KB1PWB, has been working with Sue Fagan, KB1OKW, on the cover designs for the 2020 Handbook and 24th edition Antenna Book. The books will be introduced in September *QST*. Jackie also reports that there were 446 orders placed over the long weekend, 104 were responses to a Memorial Day promotion that contributed to sales of over \$7K.

The 2019 summer publications and products catalog is now available.

2019 ARRL Field Day shirts have been reordered and are expected in stock early next month.

Yvette reports that on Friday, May 24, a reminder emailing was sent to members with a summary of "What's trending" in June *QST*—taking advantage of some early analytics shared by Michelle Patnode, W3MVP.

Hamfests/ Conventions/Meetings/ ARRL Representative/Vacations

Leona Adams	05/31	PTO
Ken Bailey	06/12 – 06/14	PTO
Steve Capodicasa	06/03	PTO
“	06/14	PTO
Joe Carcia	05/31	PTO
“	07/01 – 07/03	PTO
“	07/12	PTO
“	07/19	PTO
“	07/26	PTO
“	08/02	PTO
“	08/05 – 08/09	PTO
“	08/16	PTO
“	08/23	PTO

“	08/30	PTO
“	10/14	PTO
Steve Ford	06/14	PTO
Scott Gee	06/10 – 06/12	PTO
“	08/19 – 08/22	PTO
Dan Henderson	07/01 – 07/03	PTO
Bob Inderbitzen	05/30 – 06/03	SEA-PAC, Seaside, OR
“	06/04	PTO
David Isgur	05/31 – 06/03	PTO
Howard Michel	05/30 – 06/02	SEA-PAC, Seaside, OR
“	06/03	Working from MA
“	06/04	International Microwave Symposium, Boston, MA
“	06/05	Working from MA
“	06/06 – 06/09	West Gulf Division Convention at Ham-Com, Plano, TX
“	06/19 – 06/23	HAM RADIO 2019, Friedrichshafen, Germany
“	07/01 – 07/03	PTO
“	07/18 – 07/20	ARRL 2 nd Board Meeting, Windsor, CT
Diane Middleton	06/24 – 06/28	PTO
“	11/25 – 11/29	PTO
Michelle Patnode	06/04	PTO
Carla Pereira	05/31	PTO
Diane Petrilli	05/28 – 06/02	SEA-PAC, Seaside, OR
“	06/05 – 06/07	ASAE Marketing, Membership & Communications Conference, Washington, D.C.
“	08/02 – 08/16	PTO

Compiled and Edited by: Carla Pereira, Executive Office Assistant