



IN-NEWSLETTER

June 26, 2020

Covers the period June 15, 2020 – June 21, 2020

Vol. 45, No. 23

UPCOMING MEETINGS AND EVENT

Most upcoming events have been cancelled until further notice. This section will be updated as new information becomes available.

2020 ARRL Second Board Meeting

July 17 – 18, 2020 @ Zoom

ARRL Podcasts: Downloads and Charts

Reported by Michelle Patnode, W3MVP, and Carla Pereira, KC1HSX

Please check out ARRL's podcasts—including a new episode of *Eclectic Tech*. ARRL's podcasts continue to connect with members (and non-members), with all shows continuously racking up downloads and often ranking in the weekly top 100 for their respective categories.

ARRL Audio News two most recent editions, dated June 26, 2020:



<https://blubrry.com/arrrlaudio/news/63287388/arrrl-audio-news-june-26-2020?sbe=1>

- Downloads: 725,570
- This episode is currently ranked #38 on Apple Podcasts USA Tech News

Eclectic Tech Episode 10 dated June 18, 2020



<https://blubrry.com/eclectictech/60074804/arrrl-eclectic-tech-episode-10/>

- Downloads: 48,605
- This episode hit #155 on Apple Podcasts USA Technology

On the Air Episode 6 dated June 11, 2020



<https://blubrry.com/arrrlontheair/62124192/arrrl-on-the-air-episode-6/>

- Downloads: 34,212
- This episode hit #69 on Apple Podcasts USA Technology

Chief Executive Office

Reported by Carla Pereira, KC1HSX

Barry Shelley, N1VXY, and Diane Middleton, W2DLM, held several meetings with the Personify team. They also held monthly departmental meetings with Lifelong Learning and Product Development, as well

as the usual on-going updates from managers and staff. Barry and Diane have also kept staff and Board members up to date on the ongoing Covid-19 guidelines.

Dee Methe, KC1MHN, and Carla continue with the planning and preparations for the July Board meeting, which will be held via Zoom.

Carla and Dee also continue to manage nomination requests and submissions for the 2020 Director/Vice Director elections.

Communications

Reported by Carla Pereira, KC1HSX

The Public Relations Committee, working with in-house support from Bob Inderbitzen, NQ1R, and Carla Pereira, have been working hard behind the scenes to generate Field Day publicity. With large national events dominating traditional media, the PRC team this year is concentrating on social media outreach with the hashtag #ARRLFD. Former FEMA Director Craig Fugate, KK4INZ, has already posted pre-Field Day tweets to his 13,000 plus followers. The PRC hopes that other prominent Hams also will post in the days ahead to widen the circle of outreach. Other hashtags being used to cross pollinate different constituencies include on the emergency communications theme #preparedness, #publicsafety, #EMGTwitter, and for youth #STEM. All clubs and individuals participating in Field Day are encouraged to use the hashtag #ARRLFD to their social media posts. If you are active this weekend, or responding to membership questions about Field Day, please share and promote the use of these hashtags.

Additionally, President Rick Roderick, K5UR, issued a statement to members in advance of Field Day, encouraging participation within Covid-19 restriction guidelines, and use of the ARRL hashtag. This statement is posted on our homepage and in this week's member newsletter.

Social Media Field Day Giveaway Contest Engagement:



Facebook (89 engagements)

Join the ARRL Field Day Facebook group and enter to win an #ARRL cooler filled with Field Day 2020 goodies! Enter the contest on the ARRL Instagram page for another chance to win! Contest ends on June 21st. There will be one winner from the ARRL Field Day Facebook group, and one winner from ARRL's Instagram. Winners will be chosen at random on June 22nd. Good luck to everyone participating!

www.facebook.com/groups/arrlfd/

www.instagram.com/arrlhq/ #ARRLFD
#HamRadio #AmateurRadio

Instagram (269 engagements)

Want to win an #ARRL cooler filled with Field Day 2020 goodies? Here's how to enter: 1. Like this post and comment on how you will be participating in #ARRLFD this year. 2. Tag 2 other people from the #hamradio community. 3. Comment only once by June 21st. For another chance to win, you can also enter this contest on the ARRL Field Day Facebook group. A winner will be chosen at random on June 22nd, giving plenty of time to receive your Field Day goodies before ARRL Field Day. We will comment

on the winning entry and ask you to send us a direct message to @arrlhq to claim your prize. Make sure you complete all 3 steps to be entered in this giveaway. Good luck to everyone participating! #AmateurRadio

ARRL Field Day (Annual Event) group (185 engagements)

In case you missed the last giveaway, here's your second chance of winning an #ARRL cooler filled with Field Day 2020 goodies! Here's how to enter:1. Like this post and comment on how you will be participating in #ARRLFD this year.2. Tag 2 other people from the #hamradio community.3. Comment only once by June 21st. For another chance to win, you can also enter this contest on the ARRL Instagram page: www.instagram.com/arrlhq/

A winner will be chosen at random on June 22nd, giving plenty of time to receive your Field Day goodies before ARRL Field Day. We will comment on the winning entry and ask you to send us a direct message to ARRL - the National Association for Amateur Radio to claim your prize. Make sure you complete all 3 steps to be entered in this giveaway. Good luck to everyone participating! #AmateurRadio

Top Social Media Posts:

On the Air Facebook (17 engagements)

Engineering students at Case Western Reserve University and members of the Case Amateur Radio Club have collaborated on several projects. Here, Case Rocket Team members Ben Grywalski and Vincent Portelli assess the quality of received video from a rocket, while coordinating via amateur radio with the transmitting site across the shore on Lake Erie. Club president Aidan Montare, KB3UMD, acted as control operator throughout the tests. Learn more about these student collaborations in "Amateur Radio and Engineering Join Forces at CWRU," in the May/June issue of On the Air.



