



# ARRL The National Association for Amateur Radio®

## IN-NEWSLETTER

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Covering July 26 – August 1, 2021

### Upcoming Meetings and Events:

*Please note: events listed below are still subject to cancellation at any time as circumstances change. This section will be updated as new information becomes available.*

#### **QSO Today Virtual Ham Expo (online)**

August 13-15

#### **Northeast HamXposition**

September 10-12 @ Marlborough, MA

#### **Huntsville Hamfest**

August 21-22 @ Huntsville, AL

#### **RRRA Hamfest**

September 25 @ West Fargo, ND

### **ARRL Podcasts: Downloads and Charts**

Michelle Patnode, W3MVP

#### **ARRL Audio News**



<https://blubrry.com/arraudio/news/>

- Downloads YTD: 138,423 Jan 1 to August 5, 2021. 136,231 Jan 1 to August 5, 2020
- Latest episode: July 29

#### **Eclectic Tech**



<https://blubrry.com/eclectictech/>

- Downloads YTD: 76,301 Jan 1 to August 5, 2021. 65,001 Jan 1 to August 5, 2020
- Latest episode: August 12

#### **On the Air**



<https://blubrry.com/arrlontheair/>

- Downloads YTD: 54,100 Jan 1 to August 5, 2021. 43,053 Jan 1 to August 5, 2020
- Latest episode: August 12

### **Chief Executive Office**

Deidre Methe, KC1MHN

David Minster, NA2AA, and Diane Middleton, W2DLM, attended the Development, Product Development, and Public Relations monthly meetings.

In addition, there was a LinkedIn/Public Facing Persona meeting, Executive Team meeting, Convention Travel & Speakers Bureau meeting, Personify follow up meeting and a Trademark Training session for management presented by Bob Famiglio, K3RF, Vice Director of the Atlantic Division. Thank you, Bob!

David also participated in several calls with Board members and numerous staff meetings on a variety of topics.

Dee continues to receive, and vet submitted candidate petitions for the upcoming Director/Vice Director elections. The elections are for the following divisions: Central, Hudson, New England, Northwestern, and Roanoke. We are also preparing for the next steps.

### **Development**

Melissa Stemmer, KA7CLQ

The ARRL Foundation Board of Directors met via Zoom on Wednesday, July 28, 2021 to discuss the scholarship and grant programs. A proposal was put forth by Grant Committee Chair Brian Mileschosky, N5ZGT, to transition the ARRL Foundation Grant Program to a cyclical model. The proposal was approved by majority vote. Grant proposals will now be accepted from February 1 – February 28; June 1 – June 30; and October 1 – October 31. All proposals will be reviewed by the Grant Committee at the close of each cycle. Once the Committee agrees on the proposals to award, they will be sent to the full Foundation Board for a formal vote. Awardees will be notified approximately one month after the closing of each cycle.

The ARRL Foundation Scholarship Program will be implementing a new database system for the 2022 Scholarship Application Cycle. ARRL Foundation President Dr. David Woolweaver, K5RAV, Scholarship Committee Chair Jim Fenstermaker, K9JF, ARRL Foundation Secretary Melissa Stemmer, and the Foundation Scholarship Committee met with representatives from the Kaleidoscope Scholarship Management Platform and determined their software and database would fit the needs of the growing Scholarship Program. The database will help to streamline both the application and the review process. A kickoff call with Kaleidoscope was held on August 2, 2021 and the implementation process, while in the beginning stages, has begun.

The 2022 ARRL Foundation Scholarship Program applications will open on November 1, 2021 and will close at midnight on December 21, 2021. All transcripts and any additional documentation needed are now required to be submitted with the application as opposed to being emailed to the Foundation email as was done in the past. Scholarship recipients will be notified in May 2022.

## Product Development

Bob Inderbitzen, NQ1R

A report on planned joint events to be organized by ARRL and the Radio Society of Great Britain to celebrate the centennial and achievement of amateur transatlantic communications (1921-22) was shared with PRC Chairman Mike Ritz, W7VO, Northwestern Division Director.

Bob Inderbitzen, NQ1R, worked with LinkedIn, an online professional network, to merge an old ARRL LinkedIn page with the currently managed page. Users who had associated themselves with the old page have been migrated to the new one, building up the number of followers.

With an increasing number of in-person events being organized, Bob gathered a cross-functional team to redevelop our effort to support requests for staff speakers for Steve Ewald, who administers the ARRL Hamfest and Convention Program, coordinates speaker requests. Steve will soon be administering requests for speakers via an online form which will include a summary of the requirements an event must satisfy before we'll approve an ARRL staff representative for convention travel. Additionally, as the amateur radio community has become more adept at interacting online, we'll begin to satisfy requests from smaller conventions with remote speakers via Zoom or other online presentation platform. This also follows our review of past travel where we sent speakers to exceptionally small and/or poorly organized or promoted events with little return for ARRL's commitment and cost for sending a speaker. Ultimately, Field Services Manager Mike Walters will be working with Steve to build an ARRL Speakers Bureau that will be more responsible to meeting our objectives at conventions.

Bob and Kathleen Callahan, KC1MBY, completed additional planning to support ARRL's participation at the upcoming QSO Today Virtual Ham Expo (Aug. 13-15) and Huntsville Hamfest (Aug. 21-22). The Huntsville Hamfest is hosting the 2021 ARRL Southeastern Division Convention – and is expected to be well attended 18 months of hamfest and convention cancellations due to the pandemic.

## Membership, Marketing & Communications

Yvette Vinci, KC1AIM

July ended with 157,132 members putting us behind YTD forecast by 2,609 members. We lost 659 members this month; a loss of 163 was forecast. Several new initiatives, including recruitment mail and emails, are under way to try to recover from this month and reverse the trend.

<b>ARRL Association Dashboard</b>	<b>JAN</b>	<b>FEB</b>	<b>MAR</b>	<b>APR</b>	<b>MAY</b>	<b>JUN</b>	<b>JUL</b>
<b>Membership Change %</b>	<b>1%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>-1%</b>
<b>Current Member Total</b>	<b>158,984</b>	<b>159,386</b>	<b>159,659</b>	<b>159,423</b>	<b>158,119</b>	<b>157,791</b>	<b>157,132</b>
Previous Year Member Total	156,681	156,516	156,659	157,626	157,530	157,880	158,049
<b>New Member Change %</b>	<b>26%</b>	<b>3%</b>	<b>-7%</b>	<b>-10%</b>	<b>-30%</b>	<b>0%</b>	<b>25%</b>
<b>Current Year New Members</b>	<b>2,647</b>	<b>2,572</b>	<b>2,562</b>	<b>2,155</b>	<b>1,783</b>	<b>2,100</b>	<b>2,190</b>
Previous Year New Members	2,106	2,497	2,769	2,399	2,533	2,100	1,750
<b>Conversion %</b>	<b>50.15%</b>	<b>46.00%</b>	<b>44.76%</b>	<b>41.67%</b>	<b>41.44%</b>	<b>37.85%</b>	<b>37.90%</b>
<b>Conversions (Actual)</b>	<b>503</b>	<b>472</b>	<b>419</b>	<b>425</b>	<b>421</b>	<b>422</b>	<b>423</b>
Conversion Candidates (F)	1,003	1,026	936	1,020	1,016	1,115	1,116
<b>Y2+ Renewal %</b>	<b>77.27%</b>	<b>73.82%</b>	<b>71.96%</b>	<b>66.78%</b>	<b>66.77%</b>	<b>64.20%</b>	<b>64.24%</b>
<b>Y2+ Renewals</b>	<b>6,649</b>	<b>5,996</b>	<b>5,753</b>	<b>6,232</b>	<b>6,208</b>	<b>5,298</b>	<b>5,301</b>
Y2+ Renewal Candidates (not F)	8,605	8,122	7,995	9,332	9,297	8,252	8,252
<b>Total Renewal %</b>	<b>74.44%</b>	<b>70.70%</b>	<b>69.11%</b>	<b>64.31%</b>	<b>64.28%</b>	<b>61.07%</b>	<b>61.10%</b>
<b>Total Renewals</b>	<b>7,152</b>	<b>6,468</b>	<b>6,172</b>	<b>6,657</b>	<b>6,629</b>	<b>5,720</b>	<b>5,724</b>
Total Renewal Candidates	9,608	9,148	8,931	10,352	10,313	9,367	9,368

## **Field Services**

Steve Ewald, WV1X

Leona Adams reports that East Bay Section Manager Mike Patterson, N6JGA, has been nominated to run for the next term of office that begins January 1, 2022. Michigan Section Manager Jim Kvochick, K8JK, and New Mexico Section Manager Bill Mader, K8TE, have both been nominated to run for a new term of office in their respective sections. Nominating petitions for this particular Section Manager election cycle are due at Headquarters no later than September 10.