Twitter (21 engagements)

Youth on the Air in the Americas Announces At-Home Bonus Summer Activities
<http://ow.ly/lcw8102h3sM> #ARRL #HamRadio

Lab

Reported by Bob Allison, WB1GCM

WIAW

Joe Garcia, NJ1Q, created the texts for the week's WIAW Qualifying Runs. He also updated the Qualifying Run schedule, and *QST* code practice source, web pages. Joe processed eleven Qualifying Run certificates and three endorsements.

Joe also worked the early morning and early afternoon/night shifts on Wednesday through Friday for the vacationing Scott Gee, WB9RRU.

Joe completed the firmware upgrades to the AREDN units.

Product Development

Reported by Bob Inderbitzen, NQ1R

(covers last two weeks)

Bob Inderbitzen participated in web meetings with volunteers, the management team, and staff from across our programs and operations. He also participated in the monthly Collegiate Amateur Radio Initiative teleconference, and a PR Committee presentation to PIOs and PICs to share tips for using social media to promote Field Day.

Bob organized a teleconference with colleagues from our Lab and student engineers working on a design for our future introduction-to-radio kit.

Kathleen Callahan, KC1MBY and Bob finalized the details for a partnership to promote and participate in the *QSO Today Virtual Ham Expo* set for August 8-9. Unlike the flurry of in-person events that have moved their presentations to webinar format events, this event will be held on a live, virtual reality platform used by Fortune 500 companies and major universities. Additional details can be found [here](#).

Through a [joint press release](#) with Orlando HamCation®, we have announced plans for the 2021 ARRL National Convention in Orlando, Florida, February 11 – 14. The convention theme, “reDiscover Radio,” is a rallying call for radio amateurs committed to developing knowledge and skills in radio technology and radio communication. The convention will kick off on Thursday, February 11 with a series of day-long ARRL Training Tracks and a National Convention luncheon at the DoubleTree by Hilton Hotel Orlando at SeaWorld. Dan Henderson, N1ND, has already committed topics and hosts for each of the program tracks, and additional details will be published soon.

Much planning was completed for an initiative named the *ARRL Learning Network* -- a series of webinars presented by member-volunteers, for members. Like hamfest forums and radio club presentations, these webinars are intended to help members get more active, involved, and engaged in amateur radio. Recorded presentations will also respond to regular requests from our affiliated radio clubs for quality programming, particularly clubs that lack ready access to presenters, or have a last-minute speaker cancellation. Our current plan is to begin scheduling speakers for webinars as early as mid-July. The ARRL Learning Network is the creation of, and is being developed by, Kris Bickell, K1BIC, for Lifelong Learning, and Bob Inderbitzen for Product Development. Steve Ford, WB8IMY, for Publications, will provide additional support for vetting speakers and topics. Ally Flynn, KM3ALF, also for Lifelong Learning, will provide additional support and coordination for the program and speakers.

Radiosport

Reported by Sharon Taratula

Paper/Fieldcheck Processing Time	10 Weeks
Logbook Processing Time	2 Business Days
2020 DXCC Applications	5968
2020 WAS Applications	1212
2020 VUCC Applications	430
2020 WAC Applications	63
2020 WPX Applications	480
2020 WAZ Applications	429

Hamfests/Conventions/Meetings with ARRL Representation/Vacations

Leona Adams	06/26	PTO
“	07/09 (half day)–07/10	PTO
“	08/20 – 08/24	PTO
Kathleen Callahan	06/26	PTO
“	07/06	PTO
“	08/14	PTO
“	09/16 – 09/22	PTO
Joe Carcia	07/06 – 07/10	PTO
“	07/16 – 07/17	PTO
“	07/24	PTO
“	07/31	PTO
“	08/03 – 08/07	PTO
“	08/14	PTO
“	08/21	PTO
“	08/28	PTO
“	10/09 – 10/12	PTO
“	12/04	PTO
“	12/11	PTO
Regina Galuppi	08/08 – 08/15	PTO
Scott Gee	09/14 – 09/19	PTO
Bob Inderbitzen	07/06 – 07/10	PTO
Diane Petrilli	06/26	PTO
“	07/10	PTO
“	07/17	PTO
“	07/24	PTO
“	07/31	PTO
“	08/03-08/07	PTO
“	08/14	PTO
“	08/21	PTO
“	08/28	PTO

Compiled and Edited by: Carla Pereira, KCIHSX, Executive Manager