Mike Walters, W8ZY, continues to schedule and meet virtually with Section Managers, Division Directors and Vice Directors by ARRL Division. These smaller group meetings have allowed for more conversations and discussions.

Steve Ewald has updated the guidelines and reporting forms (on the ARRL Web site) for the 2021 ARRL Simulated Emergency Test that will be held this fall. The focal-point weekend for the SET is October 2 and 3, and a promotional announcement about this event will be in September *QST*.

## **W1AW**

Joe Carcia, NJ1Q

Report for the weeks ending July 31, 2021:

On Tuesday, Matt Strelow, KC1XX, and Andrew Toth – both of XX Towers, Inc. – were on hand to perform W1AW/W1HQ antenna/tower inspections. For W1AW, they installed a thrust bearing and rotor plate on the Satellite tower. They moved the Yaesu G5500 Azimuth rotator beneath the thrust bearing plate and installed a longer mast. They removed the Tennadyne TD-90 folded dipole and replaced it with a 178' Doublet fed with 450-ohm ladder-line. They also replaced a broken 2-meter yagi on the Satellite tower. An inspection on the W1HQ Satellite tower revealed the bolts were loose on the house bracket and was repaired. The bolts were tightened and the tower re-inspected.

Joe updated the web code practice files and their archives. He processed four Qualifying Run certificates and four endorsements, in addition to regular QSL card requests. Joe also began training volunteers who may be active at W1AW.

Scott processed eight (8) paper and seventy-five (75) electronic VUCC applications for a total of 8272 credits. He also worked on slow and fast code practice files for the week.

## **Public Relations & Outreach**

Michelle Patnode, W3MVP

Social Media Followers July 25 – July 31

**Facebook:** 85,487

**On the Air Facebook:** 2,349

**Twitter:** 38,834

**ARES Twitter:** 18,790

**Instagram:** 13,741

**LinkedIn:** 4,542 *(1,979 last week. This significant jump is a result of merging a legacy ARRL LinkedIn page with the current page)*

Top Social Media Hits/Posts July 25-31

**Facebook:** Get ready for next weekend! The 222 MHz and Up Distance Contest begins at 1800 UTC Saturday and ends at 1759 UTC Sunday (August 7-8, 2021). For more information, please visit: [www.arrl.org/222-mhz-and-up-distance-contest](http://www.arrl.org/222-mhz-and-up-distance-contest) Photo: Barry Williams, AC7MD. #ARRL #HamRadio #AmateurRadio



**Twitter:** 8-Meter Experimental Station on the Air from the US <http://ow.ly/QBYQ102RuBm> #ARRL #HamRadio

Media Hits

[Emergency Management trains with old-school methodology for innovative communications backup during disasters](#)

Palm Coast Observer (Florida) August 2, 2021

For more Media Hits, please visit: [www.arrl.org/media-hits](http://www.arrl.org/media-hits)

Hurricane related Media Hits and ARRL news are also available via [www.arrl.org/2021-hurricanes](http://www.arrl.org/2021-hurricanes)

*ARRL Newsletters Circulation*  
*The ARRL Contest Update: 25,665*  
*The ARRL Letter: 112,127*  
*The ARES Letter: 38,194*

**Radiosport**

Sharon Taratula

Paper/Fieldcheck Processing Time	6 Weeks
Logbook Processing Time	5 Business Days
2021 DXCC Applications	6,062
2021 WAS Applications	2,041
2021 VUCC Applications	1,106
2021 WAC Applications	83
2021 WPX Applications	635
2021 WAZ Applications	525

**Hamfests/Conventions/Meetings with ARRL Representation**

David Minster	08/13 - 08/15	Huntsville Hamfest
Kathleen Callahan	08/13 - 08/15	Huntsville Hamfest
Bob Inderbitzen	08/13 - 08/15	Huntsville Hamfest

*Compiled and edited by Deidre Methe, KC1MHN, Executive Administrative Assistant*